

Is haircity.co.za legit? TrustSniffer's high-trust assessment: 100/100

haircity.co.za

Verdict

100

OUT OF 100

HIGH TRUST

haircity.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 60%.

What this site appears to be

Hair City is an online hair and wig retailer offering Brazilian, Peruvian, and Vietnamese lace wigs, bundles, hair-care products, custom wig design, promotions, delivery, exchanges, returns, and loyalty rewards.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	8 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	14 years old Registered history	CLEAR
Web archive	Archived since 2013 192 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2013.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Hair City is an established online hair and wig retailer offering Brazilian, Peruvian, and Vietnamese lace wigs, bundles, hair-care products, custom wig design, promotions, delivery, returns, and loyalty rewards through direct-to-consumer online sales.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent ecommerce model with visible product categories, pricing promotions, customer reviews, delivery and returns information, loyalty rewards, and buy-now-pay-later options. Its claims concern ordinary retail activity rather than financial products, cryptocurrency, or high-risk investment services, and no phishing, malware, impersonation, or suspicious behavior indicators were identified.

- The homepage identifies the business as Hair City and presents wigs, bundles, hair-care products, custom wig design, delivery, exchanges, returns, and loyalty services.
- The site's behavioral testing recorded no external activity, hidden forms, wallet interactions, clipboard manipulation, or suspicious scripts.
- The domain was registered in 2012 and is approximately 13.91 years old; archival records contain 192 snapshots spanning 2013–2025, covering 13 tracked years.

Regulatory Verification Notes

The site reads as a consumer retail business rather than a regulated financial service. No licensing claim or license number is presented in the supplied evidence; this is a routine transparency point for confirming the operating entity and applicable consumer-commerce obligations, not an indication of fraud. External reputation checks were clean, and no broker identity match or confirmed blacklist finding was present.

- The homepage describes direct retail sales of hair products and related services, with customer-facing delivery, returns, and loyalty information.
- The domain registrar is 1-Grid, with registration from 2012-09-06 through 2027-09-06.
- The site is served through AS13335, Cloudflare; its TLS certificate is issued by YE2 at DV validation level and is valid through 2026-10-21.

What to Verify Next

Before a material commercial commitment, confirm the seller's legal business details and applicable consumer-protection standing through an independent registry, and review the current delivery, exchange, return, and payment terms presented during checkout. Contact details should also be validated through an independently obtained official channel.

- The homepage provides delivery, exchanges, returns, promotions, loyalty rewards, and buy-now-pay-later references for validation during checkout.
- The site operates as a Shopify ecommerce storefront with no sensitive form or untrusted destination detected in the supplied analysis.

Summary Verdict

Hair City presents as a legitimate, established, and trustworthy ecommerce website with a coherent retail purpose and no observed contradiction or impersonation signal. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

Cloudflare provides CDN and WAF protection, and the observed address was a CDN edge address rather than an exposed origin; this reduces direct infrastructure exposure but is a mitigating security control, not standalone proof of legitimacy.

Closing Assessment

Standard browsing, account activity, and ordinary purchases are appropriate, subject to normal review of transaction terms and consumer protections.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of haircity.co.za.

- The request stayed on haircity.co.za. It was not redirected to another domain. CLEAR
- Registration is published under 1-Grid. CLEAR
- DNS for this domain is served by 1-grid.com, across 4 name servers. NOTED
- The registration is paid up to 2027-09-06. NOTED
- The earliest public archive of this site is from 2013-05-03. CLEAR
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	1-Grid
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	23.227.38.32
Name servers	petra.ns.1-grid.com, petra.ns.1-grid.co.za, petra.ns.1-grid.co.uk, petra.ns.1-grid.net
SSL issuer	YE2
SSL expiry	2026-10-21
Domain age	13.9 years
Domain expiry	2027-09-06
Archive first seen	2013-05-03
Archive snapshots	192
Reputation	VirusTotal: 0 flagged AbuseIPDB: 8 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about haircity.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/haircity.co.za> · assessed 2026-08-01