

Is fashion-press.net legit? TrustSniffer's high-trust assessment: 100/100

fashion-press.net

Verdict

100

OUT OF 100

HIGH TRUST

fashion-press.net appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

Fashion Press is a Japanese fashion and lifestyle media portal covering brands, designers, collections, beauty, food, culture, events, shops, and editorial features. The page includes current news, seasonal collections, event schedules, shop snapshots, and account functionality for saving liked items.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	20 years old Registered history	CLEAR
Web archive	Archived since 2007 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by RapidSSL TLS RSA CA G1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2007.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Fashion Press is a Japanese fashion and lifestyle media portal presenting brand and designer news, collections, beauty, food, culture, events, shops, and editorial features, with the apparent purpose of operating as an informational media and discovery service.

Scam/Impersonation Risk

No contradictions were observed. The site's substantial, topic-specific editorial content, current seasonal coverage, and event listings are consistent with an established media operation rather than a deceptive or coercive interaction surface. Normal interaction, including account login and standard use, is appropriate.

- The homepage presents detailed fashion, beauty, food, culture, event, shop, and collection coverage with no identified phishing, impersonation, or deceptive-content indicators.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, no blacklist result, and a global traffic rank of 18,824.

Regulatory Verification Notes

The reviewed material does not establish a regulated financial-service role or present a licensing claim. This is a limited transparency consideration for institutional onboarding, not evidence of fraud or illegitimacy. The domain's long continuity, known registrar, valid transport encryption, and established hosting support a legitimate identity assessment.

- Registered in 2006 (~20.37 years old) through GMO Internet Group, Inc. d/b/a Onamae.com.
- 5,000 archive snapshots spanning 2007–2025 (19 years tracked).
- Hosted on AS7684 (SAKURA-A - SAKURA Internet Inc., JP).
- TLS certificate issued by RapidSSL TLS RSA CA G1 (DV), valid to 2026-11-18.

What to Verify Next

For formal partnerships, procurement, or regulated-sector onboarding, confirm the operating entity and applicable commercial disclosures through the site's own legal or contact materials and review any sponsored or commerce-linked content under standard organizational due diligence.

- The homepage supports account creation for saving liked items.
- The apparent monetization model includes advertising, sponsored content, and potential partnership or commerce links.

Summary Verdict

The evidence converges on a legitimate, established, high-trust website with a mature editorial presence and no identified scam, phishing, or impersonation indicators. Normal browsing, login, account actions, and standard use are appropriate.

Infrastructure Integrity

The site resolves directly to a single likely origin hosted by SAKURA Internet Inc. in Japan on AS7684, without a detected CDN or WAF layer. This is a conventional hosting arrangement and provides no adverse signal in the context of the broader assessment.

Closing Assessment

Normal interaction may proceed, while any formal commercial engagement should follow the organization’s customary onboarding and due-diligence controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of fashion-press.net.

- The request stayed on fashion-press.net. It was not redirected to another domain. CLEAR
- Registration is published under GMO Internet Group, Inc. d/b/a Onamae.com. CLEAR
- DNS for this domain is served by muumuu-domain.com, across 2 name servers. NOTED
- The registration is paid up to 2032-03-23. CLEAR
- The earliest public archive of this site is from 2007-04-20. CLEAR
- It is hosted on SAKURA-A, from a server in JP. NOTED

Domain intelligence

Registrar	GMO Internet Group, Inc. d/b/a Onamae.com
Hosting	SAKURA-A - SAKURA Internet Inc., JP
Country	JP

Server IP	153.126.241.87
Name servers	DNS01.MUUMUU-DOMAIN.COM, DNS02.MUUMUU-DOMAIN.COM
SSL issuer	RapidSSL TLS RSA CA G1
SSL expiry	2026-11-18
Domain age	20.4 years
Domain expiry	2032-03-23
Archive first seen	2007-04-20
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about fashion-press.net at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/fashion-press.net> · assessed 2026-08-02