

Is genuinems.com safe? TrustSniffer's low-trust assessment: 40/100

guginems.com

Verdict

40

OUT OF 100

LOW TRUST

guginems.com is low-trust and potentially risky.

Several risk patterns were present. Do not send money or personal details until you have verified this business another way.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-21 by automated analysis. Classification confidence 55%.

What this site appears to be

Official-looking site for the Genuine MS® program (Mississippi Department of Agriculture and Commerce) promoting locally grown, raised, crafted and made products, membership, news, and a store. Contact info for the department is present.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

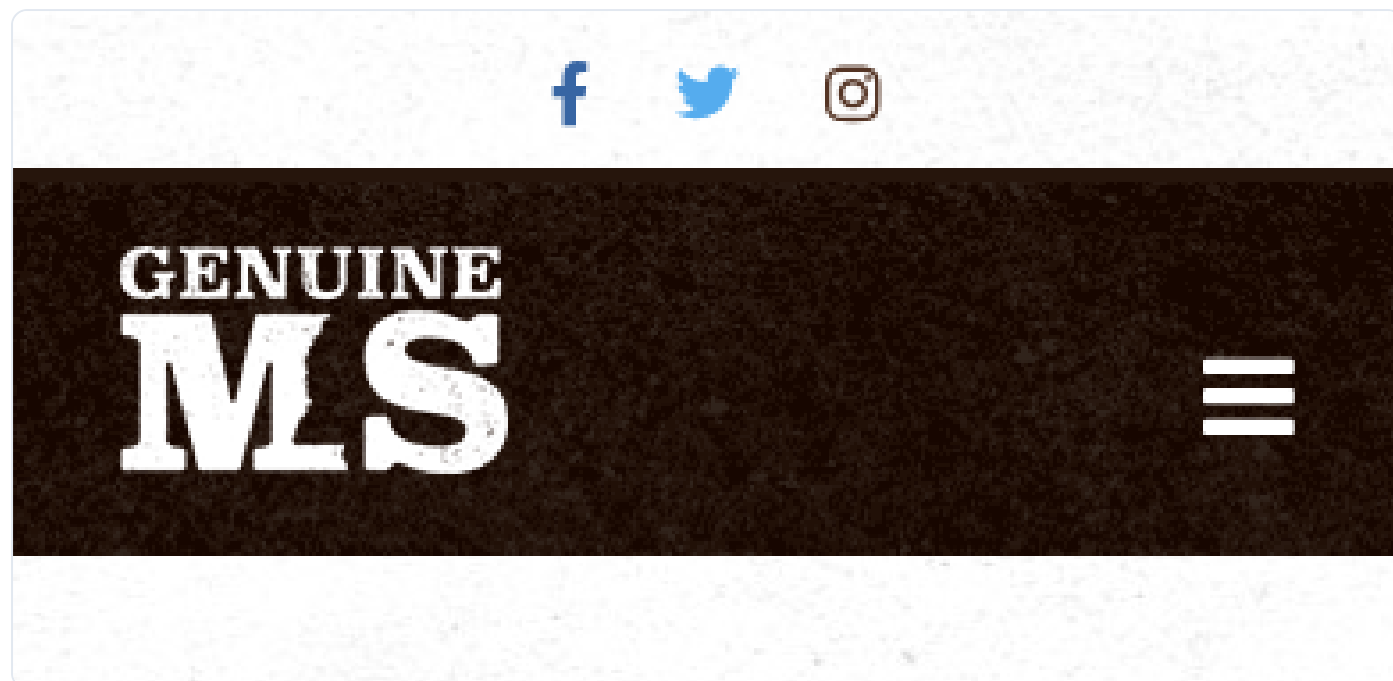
At a glance

The checks that decide most of this verdict.

Malware engines	1 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	13 years old Registered history	CLEAR
Web archive	Archived since 2013 Public history exists	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

<https://genuinems.com/>



What genuinems.com served when TrustSniffer captured it on 2026-08-21. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2013.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Overview

Genuine MS® is an informational state-themed program website presenting Mississippi-grown, raised, crafted, and made products, together with membership resources, community news, a store, and related categories for retailers, restaurants, farmers markets, and agritourism operations.

Scam/Impersonation Risk

A confirmed external blacklist hit creates a material risk for sensitive interaction, despite the homepage presenting a coherent Genuine MS® program and showing no page-level phishing, brand-impersonation, or malicious-form indicators. The site's apparent public-sector and agricultural purpose is therefore not sufficient to offset the reputational contradiction; the available evidence supports restricting activity to low-risk, read-only browsing until the site's relationship with the named program is independently established. No conflicting legal-entity names were observed across the supplied page evidence.

EVIDENCE

- External reputation assessment recorded the domain as blacklisted; one malicious and one suspicious detection were also present.
- The homepage describes Genuine MS® as a Mississippi promotional program and contains no sensitive form, hidden form, or wallet-connection behavior.
- Domain registration records show registration on 2016-03-10 and an age of 10.45 years.
- Historical records contain 152 snapshots spanning 2013–2026, covering 14 tracked years.

Regulatory Verification Notes

The homepage presents the site as associated with the Mississippi Department of Agriculture and Commerce and describes membership, partnerships, and an affiliated store rather than a financial-services offering. That presentation is consistent with an informational government program, but the real-world operator identity remains unverified in the available evidence. No license, registration number, or specific regulatory authorization is presented for the membership or store functions; this is a disclosure gap requiring confirmation, not by itself evidence of a scam. No matching broker-reputation record was identified in the supplied third-party context.

EVIDENCE

- The homepage identifies the Genuine MS® program and references the Mississippi Department of Agriculture and Commerce.
- The homepage lists membership, program guidelines, members, retailers, restaurants, farmers markets, agritourism operations, and a Genuine MS® Store.
- The supplied site analysis classifies the business model as an informational program and reports no page-level red flags.
- Transport encryption is provided by a DV certificate issued by YE2, valid through 2026-10-18.

What to Verify Next

Before any account creation, credential submission, membership payment, or store transaction, an institution should independently confirm that the domain is an officially authorized channel of the Mississippi Department of Agriculture and Commerce through a contact route published outside the site. The relevant department or program registry should also confirm the operator, membership terms, payment recipient, refund arrangements, and any applicable authorization or registration requirements. Contact details and payment destinations should be validated independently rather than relying solely on links or details presented on the site.

EVIDENCE

- The homepage provides department-related contact information that can be compared with an independently sourced government contact route.
- The site exposes membership and store functions, creating an identifiable need to confirm the responsible operator and payment arrangements before sensitive use.
- The supplied identity-verification status is unverified, so the on-page institutional presentation has not been treated as proof of real-world ownership.

Summary Verdict

The overall posture is **low trust with elevated sensitive-interaction risk**. Although the site presents a coherent, apparently public-sector informational purpose and has technically stable web content, the confirmed external blacklist contradiction prevents the available evidence from supporting normal login, credential, or financial use.

Infrastructure Integrity

The site resolves directly to a single likely origin hosted by Contabo Inc. in Germany under AS40021, with no detected CDN or WAF layer. This provides a clear hosting path but no additional edge-protection mitigation in the supplied infrastructure evidence.

EVIDENCE

- Served from AS40021 (Contabo Inc., US); registry RIPE NCC; hosting country DE.
- Infrastructure resolved to 1 unique IP, with 0 edge IPs and 1 likely origin IP.
- TLS certificate validation level is DV; issuer is YE2; validity ends 2026-10-18T15:44:17+00:00.

Closing Assessment

Prospective users should limit activity to non-sensitive browsing unless independent institutional confirmation is obtained, and should withhold credentials or payments until the operator, transaction recipient, and applicable protections have been verified.

Written analysis generated 2026-08-21 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine.

01 Governance Risk

- Registration details are held behind a privacy service, so no operator is named publicly. This is common and legal, and it also means there is nobody to check.

Registration and ownership rule:KF_WHOIS_PRIVATE
- The registration record withholds contact details for the operator.

Registration and ownership rule:KF_WHOIS_HIDDEN

02 Sensitive Interaction Risk

- The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.

Analysis engine signal:direct_threat

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of [genuinems.com](#).

- The request stayed on [genuinems.com](#). It was not redirected to another domain. CLEAR
- Registration is published under DNC Holdings, Inc. CLEAR
- DNS for this domain is served by [directnic.com](#), across 4 name servers. NOTED
- The registration is paid up to 2028-03-10. CLEAR
- The earliest public archive of this site is from 2013-06-12. CLEAR
- It is hosted on [CONTABO-40021](#), from a server in DE. NOTED

Domain intelligence

Registrar	DNC Holdings, Inc
Hosting	CONTABO-40021 - Contabo Inc., US
Country	DE
Server IP	217.216.52.35
Name servers	NS0.DIRECTNIC.COM, NS1.DIRECTNIC.COM, NS2.DIRECTNIC.COM, NS3.DIRECTNIC.COM
SSL issuer	YE2
SSL expiry	2026-10-18
Domain age	13.19 years (continuous registration)
Domain expiry	2028-03-10
Archive first seen	2013-06-12
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 1 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about [genuinems.com](#) at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

