

# Is hochi.news legit? TrustSniffer's high-trust assessment: 90/100

hochi.news

## Verdict

90

OUT OF 100

HIGH TRUST

hochi.news appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-13 by automated analysis. Classification confidence 55%.

What this site appears to be

Japanese sports and entertainment news portal with extensive editorial coverage (baseball, soccer, golf, entertainment, gambling/horse racing) and consent/advertising vendor notice. Appears to be the Sports Hochi site (報知新聞社) providing articles, scores, event information and subscription/paid features.

## Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
  - Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                            |       |
|---------------------------|------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                              | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                       | CLEAR |
| Abuse reports on the host | 0 reports<br>AbuseIPDB; shared hosting inflates this count | NOTED |
| Domain age                | 8.3 years old<br>Registered history                        | CLEAR |
| Web archive               | Never archived<br>No public history of this site           | WATCH |
| Certificate               | Encrypted connection<br>Issued by Amazon RSA 2048 M04      | NOTED |

## The page as captured

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No screenshot is retained for this report.

## Key findings

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- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

## Full analysis

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### Overview

This website is a Japanese sports and entertainment news portal presenting extensive editorial coverage of baseball, soccer, golf, entertainment, horse racing, local news, live scores, event information and selected subscription or paid-data features. Its apparent business model is an advertising- and subscription-supported media service operated under the Sports Hochi presentation associated on the site with 報知新聞社.

### Scam/Impersonation Risk

No contradictions were observed: the available evidence shows no phishing, impersonation, blacklist, malicious-content, or confirmed abuse indicators. The homepage contains substantial, continuously structured editorial material rather than a credential-harvesting or investment offer, and its forms analysis found no login form, sensitive form, hidden form, or untrusted submission destination. Browser activity did include inline scripts, extensive DOM changes and external requests, but the site also displays advertising and consent-vendor functionality; in the absence of wallet activity, cloaking, credential forms, or brand-impersonation signals, these behaviors are more consistent with advertising and dynamic media-site operation than with a confirmed fraud pattern. The available evidence is therefore consistent with an established, apparently legitimate website, while its real-world operator identity remains independently unverified.

#### EVIDENCE

- The homepage is identified as “スポーツ報知：報知新聞社のスポーツ&芸能ニュースサイト” and contains extensive articles, scores, categories and event coverage.
- Domain registration records show creation on 2018-04-11 and an age of approximately 8.35 years, with expiry on 2027-04-11.
- Browser observation recorded 2 suspicious inline scripts, 7,155 maximum DOM differences after interaction, and 118 external XHR/fetch requests; the same observation recorded 0 wallet-connect runs, 0 wallet-sensitive runs, 0 wallet-drainer runs, 0 hidden forms, and 0 password-bearing external forms.

### Regulatory Verification Notes

The site presents itself as a media publisher rather than as a financial, investment or regulated trading service. No financial licence claim or licence number is supplied in the available page evidence, so regulatory verification is not materially implicated by the apparent news-portal business model; any paid subscription or data feature should nevertheless be assessed under ordinary consumer and payment-protection expectations. The apparent publisher identity is not independently verified, and the on-page disclosure position is consequently best treated

as an identity and disclosure point requiring ordinary confirmation rather than as proof of corporate identity. External reputation checks were clean, the domain has a strong global traffic footprint, and the site has established page authority; these signals support the high-trust classification but do not independently establish the legal operator.

#### EVIDENCE

- The homepage title and page content identify a Sports Hochi sports-and-entertainment news service associated with 報知新聞社.
- Registration records list Gandi SAS as the registrar.
- The site is hosted on AS16509, Amazon.com, Inc.; its TLS certificate is issued by Amazon RSA 2048 M04, uses DV validation, and is valid to 2027-01-25T23:59:59+00:00.
- External reputation assessment recorded 0 malicious detections, 0 suspicious detections, and no blacklist hit; the domain is within the top 1 million by observed traffic.

#### What to Verify Next

Before credential or payment interaction, an institution or user should independently confirm that the subscription or paid-feature terms identify the responsible contracting party, state pricing and renewal conditions, and provide cancellation and refund procedures. Payment should use a method offering applicable dispute and purchase protection, with the final merchant descriptor checked against the independently confirmed publisher identity. Official contact channels should also be confirmed through a separate, trusted source rather than relying solely on an unfamiliar page pathway.

#### EVIDENCE

- Subscription and member-only features are presented within the site's navigation and business-model description.
- The homepage includes consent and advertising-vendor notices, making privacy, tracking and data-use terms relevant to review before account creation.
- The available page analysis found no sensitive form or untrusted form destination, but this does not replace review of the terms shown at the point of subscription or payment.

#### Summary Verdict

Available evidence is consistent with an established, apparently legitimate, low-risk news and media website. The high-trust posture is supported by converging editorial, reputation, infrastructure and domain-continuity signals, with no observed scam or impersonation contradiction. The principal qualification is that the real-world operator identity is not independently verified.

#### Infrastructure Integrity

The website is protected by AWS CloudFront CDN/WAF infrastructure, with observed edge addresses served from AS16509 and no origin candidates exposed in the analysis. This is a meaningful exposure-mitigation measure, but it is treated as a protective control rather than proof of legitimacy.

## Closing Assessment

Normal browsing is proportionate to the assessed posture; credential or payment actions should proceed after the ordinary independent checks of contracting-party identity, subscription terms and payment protections described above.

Written analysis generated 2026-08-13 by the TrustSniffer Analysis Engine from the evidence in this report.

## What the analysis found

No rule findings contributed to this verdict.

## Identity verification

|                                  |            |
|----------------------------------|------------|
| Status                           | UNVERIFIED |
| Identity score                   | 30/100     |
| Identity verification confidence | 50%        |

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

## What TrustSniffer observed

First-party facts recorded during the assessment of hochi.news.

- The request stayed on hochi.news. It was not redirected to another domain. CLEAR
- Registration is published under Gandi SAS. CLEAR
- DNS for this domain is served by awsdns-13.org, across 4 name servers. NOTED
- The registration is paid up to 2027-04-11. NOTED
- It is hosted on AMAZON-02, from a server in US. NOTED

## Domain intelligence

|                    |                                                                                            |
|--------------------|--------------------------------------------------------------------------------------------|
| Registrar          | Gandi SAS                                                                                  |
| Hosting            | AMAZON-02 - Amazon.com, Inc., US                                                           |
| Country            | US                                                                                         |
| Server IP          | 18.165.140.77                                                                              |
| Name servers       | ns-1130.awsdns-13.org, ns-250.awsdns-31.com, ns-1780.awsdns-30.co.uk, ns-955.awsdns-55.net |
| SSL issuer         | Amazon RSA 2048 M04                                                                        |
| SSL expiry         | 2027-01-25                                                                                 |
| Domain age         | 8.35 years (continuous registration)                                                       |
| Domain expiry      | 2027-04-11                                                                                 |
| Archive first seen | Not available                                                                              |

|                   |                                                                                |
|-------------------|--------------------------------------------------------------------------------|
| Archive snapshots | 0                                                                              |
| Reputation        | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches |

### About this assessment

A trust score summarises the evidence TrustSniffer could collect about hochi.news at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

**This report online:** <https://trustsniffer.com/report/hochi.news> · assessed 2026-08-13