

Is higgsfield.ai legit? TrustSniffer's high-trust assessment: 100/100

higgsfield.ai

Verdict

100

OUT OF 100

HIGH TRUST

higgsfield.ai appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-23 by automated analysis. Classification confidence 55%.

What this site appears to be

Marketing/landing site for Higgsfield AI, an AI creative suite offering tools for image, video and audio generation, community projects, premium plans and enterprise features. Clear product descriptions, contest and community content, contact and physical address present.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

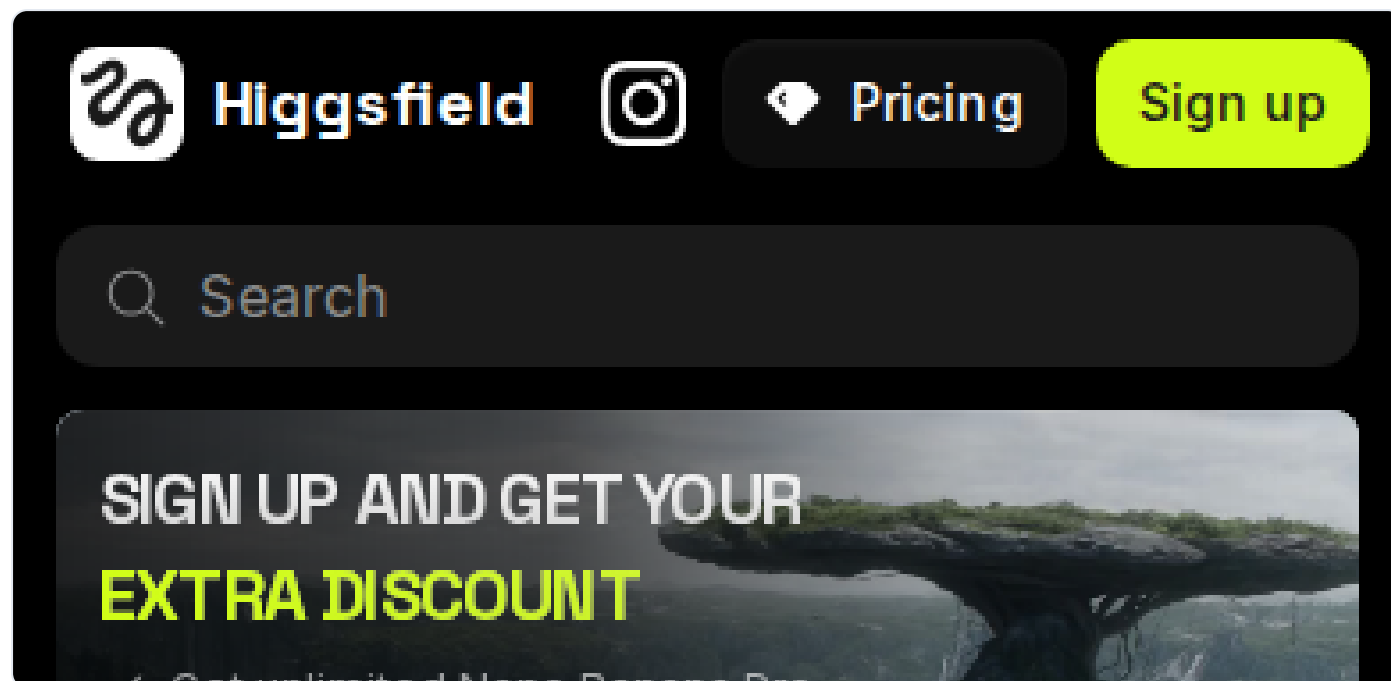
At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	3.2 years old Registered history	CLEAR
Web archive	Archived since 2023 Public history exists	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

https://higgsfield.ai/



What higgsfield.ai served when TrustSniffer captured it on 2026-08-23. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2023.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Higgsfield AI is a professional SaaS marketing site presenting an AI-native creative suite for generating and editing images, video, and audio, alongside studio tools, community projects, premium subscriptions, and enterprise services.

Scam/Impersonation Risk

No scam, phishing, impersonation, blacklist, or identity-contradiction signals were observed. The homepage presents a coherent commercial model with named offerings including Cinema Studio, Marketing Studio, Canvas, AI image/video/audio tools, Higgsfield x Grok Bot, Blender integration, and Faceless Studio; these are consistent with a subscription-based creative software business rather than a deceptive financial or credential-harvesting proposition. Automated browser activity produced limited anomalous telemetry, including suspicious inline-script classifications, DOM changes, and non-whitelisted requests, but the same assessment recorded no hidden forms, external password forms, wallet activity, clipboard interception, or cloaking. The operator identity remains likely rather than independently verified, so the trust conclusion is evidence-consistent rather than proof of real-world identity.

EVIDENCE

- The homepage identifies Higgsfield AI as an “AI-native creative suite” and exposes product, pricing, enterprise, login, and sign-up pathways.
- The homepage and contact material describe creative products, community content, contests, and a physical contact address; no page-level red flags were recorded.
- Domain registration telemetry records 2023-06-07T09:52:43Z and an age of 3.21 years; the registrar is GoDaddy.com, LLC.
- The historical record reports 0 archive snapshots, with first seen 2023-11-13T21:51:48Z, last seen 2026-08-21T22:33:22Z, and 4 years tracked.

Regulatory Verification Notes

The available material supports an established, apparently legitimate software business, but it does not independently verify the operating legal entity. The site provides commercial and contact information, including a physical address, while its licensing or formal registration disclosure is unclear; this is a transparency item to resolve rather than evidence of a scam. The domain record identifies Alex Mashrabov as the registrant, but that record alone does not establish that the registrant is the operating company behind the service. No adverse broker-reputation match was present, and external reputation checks were clean.

EVIDENCE

- The homepage includes Pricing, Enterprise, Login, and Sign up pathways and describes premium plans and enterprise offerings.
- The site's contact material includes a physical address and contact information.
- The domain is registered through GoDaddy.com, LLC, with an expiration date of 2027-06-07T09:52:43Z.
- The site is served from AS13335, CLOUDFLARENET — Cloudflare, Inc., US; its TLS certificate is issued by WE1 at DV validation level and is valid to 2026-11-20T22:49:37+00:00.

What to Verify Next

Before credential or payment activity, an independent check should link the named operating entity to the service through a reliable corporate or commercial source. The applicable terms should be reviewed for subscription cancellation, refund treatment, data handling, and enterprise contracting, and payment should use a method offering appropriate transaction protection. Official support and contact channels should also be confirmed through an independent route before resolving account or billing issues.

EVIDENCE

- The homepage provides direct routes to account creation, login, pricing, and enterprise engagement.
- The business model is presented as paid SaaS with premium plans and enterprise contracts.
- The site links to social-presence channels including X, YouTube, Instagram, LinkedIn, TikTok, and Discord.

Summary Verdict

The overall posture is **high trust and low risk**, with the available evidence consistent with an established, apparently legitimate website. No contradictory scam or impersonation indicators were observed, although the real-world operator identity is not independently verified.

Infrastructure Integrity

The website is protected by Cloudflare's CDN and WAF, and all observed addresses were Cloudflare edge infrastructure rather than directly exposed origin hosts. This reduces direct origin exposure and is a positive defensive control, but it is treated only as a mitigating infrastructure signal, not as proof of legitimacy.

Closing Assessment

Normal browsing and ordinary service evaluation are proportionate; before submitting credentials or payment information, independent merchant-identity, cancellation or return-policy, and payment-protection checks should be completed.

Written analysis generated 2026-08-23 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of higgsfield.ai.

- The request stayed on higgsfield.ai. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-07. NOTED
- The earliest public archive of this site is from 2023-11-13. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US

Country	US
Server IP	2606:4700::6812:ea4
Name servers	roman.ns.cloudflare.com, elisabeth.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-11-20
Domain age	3.21 years (continuous registration)
Domain expiry	2027-06-07
Archive first seen	2023-11-13
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about higgsfield.ai at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/higgsfield.ai> · assessed 2026-08-23