

Is fashionnova.com legit? TrustSniffer's high-trust assessment: 90/100

fashionnova.com

Verdict

90

OUT OF 100

HIGH TRUST

fashionnova.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 75%.

What this site appears to be

Retail storefront for Fashion Nova offering clothing categories, promotions, help/FAQ links, and newsletter signup. Standard ecommerce content with legal links and company information present.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	9 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	20 years old	CLEAR
	Registered history	
Web archive	Archived since 2011	CLEAR
	3828 snapshots	
Certificate	Encrypted connection	NOTED
	Issued by YE1	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2011.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Fashion Nova is an established online fashion retailer presenting women's, men's, plus-size, children's, sportswear, accessories, promotions, gift cards, and app-based shopping, with the apparent business model of direct-to-consumer clothing sales.

Scam/Impersonation Risk

No contradictions were observed. The site's branding, retail presentation, product categories, and company identification are consistent across the observed content, with no phishing indicators, brand-impersonation signals, malicious detections, or confirmed blacklist findings. Its long-established registration, sustained historical continuity, strong global traffic footprint, and clean external reputation converge on an established commercial identity rather than a recently created or repurposed impersonation site.

EVIDENCE

- The homepage identifies the retailer as Fashion Nova and displays consistent clothing categories, promotions, and retail navigation; no page-level red flags were detected.
- The domain was registered on 2006-03-09 and is 20.44 years old.
- Historical records show 3,828 snapshots from 2011-02-02 through 2026-08-07, covering 16 years.
- External reputation checks recorded zero malicious and zero suspicious detections, with no confirmed blacklist finding; the domain is ranked 7,080 globally and is within the top one million sites.

Regulatory Verification Notes

The site presents an ordinary retail business rather than a financial, investment, or other inherently licensed service. Its footer identifies Fashion Nova, LLC and provides legal and company-information links, including Terms of Service, Privacy Policy, promotional terms, careers, stores, and supply-chain information. No financial license or registration number is claimed on the observed pages; this is a limited disclosure point for ordinary commercial due diligence, not evidence of fraud or an identity contradiction. Registration through GoDaddy.com, LLC and the use of registration privacy are administrative details consistent with routine domain administration.

EVIDENCE

- The homepage footer identifies “Fashion Nova, LLC” and links to Terms of Service, Privacy Policy, Promo T&Cs, and the CA Supply Chains Act disclosure.
- The domain registrar is GoDaddy.com, LLC; registration expires on 2029-03-09.
- The site’s transport encryption uses a valid DV TLS certificate issued by YE1, valid through 2026-09-30.
- No matching broker-reputation record was identified in the available third-party context.

What to Verify Next

Routine commercial checks remain appropriate before a material purchase or business engagement: review the applicable returns, shipping, promotional, privacy, and terms documentation; confirm that payment and account actions remain within the expected Fashion Nova site or application flow; and retain order confirmations and support records for transaction reconciliation. Where an institutional procurement or jurisdiction-specific consumer-law review is required, confirm the relevant entity and obligations through the applicable official registry or compliance process.

EVIDENCE

- The homepage provides dedicated Shipping Info, Returns, Contact Us, Help Center, and Track Order functions.
- The observed homepage form is limited to newsletter signup, and no sensitive or untrusted form destination was detected.
- The site exposes standard retail support and transaction-management pathways rather than investment, lending, or financial-service workflows.

Summary Verdict

The website has a high-trust posture and reads as a legitimate, established commercial retailer. The convergence of consistent site content, durable provenance, clean reputation, and stable technical operation supports normal interaction, including account login and standard use.

Infrastructure Integrity

The site uses a Cloudflare CDN/WAF edge architecture, which mitigates direct exposure of backend infrastructure and provides a meaningful defensive control; this infrastructure is a mitigating signal rather than proof of legitimacy.

EVIDENCE

- Served from AS13335, CLOUDFLARENET — Cloudflare, Inc., US.
- Observed edge IP: 23.227.38.32; no origin candidate was identified in the infrastructure analysis.

Closing Assessment

Normal account, browsing, and purchasing workflows are appropriate, with routine attention to transaction records, applicable terms, and standard account-security practices.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of fashionnova.com.

- The request stayed on fashionnova.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by domaincontrol.com, across 2 name servers. NOTED
- The registration is paid up to 2029-03-09. CLEAR
- The earliest public archive of this site is from 2011-02-02. CLEAR
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	23.227.38.32
Name servers	NS39.DOMAINCONTROL.COM, NS40.DOMAINCONTROL.COM
SSL issuer	YE1
SSL expiry	2026-09-30
Domain age	20.4 years
Domain expiry	2029-03-09
Archive first seen	2011-02-02
Archive snapshots	3828
Reputation	VirusTotal: 0 flagged AbuseIPDB: 9 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about fashionnova.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/fashionnova.com> · assessed 2026-08-10