

Is einfachbacken.de legit? TrustSniffer's high-trust assessment: 100/100

einfachbacken.de

Verdict

100

OUT OF 100

HIGH TRUST

einfachbacken.de appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-13 by automated analysis. Classification confidence 75%.

What this site appears to be

German-language recipe portal focused on baking (Einfach Backen) with extensive recipe lists, editorial tips, community features, and links to an app and online courses. Primarily editorial and ad-supported.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	18 years old Registered history	CLEAR
Web archive	Archived since 2008 299 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2008.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This is a German-language baking and recipe portal that presents extensive recipes, editorial baking guidance, community functions, an application, online courses, and a backbook, using an advertising- and subscription-supported content model.

Scam/Impersonation Risk

No contradictions were observed. The homepage and associated site functions are consistent with an established editorial food website rather than a phishing, impersonation, or abuse-oriented service: there are no detected login or sensitive-data forms, wallet-connect features, cloaking, or brand-impersonation indicators. External reputation checks were clean, and the site's established traffic presence and sustained historical content are consistent with genuine public operation. Limited behavioral telemetry included non-whitelisted external requests and console errors, but these did not correspond to a high-risk abuse pattern or alter the low-risk interpretation.

EVIDENCE

- Homepage: German-language recipe content, baking categories, editorial tips, community features, and links to the app and courses; no login form or sensitive form was detected.
- Behavioral review: 12 external XHR requests, 2 non-whitelisted external XHR requests, 2 console errors, 0 hidden forms, 0 wallet-connect runs, and 0 cloaking detections across 2 successful runs.
- Domain and archive history: domain age 17.64 years; 299 archive snapshots spanning 2008–2026, covering 19 tracked years.
- External reputation: 0 malicious detections, 0 suspicious detections, 0 abuse reports, and traffic rank 20031, with the domain in the top 1 million.

Regulatory Verification Notes

The site presents an editorial and consumer-content business model, not a financial, brokerage, or other regulated service requiring the type of licence assessed for investment platforms. Its navigation includes an Impressum, privacy notice, terms of use, accessibility information, content-reporting channel, and transparency reports. The available evidence is consistent with an established, apparently legitimate website, but the real-world operator identity is not independently verified; the presence of legal-page links should therefore not be treated as proof of the underlying legal entity. No regulated third-party status is established in the available material, and no broker-reputation match was identified.

EVIDENCE

- Site footer and navigation: links to Impressum, Datenschutz, Nutzungsbedingungen, Barrierefreiheitsgesetz, Inhalte melden, and Transparenzberichte.
- Hosting telemetry: served from AS13335, CLOUDFLARENET – Cloudflare, Inc., US.
- Transport security: TLS certificate issued by WE1 with DV validation, valid to 2026-10-09T00:22:48+00:00.
- Content model: advertising-, app-, subscription-, and course-supported recipe publishing, with community and newsletter-related functions.

What to Verify Next

Before credential or paid interactions, an independent check should match the operator named in the Impressum with reliable business information and confirm that the applicable terms, cancellation or refund arrangements, and payment protections are clear. App or course purchases should use payment methods that provide transaction dispute rights, and official contact channels should be confirmed through an independent route where the transaction is material.

EVIDENCE

- Impressum: use the page as the primary source for the stated operator and business details, then compare those details independently.
- Nutzungsbedingungen and purchase flows: review applicable account, course, app, cancellation, and refund terms before payment.
- Privacy and newsletter functions: confirm what personal data is collected and the basis for email or community communications.
- Payment interface: confirm that any paid interaction uses a protected, recognizable payment process rather than an irreversible transfer.

Summary Verdict

The overall posture is **high trust and low risk**, with the evidence consistent with an established, apparently legitimate website and no observed scam or impersonation contradictions. The classification supports normal informational use, while the operator's real-world identity remains likely rather than independently proven.

Infrastructure Integrity

The website is protected by Cloudflare's CDN and WAF, with all observed addresses belonging to Cloudflare edge infrastructure and no origin candidates identified in the analysis. This reduces direct exposure of the hosting origin and is a positive protective control, but it remains a mitigating infrastructure signal rather than proof of legitimacy.

Closing Assessment

Ordinary browsing is proportionate to the assessed posture; before submitting credentials or completing a paid transaction, the prospective user should complete the independent merchant-identity, terms, and payment-protection checks described above.

Written analysis generated 2026-08-13 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of einfachbacken.de.

- The request stayed on einfachbacken.de. It was not redirected to another domain. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The earliest public archive of this site is from 2008-12-23. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:10::ac42:af9d
Name servers	gabe.ns.cloudflare.com, jule.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-09
Domain age	17.64 years (continuous registration)
Domain expiry	Not available
Archive first seen	2008-12-23
Archive snapshots	299
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about einfachbacken.de at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with

a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/einfachbacken.de> · assessed 2026-08-13