

Is **fundraiseup.com** legit? TrustSniffer's high-trust assessment: **100/100**

fundraiseup.com

Verdict

100

OUT OF 100

HIGH TRUST

fundraiseup.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

Fundraise Up presents an established digital fundraising SaaS platform for nonprofits, offering optimized donation checkout, campaign pages, recurring giving, global payment methods, AI optimization, analytics, integrations, security, and enterprise support. The page includes extensive nonprofit customer examples and calls to request a demo or get started.

Evidence status and limitations

Evidence completeness:

UNKNOWN

• Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	8.8 years old Registered history	CLEAR
Web archive	Archived since 2018 1271 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2018.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Fundraise Up is an established nonprofit digital fundraising SaaS platform that presents donation checkout, campaign pages, recurring giving, global payment methods, analytics, integrations, security controls, and enterprise support for organizations seeking to manage online fundraising.

Scam/Impersonation Risk

No contradictions, phishing indicators, impersonation signals, or confirmed blacklist findings were observed. The homepage presents a coherent nonprofit-fundraising business model, supported by customer examples, product detail, and standard demo or onboarding calls to action. External reputation signals are clean, and the domain has sustained historical continuity consistent with an established service rather than a recently created deceptive property.

- The homepage describes nonprofit donation software, recurring giving, payment integrations, analytics, and fraud protection, with no red flags identified.
- External reputation checks recorded zero malicious or suspicious detections, zero abuse reports, and a top-tier global traffic footprint.
- The domain was registered on 2017-10-10 and is approximately 8.81 years old; archival coverage records 1,271 snapshots from 2018-07-05 through 2026-07-31 across 9 years.

Regulatory Verification Notes

The site presents substantial product, security, compliance, customer, and enterprise information, but the supplied materials do not establish a specific financial-services license or registration number. This is a limited regulatory-disclosure point for organizations assessing the service's role in donation processing, not evidence of deceptive identity. A separate broker-reputation comparison produced no matching adverse profile.

- Domain registration identifies MarkMonitor Inc. as registrar, with expiration on 2031-10-10.
- The site's TLS certificate uses DV validation, was issued by YE1, and is valid until 2026-10-22.
- The homepage contains extensive nonprofit customer examples and links to YouTube and LinkedIn presence.

What to Verify Next

Organizations requiring regulated payment or donation-processing assurance should confirm the applicable licensing and contractual responsibilities with the provider and the relevant jurisdictional registry before onboarding.

- The homepage identifies the service as nonprofit fundraising and donation-processing software.
- The supplied site materials do not include a specific license authority or license number.
- Product, security, integration, and enterprise-support information is presented directly on the marketing page.

Summary Verdict

Fundraise Up presents as a legitimate, established, and trustworthy nonprofit technology provider. The evidence converges on a low-risk, mature SaaS profile with no observed identity or threat contradictions, making normal interaction, account login, and standard use appropriate.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure and resolves through CDN edge servers rather than an exposed origin. Observed hosting is AS13335, Cloudflare, Inc., United States; this protective architecture mitigates direct origin exposure but is treated as supporting infrastructure rather than proof of legitimacy.

Closing Assessment

Standard business engagement and account use are proportionate to the established trust posture, subject to any organization-specific procurement and regulatory requirements.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of fundraiseup.com.

- The request stayed on fundraiseup.com. It was not redirected to another domain. CLEAR
- Registration is published under MarkMonitor Inc.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2031-10-10. CLEAR
- The earliest public archive of this site is from 2018-07-05. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	MarkMonitor Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	104.20.35.80
Name servers	COBY.NS.CLOUDFLARE.COM, LEIA.NS.CLOUDFLARE.COM
SSL issuer	YE1
SSL expiry	2026-10-22
Domain age	8.8 years
Domain expiry	2031-10-10
Archive first seen	2018-07-05
Archive snapshots	1271
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about [fundraiseup.com](#) at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/fundraiseup.com> · assessed 2026-08-02