

Is expertstores.co.za legit? TrustSniffer's high-trust assessment: 100/100

expertstores.co.za

Verdict

100

OUT OF 100

HIGH TRUST

expertstores.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 75%.

What this site appears to be

Expert Stores is a South African ecommerce retailer offering televisions, appliances, mobile devices, and related products, supported by numerous independently owned physical stores, customer service contacts, policies, and promotions.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	23 years old Registered history	CLEAR
Web archive	Archived since 2005 228 snapshots	CLEAR
Certificate	Encrypted connection Issued by Sectigo Public Server Authentication CA DV R36	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2005.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Expert Stores is a South African ecommerce retailer presenting televisions, appliances, mobile devices, and related consumer products for online purchase, with an apparent business model based on direct retail sales and affiliated physical-store operations.

Scam/Impersonation Risk

No contradictions were observed. The site's commercial presentation, established operating profile, and clean external reputation are consistent with a legitimate retailer rather than a phishing, impersonation, or deceptive operation.

- The homepage presents a coherent ecommerce catalogue and retail purchasing journey.
- The site's login, signup, contact, and stock-notification forms showed no hidden or externally redirected sensitive forms.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing hit.
- The domain was registered in 2004 and is approximately 22.46 years old; archival coverage contains 228 snapshots spanning 2005–2026 across 22 tracked years.

Regulatory Verification Notes

The site provides customer-service information, store-location content, policies, promotions, delivery or collection options, secure-payment messaging, and an extended-maintenance-plan offering. No specific financial or professional licence is claimed, so any applicable retail, consumer-protection, or corporate disclosure requirements should be assessed according to the relevant South African framework. A third-party broker-data check produced no match; this is contextual reputation information, not a licensing determination.

- The homepage identifies 44 stores nationwide and presents delivery or collection from a store.
- The site publishes policy and customer-service content alongside its retail offering.
- The domain registrar is VNS Networking; registration runs from 2004-02-19 to 2027-02-19.
- The site is served from AS37611, AFRIHOST SP (PTY) LTD; TLS is issued by Sectigo Public Server Authentication CA DV R36 (DV), valid to 2027-01-02.

What to Verify Next

Confirm any applicable business or consumer-regulatory disclosures through the relevant official South African registry, and independently validate seller and support details using the retailer’s published store network or an offline contact route before unusually large transactions.

- Store-location and customer-service information is available on the site.
- The site presents delivery, collection, payment, refund, and maintenance-plan information.
- No third-party broker-data match was identified.

Summary Verdict

The website has a legitimate, established, and high-trust posture. Its identity, commercial purpose, historical continuity, technical operation, and external reputation converge without observed contradiction. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

Cloudflare CDN/WAF protection provides a mitigating layer around the site, while the observed address belongs to the CDN edge rather than an exposed origin. The infrastructure resolved to AS37611, AFRIHOST SP (PTY) LTD, in South Africa.

Closing Assessment

Standard browsing, account activity, and ordinary purchases are proportionate to the site’s assessed trust posture, subject to normal transaction controls for higher-value orders.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of expertstores.co.za.

- The request stayed on expertstores.co.za. It was not redirected to another domain. CLEAR
- Registration is published under VNS Networking. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-02-19. NOTED

- The earliest public archive of this site is from 2005-07-01. [CLEAR](#)
- It is hosted on AFRIHOST SP (PTY) LTD, from a server in ZA. [NOTED](#)

Domain intelligence

Registrar	VNS Networking
Hosting	AFRIHOST SP (PTY) LTD - AFRIHOST SP (PTY) LTD, ZA
Country	ZA
Server IP	197.242.155.90
Name servers	ace.ns.cloudflare.com, khloe.ns.cloudflare.com
SSL issuer	Sectigo Public Server Authentication CA DV R36
SSL expiry	2027-01-02
Domain age	22.5 years
Domain expiry	2027-02-19
Archive first seen	2005-07-01
Archive snapshots	228
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about expertstores.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/expertstores.co.za> · assessed 2026-08-01