

Is fashionunited.uk legit? TrustSniffer's high-trust assessment: 100/100

fashionunited.uk

Verdict

100

OUT OF 100

HIGH TRUST

fashionunited.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

FashionUnited is a fashion-industry news and information portal covering brands, retail, business developments, trends, events, jobs and marketplace content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 2014 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WR3	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2014.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

FashionUnited is a fashion-industry news and information portal presenting editorial coverage of brands, retail, business developments, trends, events, jobs, marketplace content, and industry data services, with member or account-based features and commercial partnerships supporting its business model.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents substantial, coherent editorial content across fashion, retail, business, jobs, events, and trends, with no detected phishing, brand-impersonation, malicious-content, or sensitive-form behavior. The observed domain history is continuous and aligned with the current publishing model, supporting an established identity rather than a recently repurposed site.

- The homepage contains approximately 7,672 characters of fashion-industry editorial content and no detected sensitive forms or hidden forms.
- Registered 2014-11-14 (~11.72 years old).
- 5,000 archive snapshots spanning 2014-12-19 to 2025-12-28 (12 years tracked).
- External reputation checks recorded 0 malicious and 0 suspicious detections, with no confirmed blacklist or phishing hit.

Regulatory Verification Notes

The site operates as an informational fashion and industry-services portal rather than presenting a regulated financial offering. No license number or regulated-status claim is identified in the supplied content; this is a limited disclosure point for any commercial marketplace or data-service engagement, not evidence of deception. The registration and transport-security indicators are consistent with an established online service.

- Domain registrar: Easily Limited t/a easily.co.uk [Tag = WEBCONSULTANCY].
- Served from AS396982 (GOOGLE-CLOUD-PLATFORM - Google LLC, US).
- TLS certificate issued by WR3 (DV), valid to 2026-09-29T19:32:17+00:00.
- The homepage is classified as a legitimate, established news and media portal with no content red flags.

What to Verify Next

For procurement or paid commercial engagement, confirm the applicable contractual entity, service terms, and billing details through the site's official business channels and retain the relevant records. Where a regulated service is specifically being considered, confirm the provider's status directly with the appropriate registry.

- The homepage identifies news, jobs, marketplace, events, and data functions as distinct service areas.
- Member or account-based content is present, making service terms and account conditions relevant to commercial review.

- The supplied analysis records no verified regulated-status claim.

Summary Verdict

FashionUnited presents a legitimate, established, and trustworthy online presence with strong alignment between its identity, content, historical continuity, and technical operation. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site resolves to a single Google Cloud origin, with no CDN edge identified in the observed topology. Google Cloud infrastructure provides a credible operational hosting environment and a mitigating security signal, although hosting infrastructure alone does not establish legitimacy.

Closing Assessment

Normal browsing, account login, and standard site use are appropriate; commercial engagements should follow ordinary organizational procurement and record-keeping controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of fashionunited.uk.

- The request stayed on fashionunited.uk. It was not redirected to another domain. CLEAR
- Registration is published under Easily Limited t/a easily.co.uk [Tag = WEBCONSULTANCY]. CLEAR
- DNS for this domain is served by co.uk, across 5 name servers. NOTED
- The registration is paid up to 2026-11-14. NOTED
- The earliest public archive of this site is from 2014-12-19. CLEAR
- It is hosted on GOOGLE-CLOUD-PLATFORM, from a server in US. NOTED

Domain intelligence

Registrar	Easily Limited t/a easily.co.uk [Tag = WEBCONSULTANCY]
Hosting	GOOGLE-CLOUD-PLATFORM - Google LLC, US

Country	US
Server IP	34.8.209.100
Name servers	easily.co.uk, ns-cloud-c1.googledomains.com, ns-cloud-c2.googledomains.com, ns-cloud-c3.googledomains.com, ns-cloud-c4.googledomains.com
SSL issuer	WR3
SSL expiry	2026-09-29
Domain age	11.7 years
Domain expiry	2026-11-14
Archive first seen	2014-12-19
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about fashionunited.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/fashionunited.uk> · assessed 2026-08-02