

Is frisbuy.ru legit? TrustSniffer's high-trust assessment: 100/100

frisbuy.ru

Verdict

100

OUT OF 100

HIGH TRUST

frisbuy.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 70%.

WHAT THIS SITE APPEARS TO BE

Frisbuy is an established Russian-language B2B SaaS platform for collecting, managing, moderating, analyzing, and embedding user-generated content, reviews, and social-media galleries into ecommerce websites.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	10 years old Registered history	CLEAR
Web archive	Archived since 2016 160 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2016.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Frisbuy is an established Russian-language B2B SaaS platform for collecting, managing, moderating, analysing, and embedding user-generated content, customer reviews, visual galleries, and social-commerce widgets into ecommerce websites. Its apparent business model is commercial software and managed implementation services supported by customer case studies, contact forms, and implementation requests.

Scam/Impersonation Risk

No contradictions were observed. The site presents a coherent SaaS business model, with no indications of phishing, brand impersonation, malware, deceptive financial offers, or other abuse patterns. Its domain has sustained historical continuity, and external reputation checks found no malicious or suspicious detections or blacklist finding.

- The homepage is a detailed SaaS product landing page with client cases, implementation workflows, and no sensitive credential form.
- The domain was registered in 2016 and is approximately 10.23 years old.
- Web archives contain 160 snapshots spanning 2016–2026, covering 11 tracked years.
- Reputation screening recorded 0 malicious and 0 suspicious detections, with no blacklist finding.

Regulatory Verification Notes

Frisbuy is presented as a software and managed-services provider rather than a financial intermediary. The contact workflow includes consent to personal-data processing and a privacy-policy reference; no financial licence claim or licence number is identified in the supplied site evidence. This is a routine contracting and transparency item, not an adverse legitimacy finding.

- The site is hosted on AS50340 through SELECTEL-MSK - JSC Selectel, RU.
- TLS uses issuer YE2 with DV validation and is valid through 2026-09-16.
- The homepage provides contact, implementation-request, and text-review implementation-request workflows.
- The supplied third-party broker-intelligence check returned no match.

What to Verify Next

Before formal procurement, the contracting legal entity, data-processing responsibilities, and applicable service terms should be confirmed through the site's privacy and legal materials. Any specific regulatory obligation

- arising from a customer’s deployment should be checked with the relevant registry, and business communications should use independently confirmed official channels.
- The homepage’s sales-led implementation workflow identifies the appropriate route for confirming contracting details.
 - The privacy-policy consent language provides the relevant starting point for data-governance review.

Summary Verdict

Frisbuy is a legitimate, established, and trustworthy website with a coherent commercial purpose and no observed scam or impersonation indicators. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site resolves to three likely origin addresses without a detected CDN or WAF and shows a fragmented hosting posture. This is a neutral infrastructure characteristic rather than evidence of maliciousness; the identified hosting environment and valid transport encryption provide basic technical integrity.

Closing Assessment

Normal business engagement may proceed, subject to standard enterprise procurement, privacy, and access-control procedures.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of frisbuy.ru.

- The request stayed on frisbuy.ru. It was not redirected to another domain. CLEAR
- Registration is published under RU-CENTER-RU. CLEAR
- DNS for this domain is served by net., across 4 name servers. NOTED
- The registration is paid up to 2027-05-13. NOTED
- The earliest public archive of this site is from 2016-09-01. CLEAR
- It is hosted on SELECTEL, from a server in RU. NOTED

Domain intelligence

Registrar	RU-CENTER-RU
Hosting	SELECTEL - JSC Selectel, RU
Country	RU
Server IP	77.105.185.65
Name servers	pns31.cloudns.net., pns32.cloudns.net., pns33.cloudns.net., pns34.cloudns.net.
SSL issuer	YE2
SSL expiry	2026-09-16
Domain age	10.2 years
Domain expiry	2027-05-13
Archive first seen	2016-09-01
Archive snapshots	160
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about frisbuy.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/frisbuy.ru> · assessed 2026-08-03