

Is goodandtag.com legit? TrustSniffer's high-trust assessment: 75/100

goodandtag.com

Verdict

75

OUT OF 100

HIGH TRUST

goodandtag.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-21 by automated analysis. Classification confidence 55%.

What this site appears to be

Product site for 'Good and Tag' GPS tracker for vulnerable people. Describes features (SOS, fall detection, LoRa coverage), who it's for, and mentions project is closed. Contains shop, blog, help and contact pages and a newsletter subscription CTA.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	3.3 years old Registered history	CLEAR
Web archive	Archived since 2016 Public history exists	CLEAR
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

<https://www.goodandtag.com/>



Good and Tag est désormais terminé.

Le projet a suivi son cours naturel et l'activité est définitivement close. Merci à toutes les

What goodandtag.com served when TrustSniffer captured it on 2026-08-21. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2016.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Good and Tag is a consumer product website presenting a connected monitoring solution for vulnerable people and their relatives, with product, shop, support, blog, and contact content; its apparent business model was hardware sales supplemented by recurring service fees, although the site states that the project has ended.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent product narrative around SOS assistance, fall detection, outdoor and home use, LoRa connectivity, and notifications to relatives, with no observed impersonation, phishing, credential-harvesting, or malicious behavior. The absence of sensitive login forms, hidden forms, wallet interactions, clipboard manipulation, or suspicious scripts is consistent with a conventional product and informational website rather than an abuse-oriented operation. External reputation checks returned no malicious or suspicious detections, and no broker-name match or other third-party warning was identified. The available evidence therefore supports a low scam and impersonation risk, while not independently proving the real-world operator's identity.

EVIDENCE

- The homepage describes the Good and Tag GPS device, including an SOS button, automatic fall detection, LoRa coverage, and notifications to relatives.
- Browser analysis recorded no login form, hidden sensitive form, wallet connection, clipboard manipulation, suspicious inline script, or cloaking behavior.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing hit.
- WHOIS records show registration on 11 May 2023, an age of 3.28 years, and OVH, SAS as registrar; historical records span 5 August 2016 through 18 November 2025, covering 10 years.

Regulatory Verification Notes

The website identifies Good and Tag as a French start-up created in Nantes in 2023 and describes work involving sensitive-data security, but that on-site claim is not independently verified by the supplied evidence. No licensing authority or registration number is presented; for a hardware-and-subscription service this is principally a transparency and diligence point, unless the operator represents the service as subject to a specific regulated regime. The site's statement that the project is closed should also be treated as operational context when assessing any residual shop or subscription arrangements. The transport layer is technically valid, but a domain-validated certificate confirms encrypted transport rather than legal identity or regulatory status.

EVIDENCE

- The homepage states that Good and Tag is a French start-up created in Nantes in 2023.
- The homepage states that more than seven years of research supported a solution intended to meet high standards for protection of sensitive data.
- Hosting telemetry identifies AS47583, AS-HOSTINGER / Hostinger International Limited, CY; TLS is domain-validated, issued by YE1, and valid to 13 October 2026.
- The homepage, shop, help, and contact navigation provides business-facing content, but no licensing authority or licence number is identified in the supplied page material.

What to Verify Next

Before any credential or payment interaction, the prospective counterparty should independently confirm which legal entity, if any, remains responsible for sales, subscriptions, support, refunds, and personal-data handling. The shop and terms-related content should be checked for current ordering status, cancellation and return provisions, subscription renewal terms, and payment-protection arrangements. Contact channels should be confirmed through an independent route, and any claimed data-security or regulatory obligations should be matched against the relevant official register or published corporate documentation.

EVIDENCE

- The homepage states that the project and activity have ended, making current fulfilment and support arrangements a material verification point.
- The site exposes shop, help, contact, and newsletter functions, which are the relevant locations for checking residual commercial and support obligations.
- The business model is described as device sales with a premium tracking and notification subscription.
- The supplied analysis found no sensitive form beyond a newsletter subscription form.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website operating at a low-risk posture. The site has a coherent commercial purpose, clean observed behavior, and no identified contradiction suggesting scam activity, phishing, or impersonation; however, the operator's real-world identity remains unverified, so legitimacy should be regarded as evidence-consistent rather than proven.

Infrastructure Integrity

The site resolves through Hostinger infrastructure on AS47583, with no CDN detected and multiple likely origin addresses exposed. This provides less edge-layer abstraction than a CDN/WAF deployment, but the resolved hosting and valid TLS configuration are technically coherent and do not, on their own, indicate malicious infrastructure.

Closing Assessment

Normal browsing is proportionate to the evidence; before submitting credentials or payment details, ordinary independent checks of the responsible merchant, applicable terms, and payment protections should be completed.

Written analysis generated 2026-08-21 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of goodandtag.com.

- The request stayed on goodandtag.com. It was not redirected to another domain. [CLEAR](#)

- Registration is published under OVH, SAS. CLEAR
- DNS for this domain is served by dns-parking.com, across 2 name servers. NOTED
- The registration is paid up to 2027-05-11. NOTED
- The earliest public archive of this site is from 2016-08-05. CLEAR
- It is hosted on AS-HOSTINGER, from a server in UA. NOTED

Domain intelligence

Registrar	OVH, SAS
Hosting	AS-HOSTINGER - Hostinger International Limited, CY
Country	UA
Server IP	2a02:4780:42:d00f:5d23:f55a:b1c8:6f07
Name servers	NS1.DNS-PARKING.COM, NS2.DNS-PARKING.COM
SSL issuer	YE1
SSL expiry	2026-10-13
Domain age	3.28 years (continuous registration)
Domain expiry	2027-05-11
Archive first seen	2016-08-05
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about goodandtag.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.