

Is empirebuilderbusiness.com safe? TrustSniffer's moderate-trust assessment: 65/100

empirebuilderbusiness.com

Verdict

65

OUT OF 100

MODERATE TRUST

empirebuilderbusiness.com is moderately trusted.

Most signals looked ordinary, and some evidence was missing. Read the checks below before you pay or hand over personal details.

Governance Risk

Dynamic Interaction Caution

Assessed 2026-08-21 by automated analysis. Classification confidence 50%.

What this site appears to be

Marketing agency and training landing page (Empire Builder Business). Promotes digital marketing courses, free masterclasses, coaching and a China sourcing service. Includes contact and signup forms and social links.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	2.6 years old Registered history	CLEAR
Web archive	Archived since 2024 Public history exists	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

<https://www.empirebuilderbusiness.com/>



What empirebuilderbusiness.com served when TrustSniffer captured it on 2026-08-21. The page may look different now.

Key findings

- Automated classification: Governance Risk.
- Domain age: 1 to 3 years (registration continuity).
- Public web-archive history exists since 2024.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Empire Builder Business is a marketing-training and small-business services website presenting digital marketing courses, business coaching, agency support, free masterclasses, and a China sourcing service for entrepreneurs, particularly in Africa. Its apparent business model is based on course and coaching fees, agency engagements, and sourcing or merchant commissions.

Scam/Impersonation Risk

No phishing, impersonation, blacklist, or other direct contradiction was observed. The homepage presents a coherent business identity under the Empire Builder Business name, links to Facebook, Instagram, TikTok, and WhatsApp, and provides ordinary contact and email-signup forms rather than a login or sensitive-data collection flow. Interactive testing found one non-whitelisted external POST and several console errors, but no hidden forms, password submission to an external destination, wallet activity, cloaking, or executable abuse pattern; these are limited dynamic-behaviour observations rather than evidence of impersonation. The website therefore presents no observed scam or impersonation indicators, while its real-world operator remains only apparently identified.

EVIDENCE

- Homepage: describes Empire Builder Business as a digital-marketing enterprise serving African entrepreneurs and links to four social/contact channels.
- Homepage: contains two ordinary contact, email-signup, and phone-capture forms; no login form or sensitive form was detected.
- Hosting and registration records: registered 2023-12-26, with a recorded age of 2.65 years.
- Historical coverage: records span 2024-04-30 to 2025-07-10, covering 2 years.

Regulatory Verification Notes

The site's legal and commercial presentation is consistent with a small training and agency business, and the available evidence supports a likely connection to the presented brand through its page content and social presence. However, the supplied material does not establish an independently verified legal operator or regulatory status. No license claim or license number is presented in the available site content, which is a transparency point requiring confirmation for any regulated activity; the site's described services do not, on their face, establish that it is a regulated financial provider. The absence of a broker-dataset match is a neutral contextual signal, not a licensing determination. A valid domain certificate, identifiable hosting, and established registration through Scaleway SAS provide additional technical and administrative context, but do not independently prove legal identity.

EVIDENCE

- Homepage and navigation: identify the business as Empire Builder Business and expose dedicated formations, boutique, blog, contacts, account, and connection areas.
- Registration record: registrar is Scaleway SAS; creation date is 2023-12-26T00:10:15Z and expiry date is 2026-12-26T00:10:15Z.
- Transport encryption: TLS certificate issuer is YR1, validation level is DV, and validity ends 2026-09-29T19:20:00+00:00.
- Hosting telemetry: served from AS50474, O2SWITCH - O2SWITCH SAS, FR.

What to Verify Next

Before a high-value course purchase, coaching engagement, or sourcing transaction, the prospective counterparty should confirm the business's legal name, invoicing entity, refund terms, and applicable business or consumer-protection registration through an authoritative registry relevant to its operating jurisdiction. Payment should use a method offering dispute or chargeback protection, and the official contact channels should be confirmed independently before sensitive account or payment information is exchanged. Any claims concerning training outcomes, participant numbers, or sourcing performance should be supported by written commercial terms and verifiable references.

EVIDENCE

- Homepage: claims that more than 2,500 African entrepreneurs were trained between 2022 and 2024 and promotes free monthly masterclasses.
- Homepage: presents contact and signup mechanisms, including phone capture, suitable for confirming the contracting entity and service terms.
- Navigation: exposes a boutique and account/connection areas, indicating that commercial and account-related terms should be reviewed before transaction or credential use.

Summary Verdict

The overall posture is **moderate trust**: the website appears to be a functioning, content-rich small-business operation with no observed scam, phishing, or impersonation contradictions. Legitimacy is evidence-consistent and reasonably supported, but the available evidence does not independently verify the real-world operator, so the site should not be treated as fully established for material financial commitments.

Infrastructure Integrity

The site resolves to a single likely origin hosted by O2SWITCH - O2SWITCH SAS in France on AS50474, with no CDN or WAF detected. This is a conventional direct-hosting posture rather than a protective edge-distribution architecture; it neither indicates maliciousness nor supplies independent proof of legitimacy.

Closing Assessment

Ordinary browsing and low-value engagement are proportionate to the observed posture, while material purchases, sensitive account activity, and substantial commercial commitments should proceed only after the stated business, payment, and contractual details have been independently confirmed.

Written analysis generated 2026-08-21 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, behaviour in a sandbox.

01 Governance Risk

- The public registration record for this domain is incomplete.

Registration and ownership rule:KF_WHOIS_INCOMPLETE

02 Dynamic Interaction Caution

- The page sent data to a destination TrustSniffer does not recognise.

Behaviour in a sandbox rule:BEHAV_NONWHITELISTED_POSTS

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of empirebuilderbusiness.com.

- The request stayed on empirebuilderbusiness.com. It was not redirected to another domain. CLEAR
- Registration is published under Scaleway SAS. CLEAR
- DNS for this domain is served by o2switch.net, across 2 name servers. NOTED
- The registration is paid up to 2026-12-26. NOTED
- The earliest public archive of this site is from 2024-04-30. CLEAR
- It is hosted on O2SWITCH, from a server in FR. NOTED

Domain intelligence

Registrar	Scaleway SAS
Hosting	O2SWITCH - O2SWITCH SAS, FR
Country	FR
Server IP	109.234.165.225
Name servers	NS1.O2SWITCH.NET, NS2.O2SWITCH.NET
SSL issuer	YR1
SSL expiry	2026-09-29
Domain age	2.65 years (continuous registration)
Domain expiry	2026-12-26
Archive first seen	2024-04-30
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about empirebuilderbusiness.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

