

Is firstshop.co.za legit? TrustSniffer's high-trust assessment: 100/100

firstshop.co.za

Verdict

100

OUT OF 100

HIGH TRUST

firstshop.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

FirstShop is a South African IT ecommerce marketplace offering laptops, monitors, printers, accessories, software, and business technology products with visible prices, stock status, support contacts, delivery and returns information.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	175 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	15 years old Registered history	CLEAR
Web archive	Archived since 2001 472 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2001.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

FirstShop is a South African IT ecommerce marketplace presenting laptops, monitors, printers, accessories, software, and business-technology products with visible pricing, stock information, support channels, delivery details, and returns information. Its apparent business model is direct retail and business supply of computing and related IT equipment.

Scam/Impersonation Risk

No contradictions were observed across the reviewed pages and technical signals. The homepage presents a coherent ecommerce operation rather than an impersonation, phishing, or abuse-oriented service: it contains extensive product categories, customer support functions, business login access, cart functionality, and no suspicious forms or external submission paths. No malicious or suspicious reputation findings were identified, and the site's published business purpose is consistent with its visible product catalogue.

- The homepage identifies FirstShop as an IT marketplace and displays computers, peripherals, printers, software, and related products.
- The homepage contains no detected brand-impersonation, phishing, crypto, wallet-drainer, or hidden-form indicators.
- Domain registration: 2011-11-03; approximately 14.76 years old.
- The domain has 472 archive snapshots spanning 2001–2026, covering 26 tracked years.

Regulatory Verification Notes

The site presents a conventional retail model, with delivery, returns, support, and business-service information appropriate to ecommerce. No sector-specific financial or investment licensing claim is relevant to the stated business model, and no regulatory contradiction or adverse broker-context match was identified. The principal transparency point is that the reviewed material does not establish an independent licensing or corporate-registry reference; this is a routine verification item rather than evidence of deception.

- The homepage describes direct sales of computers, peripherals, printers, software, and business technology.
- The homepage provides visible support, delivery, stock, pricing, and returns information.
- The site is registered through FirstNet, with the registrant organization recorded as .First Technology IT Suppliers.
- External reputation evaluation returned zero malicious and zero suspicious detections.

What to Verify Next

For procurement or higher-value business engagement, confirm the seller’s current company and tax details against the relevant South African business records, and independently confirm payment, delivery, and returns terms through the site’s established support channels. These checks support ordinary commercial due diligence and do not reflect a current indication of site compromise.

- The homepage provides product, delivery, returns, and support information suitable for independent order validation.
- The site offers business login functionality and business-technology products, supporting a procurement-oriented verification workflow.
- A LinkedIn presence is referenced from the site’s social links.

Summary Verdict

FirstShop presents as a legitimate, established, and trustworthy ecommerce business with a coherent commercial identity and no observed scam, phishing, impersonation, or malicious-reputation indicators. Normal interaction, including account login and standard purchasing activity, is appropriate.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, which mitigates direct exposure of the underlying hosting environment. This is a protective control and supports infrastructure resilience, but it is not by itself proof of legitimacy.

- Hosted on AS13335, CLOUDFLARENET – Cloudflare, Inc., US; observed edge IP: 23.227.38.65.
- TLS certificate issued by YE1 using DV validation, valid through 2026-10-30.

Closing Assessment

The site is suitable for normal consumer and business ecommerce use, with proportionate commercial due diligence applied to material purchases or supplier relationships.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of firstshop.co.za.

- The request stayed on firstshop.co.za. It was not redirected to another domain. CLEAR
- Registration is published under FirstNet. CLEAR
- DNS for this domain is served by co.za, across 2 name servers. NOTED
- The registration is paid up to 2026-11-03. NOTED
- The earliest public archive of this site is from 2001-04-04. CLEAR
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	FirstNet
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	23.227.38.65
Name servers	ns1.firstnet.co.za, ns2.firstnet.co.za
SSL issuer	YE1
SSL expiry	2026-10-30
Domain age	14.8 years
Domain expiry	2026-11-03
Archive first seen	2001-04-04
Archive snapshots	472
Reputation	VirusTotal: 0 flagged AbuseIPDB: 175 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about firstshop.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.