

Is economictimes.indiatimes.com legit? TrustSniffer's high-trust assessment: 100/100

economictimes.indiatimes.com

Verdict

100

OUT OF 100

HIGH TRUST

economictimes.indiatimes.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

A consent / cookie preferences overlay for The Economic Times website listing many advertising and analytics vendors and explaining purposes of data processing prior to redirecting or loading the main site.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	30 years old Registered history	CLEAR
Web archive	Archived since 2001 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2001.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The Economic Times website is an established news and financial-information publisher presenting business news, personal finance, market coverage, economic reporting, SENSEX and NIFTY updates, IPO information, and related editorial content. Its apparent business model is advertising-supported publishing, with personalised advertising and partner-supported data processing governed by a consent-management interface.

Scam/Impersonation Risk

No contradictions were observed. The reviewed page presents coherent editorial content rather than a transactional or credential-harvesting workflow: it contains no login form, sensitive form, wallet connection, or untrusted destination, and the brand-impersonation assessment did not identify an impersonation pattern. The consent interface does disclose extensive advertising and analytics processing, including sharing data with 215 partners and possible use of precise geolocation; this creates a privacy consideration, but not evidence of scam activity. The long registration history and sustained archival continuity are consistent with an established news publication, while external checks found no malicious, suspicious, phishing, or blacklist indication. The real-world operator identity remains independently unverified, so the evidence supports an apparently legitimate site rather than proving the operator's legal identity.

EVIDENCE

- Domain registration record: Registered 1996-11-22; age 29.74 years; registrar TUCOWS.COM, CO.
- Web archives: 5,000 snapshots spanning 2001-08-01 through 2013-04-28, covering 13 years tracked.
- Homepage consent gate: editorial news content is presented without login, password, payment, wallet, or sensitive-data forms; no red flags were identified.
- External reputation telemetry: 0 malicious detections, 0 suspicious detections, 0 abuse reports, and no blacklist or phishing hit.

Regulatory Verification Notes

The site is presented as a news and media publisher rather than a financial-services provider. The reviewed consent page explains personalised advertising, content measurement, audience research, device information, and partner processing, but the supplied content does not identify a corporate legal entity, licensing authority, or registration number. That is a transparency item for independent confirmation, not evidence of fraudulent conduct. The domain registration uses a privacy-service record through Contact Privacy Inc.; this is an administrative registration arrangement and does not independently verify the operator. No adverse broker-

reputation match was identified, and the site's long continuity, substantial page content, valid transport encryption, and established publishing model are consistent with a mature online publication.

EVIDENCE

- Technical hosting telemetry: Served from AS20940 (AKAMAI-ASN1 - Akamai International B.V., NL).
- TLS telemetry: Certificate issued by YR1, validation level DV, valid to 2026-11-08T10:38:07+00:00.
- Reviewed consent page: identifies advertising and analytics purposes and states that data may be processed by 215 partners, but no legal entity, license authority, or license number appears in the supplied content.
- Third-party broker context: no matching record was identified.

What to Verify Next

Before credential or payment interactions, independently confirm the publisher's legal identity and the authenticity of the relevant site address through an official corporate or publisher channel. Review the site's privacy, cookie, account, and payment terms, confirm that any applicable consumer-protection or return arrangements are clearly stated, and ensure that payment protections are available before any paid transaction. Consent preferences should be selected deliberately, particularly where personalised advertising, device storage, partner sharing, or geolocation processing is involved.

EVIDENCE

- Consent interface: provides "Consent," "Do not consent," and "Manage options" controls, together with mechanisms to change or withdraw preferences.
- Homepage content: describes an advertising-supported editorial service rather than a clearly identified merchant or regulated financial product.
- Account interaction telemetry: no login form or sensitive form was present in the reviewed capture.
- Identity evidence: the available evidence is consistent with an established publication, but independent operator verification was not completed.

Summary Verdict

The overall posture is **high trust and low risk**, with the available evidence strongly consistent with an established, apparently legitimate news website and no observed scam, phishing, impersonation, or blacklist contradiction. The principal residual uncertainty concerns independent confirmation of the real-world operator identity, not the site's observed threat posture.

Infrastructure Integrity

The website is protected by Akamai CDN/WAF infrastructure. Observed addresses were CDN edge servers, with no origin candidates identified; this reduces direct origin exposure and is a mitigating infrastructure characteristic, although it is not proof of legitimacy.

Closing Assessment

Normal editorial browsing is proportionate to the assessed posture; credential or payment use should follow ordinary independent identity, terms, and payment-protection checks before proceeding.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of [economictimes.indiatimes.com](#).

- The request stayed on [economictimes.indiatimes.com](#). It was not redirected to another domain. CLEAR
- Registration is published under [TUCOWS.COM](#), CO.. CLEAR
- DNS for this domain is served by [akam.net](#), across 4 name servers. NOTED
- The registration is paid up to 2026-11-21. NOTED
- The earliest public archive of this site is from 2001-08-01. CLEAR
- It is hosted on [AKAMAI-ASN1](#), from a server in US. NOTED

Domain intelligence

Registrar	TUCOWS.COM, CO.
Hosting	AKAMAI-ASN1 - Akamai International B.V., NL
Country	US
Server IP	2a02:26f0:e80:7f::17d8:868d
Name servers	A1-127.AKAM.NET, A2-65.AKAM.NET, A26-66.AKAM.NET, A9-64.AKAM.NET
SSL issuer	YR1
SSL expiry	2026-11-08
Domain age	29.74 years (continuous registration)
Domain expiry	2026-11-21
Archive first seen	2001-08-01
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about economictimes.indiatimes.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/economictimes.indiatimes.com> · assessed 2026-08-11