

Is fairtrade.net legit? TrustSniffer's high-trust assessment: 99/100

fairtrade.net

Verdict

99

OUT OF 100

HIGH TRUST

fairtrade.net appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 45%.

What this site appears to be

The Fairtrade Foundation promotes fair pay, safe working conditions, environmental protection, and ethical sourcing. The site explains Fairtrade standards, products, business partnerships, campaigns, news, and ways to donate or get involved.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The Fairtrade Foundation website is an established nonprofit information, advocacy, partnership, and donation platform promoting fair pay, safe working conditions, environmental protection, and ethical sourcing through Fairtrade standards, products, campaigns, and fundraising.

Scam/Impersonation Risk

No contradictions were observed across the site's identity, content, technical, and reputation signals. The homepage presents a coherent Fairtrade Foundation identity and a consistent nonprofit purpose, with substantive information on standards, products, impact, partnerships, and donations. No phishing, impersonation, malicious-content, or suspicious behavioral indicators were identified.

- The homepage identifies the Fairtrade Foundation and provides extensive organizational, program, product, and campaign content.
- External reputation checks recorded zero malicious or suspicious detections, no blacklist result, and zero abuse reports.
- The site's behavior analysis found no login form, hidden form, wallet connection, clipboard hijacking, or drainer activity.

Regulatory Verification Notes

The site's role is charitable and informational rather than a regulated financial service. Its pages describe donations, fundraising, consultancy, ethical-trade partnerships, and Fairtrade standards, but do not present a financial-services license or registration number; this is a limited disclosure point for organizational verification, not evidence of deception. Registration information identifies Fairtrade Labelling Organizations International e.V. and uses InterNetX GmbH as registrar. A separate broker-reputation dataset found no matching entity.

- Domain registration: 1997-04-16; approximately 29.32 years old; registrar InterNetX GmbH.
- The site's business and donation pages describe nonprofit funding, partnerships, consultancy, and advocacy activities.
- Hosted on AS54113 (FASTLY - Fastly, Inc., US).
- TLS certificate issued by YR1 using DV validation, valid to 2026-09-24.

What to Verify Next

For institutional donations or partnerships, confirm the relevant legal entity and payment instructions through the organization's independently sourced contact channels, and confirm any applicable charitable-registration details with the appropriate jurisdictional registry.

- The donation and fundraising pages provide the stated support pathways.
- The partnership and consultancy pages describe the organization's business-facing activities.
- The Fairtrade standards and organizational pages provide the substantive basis for confirming the stated mission and operating model.

Summary Verdict

The website has a high-trust posture consistent with a legitimate, established nonprofit organization. Its identity, purpose, content maturity, technical operation, and external reputation converge without contradictory signals, making normal interaction appropriate.

Infrastructure Integrity

The site is served through Fastly's CDN infrastructure, which provides a protective intermediary layer between visitors and the origin environment. This reduces direct origin exposure and is a mitigating infrastructure characteristic, though it is not independently proof of legitimacy.

- Server IP: 151.101.195.10, located in the US.
- Hosting organization: FASTLY - Fastly, Inc., US.
- Hosting ASN: AS54113.
- TLS validation level: DV; issuer YR1; expiry 2026-09-24.

Closing Assessment

Standard browsing, account-related interaction where offered, donations, and ordinary engagement are appropriate, with formal registry confirmation reserved for material institutional transactions.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	39%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of fairtrade.net.

- The request stayed on fairtrade.net. It was not redirected to another domain. CLEAR
- Registration is published under InterNetX GmbH. CLEAR
- DNS for this domain is served by aurisp.de, across 2 name servers. NOTED

- The registration is paid up to 2027-04-17. NOTED
- It is hosted on FASTLY, from a server in US. NOTED

Domain intelligence

Registrar	InterNetX GmbH
Hosting	FASTLY - Fastly, Inc., US
Country	US
Server IP	151.101.3.10
Name servers	NS1.AURISP.DE, NS2.AURISP.COM
SSL issuer	YR1
SSL expiry	2026-09-24
Domain age	29.3 years
Domain expiry	2027-04-17
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about fairtrade.net at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/fairtrade.net> · assessed 2026-08-02