

Is heartofappalachia.com legit? TrustSniffer's high-trust assessment: 100/100

heartofappalachia.com

Verdict

100

OUT OF 100

HIGH TRUST

heartofappalachia.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-21 by automated analysis. Classification confidence 70%.

What this site appears to be

Official-looking Heart of Appalachia tourism site with event listings, trip ideas, galleries, contact information and a shop; aimed at promoting Virginia's southwest region.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	29% confidence AbuseIPDB, 14 reports; shared hosting inflates reports	CLEAR
Domain age	27 years old Registered history	CLEAR
Web archive	Archived since 2001 450 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

https://heartofappalachia.com/



What heartofappalachia.com served when TrustSniffer captured it on 2026-08-21. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2001.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Heart of Appalachia is a regional tourism and destination website promoting southwest Virginia through event listings, trip ideas, galleries, information about places to stay and eat, local-business listings, contact information, and an online shop.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent regional-tourism purpose, with no detected phishing, impersonation, malicious-site, login-form, wallet, or hidden-sensitive-form indicators. Fourteen abuse reports are associated with IP address 141.193.213.21, operated by WPEngine, Inc. as shared content-delivery infrastructure. Because the reports apply to a shared provider IP rather than specifically to this website, they do not establish site-level malicious activity, although the signal remains a relevant third-party caution. The available evidence is therefore consistent with an established, apparently legitimate informational website, while its real-world operator identity remains independently unverified.

EVIDENCE

- The homepage and navigation identify tourism functions including “See & Do,” “Stay,” “Eat & Drink,” cities, events, business submissions, ideas, and a shop; page analysis recorded no red flags.
- The site's registration record shows creation on 1999-08-26 and an age of 27 years.
- Historical records contain 450 snapshots spanning 2001-05-16 through 2026-07-17, covering 26 tracked years with a maximum gap of 1 year.
- Fourteen abuse reports concern IP address 141.193.213.21. The address is attributed to WPEngine, Inc.'s shared content-delivery infrastructure, so the reports are not specifically attributable to the website; their relevance is consequently limited to a shared-hosting warning rather than a site-level finding.

Regulatory Verification Notes

The site's apparent business model is regional tourism promotion, local-business listings, event promotion, partnerships or advertising, and a shop rather than a financial or regulated-services offering. The available About and contact materials support that regional purpose but do not independently verify the legal entity operating the site. No licensing or registration number is presented in the supplied site content; for this type of tourism website, that is a contextual disclosure item rather than evidence of a scam. The domain is registered through GoDaddy.com, LLC, and the site uses a valid domain-validated TLS certificate issued by WE1. Overall, the content, historical continuity, transport security, and available external checks support an established-site assessment, although operator identity should not be treated as proven.

EVIDENCE

- The About, homepage, and contact-oriented content describe regional tourism, destination information, local businesses, and event activity; no license claim or registration number is shown.
- Domain registration telemetry identifies GoDaddy.com, LLC as registrar; TLS is valid, domain-validated, issued by WE1, and expires 2026-09-27T14:19:19+00:00.
- Hosting telemetry reports AS209242 operated by CLOUDFLARESPECTRUM - Cloudflare London, LLC, US.
- The available broker-reputation context contains no matching broker record.

What to Verify Next

Before credential or payment interactions involving the shop, an independent check should confirm the legal operator named in the site's current contact or merchant documentation. Any applicable tourism, retail, tax, or payment disclosures should be checked against the relevant public registry or transaction provider. For purchases, the return, refund, fulfilment, and payment-protection terms should be reviewed, and official contact channels should be confirmed through an independent route rather than relying solely on the website.

EVIDENCE

- The homepage provides the stated tourism purpose and shop function but does not itself establish the operator’s legal identity.
- The shop and contact functions create the relevant points for checking merchant, refund, and fulfilment information.
- The site's transport encryption is currently valid, but certificate validation does not independently establish the merchant or operator identity.

Summary Verdict

The available evidence is consistent with an established, apparently legitimate, low-risk regional tourism website. Its long operating history, sustained web presence, coherent content model, and absence of detected contradictions support a high-trust assessment, with the remaining qualification limited to independent verification of the real-world operator.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, with observed edge IPs 141.193.213.20 and 141.193.213.21; no origin candidate was identified. This architecture reduces direct exposure of the underlying service and is a mitigating security factor, but it is not proof of legitimacy. The abuse reports associated with 141.193.213.21 are attributed to shared provider infrastructure, so they do not by themselves show that this website is responsible for the reported activity.

Closing Assessment

Ordinary browsing and tourism research are proportionate uses; account or payment activity should proceed only after the standard merchant-identity, return-policy, and payment-protection checks have been completed.

Written analysis generated 2026-08-21 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 14 reports on hosting IP 141.193.213.21 (WPEngine, Inc., Content Delivery Network), 29% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of heartofappalachia.com.

- The request stayed on heartofappalachia.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by domaincontrol.com, across 2 name servers. NOTED
- The registration is paid up to 2026-08-26. NOTED
- The earliest public archive of this site is from 2001-05-16. CLEAR
- It is hosted on CLOUDFLARESPECTRUM, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARESPECTRUM - Cloudflare London, LLC, US
Country	US
Server IP	141.193.213.21
Name servers	NS01.DOMAINCONTROL.COM, NS02.DOMAINCONTROL.COM
SSL issuer	WE1
SSL expiry	2026-09-27
Domain age	27.00 years (continuous registration)
Domain expiry	2026-08-26
Archive first seen	2001-05-16
Archive snapshots	450
Reputation	VirusTotal: 0 flagged AbuseIPDB: 29% confidence, 14 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about heartofappalachia.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.