

Is ftnews.jp legit? TrustSniffer's high-trust assessment: 90/100

ftnews.jp

Verdict

90

OUT OF 100

HIGH TRUST

ftnews.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 55%.

WHAT THIS SITE APPEARS TO BE

FTN is a Japanese fashion and lifestyle news site featuring articles on fashion reports, beauty, daily fashion/beauty, trends and sponsored content. The site displays a consent/privacy banner indicating advertising/partner networks and appears to monetize via ads, sponsors and an accessory shop.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by Amazon RSA 2048 M01	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

FTN is a Japanese fashion and lifestyle news site presenting fashion reports, beauty and daily-life coverage, trend articles, shopping-oriented recommendations, and sponsored content. Its apparent business model is an advertising-supported digital magazine supplemented by sponsorships, affiliate referrals, and an accessory shop.

Scam/Impersonation Risk

No blacklist, phishing, malicious-detection, or brand-impersonation contradiction was observed. The homepage has substantial editorial content, named article categories, contributor bylines, and navigation to About, operator, contact, privacy, and recruitment pages, which is consistent with a functioning publication rather than a credential-harvesting site. Behavioral testing did record hidden forms, six suspicious inline scripts, and some non-whitelisted external requests across two successful runs; however, no password-exfiltration form, login form, wallet interaction, clipboard activity, cloaking, or wallet-drainer behavior was detected. In context, these signals are more consistent with advertising, consent, and third-party content integrations than with a confirmed impersonation or phishing operation.

EVIDENCE

- Homepage: Japanese fashion, beauty, lifestyle, trend, and sponsored editorial content with contributor bylines and publication navigation.
- Homepage behavior: hidden forms detected in 2 runs and 6 suspicious inline scripts; 0 password-external forms, 0 wallet-connect runs, and 0 wallet-drainer runs.
- External reputation checks: 0 malicious and 0 suspicious detections, with no blacklist or phishing result recorded.

Regulatory Verification Notes

The site presents itself as an editorial and promotional publication, not as a financial, investment, or other clearly regulated service. No financial license or registration number is claimed in the analyzed material; this is a transparency point to resolve only if the accessory shop, referrals, or any other transaction flow involves regulated activity. The available identity evidence is not sufficient to independently connect the website to a verified real-world operator, so the site's apparent legitimacy should not be treated as proof of operator identity. No adverse broker-reputation match was identified.

EVIDENCE

- Site navigation: About FTN, operator, contact, privacy-policy, and staff-recruitment pages are exposed as distinct destinations.
- Transport encryption: TLS uses Amazon RSA 2048 M01 with DV validation and is valid through 2026-09-29T23:59:59+00:00.
- Hosting resolution: served from AS16509, Amazon.com, Inc. (AMAZON-02 - Amazon.com, Inc., US).

What to Verify Next

Before any credential or payment interaction, independently confirm the merchant or publisher identity shown on the site's operator and About pages, and compare it with the payment descriptor and applicable customer-support details. For the accessory shop or referral purchases, review the applicable returns, delivery, refund, and payment-protection terms. If the site presents a regulated service during a later visit, confirm the named operator and authorization directly with the relevant official registry rather than relying solely on on-page claims.

EVIDENCE

- Operator and About pages: available as dedicated identity-related destinations in the site's navigation.
- Homepage: identifies a mixed editorial, sponsored-content, affiliate, and shop-referral model, creating distinct terms to check for any commercial transaction.
- Contact and privacy pages: available for cross-checking published support and data-handling information.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a high-trust, low-risk posture and no observed scam or impersonation contradiction. The classification is strong for normal browsing and ordinary site interaction, while independent confirmation of the real-world operator remains appropriate before credential or payment use.

Infrastructure Integrity

The site is protected by AWS CDN/WAF infrastructure, and all observed addresses were CDN edge servers rather than identified origin candidates. This reduces direct exposure of the underlying hosting environment and is a mitigating infrastructure signal, not independent proof of legitimacy.

EVIDENCE

- CDN/WAF: AWS protection observed with 3 edge IP addresses and 0 identified origin candidates.
- Edge infrastructure: 13.113.204.125, 35.73.229.172, and 52.198.107.129, all associated with AS16509.

Closing Assessment

Normal editorial browsing is proportionate to the available evidence; credentials or payments should follow the ordinary independent identity, returns, and payment-protection checks appropriate to any online commercial interaction.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of ftnews.jp.

- The request stayed on ftnews.jp. It was not redirected to another domain. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	35.73.229.172
Name servers	Not available
SSL issuer	Amazon RSA 2048 M01
SSL expiry	2026-09-29
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about ftnews.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/ftnews.jp> · assessed 2026-08-11