

# Is hollyshop.ru legit? TrustSniffer's high-trust assessment: 100/100

hollyshop.ru

## Verdict

100

OUT OF 100

HIGH TRUST

hollyshop.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

Hollyshop presents an extensive Russian-language ecommerce catalog for Korean cosmetics and beauty products, including skincare, makeup, haircare, body care, home products, beauty devices, promotions, influencer selections, customer reviews, delivery options, physical stores, and a mobile app.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                                      |                    |
|---------------------------|----------------------------------------------------------------------|--------------------|
| Malware engines           | None flagged it<br>VirusTotal                                        | <span>CLEAR</span> |
| Google Safe Browsing      | Not listed<br>Google                                                 | <span>CLEAR</span> |
| Abuse reports on the host | 0 reports<br>AbuseIPDB; shared hosting inflates this count           | <span>NOTED</span> |
| Domain age                | 3.9 years old<br>Registered history                                  | <span>CLEAR</span> |
| Web archive               | Archived since 2013<br>329 snapshots                                 | <span>CLEAR</span> |
| Certificate               | Encrypted connection<br>Issued by GlobalSign GCC R6 AlphaSSL CA 2025 | <span>NOTED</span> |

## The page as captured

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No screenshot is retained for this report.

## Key findings

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- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2013.
- No flags from the reputation services TrustSniffer consulted at assessment time.

## Full analysis

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### Overview

Hollyshop is an established Russian-language ecommerce storefront for Korean cosmetics, skincare, makeup, beauty devices, haircare, body-care, household products, promotions, delivery, reviews, physical stores, and a mobile application. Its apparent business model is direct-to-consumer retail supported by ordinary product sales rather than deposits, investment returns, or recruitment.

### Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent retail proposition with a substantial product catalogue, pricing, promotions, delivery selection, customer reviews, physical-store references, and no detected phishing, credential-harvesting, financial-manipulation, or brand-impersonation indicators. External reputation checks were clean, with no malicious or suspicious detections and no confirmed blacklist finding.

- The homepage identifies Hollyshop as an official Russian retailer and displays extensive Korean cosmetics and beauty-product categories.
- The homepage includes ordinary ecommerce functions including a cart, discounts, delivery-location selection, reviews, gift cards, and store references.
- The domain is listed in the global top one million, at rank 117862, with zero abuse reports recorded for its hosting address.

### Regulatory Verification Notes

The site operates as a conventional consumer retailer and does not present itself as an investment, lending, brokerage, or deposit-taking service. No licensing claim or registration number is supplied in the available page evidence; this is a transparency item for ordinary commercial due diligence, not an indication of impersonation or fraud. The domain uses REGRU-RU as registrar, while its sustained historical presence and clean external reputation support an established identity.

- WHOIS records registration on 2022-09-15, with an age of approximately 3.88 years, and identifies REGRU-RU as registrar.
- Web archives contain 329 snapshots from 2013-03-31 through 2026-02-01, covering 14 tracked years.
- The site is hosted on AS57724 (DDOS-GUARD - DDOS-GUARD LTD, RU).
- TLS uses GlobalSign GCC R6 AlphaSSL CA 2025 with DV validation and is valid through 2026-09-13.

What to Verify Next

Before a material commercial commitment, confirm the seller’s current return, delivery, warranty, and legal-entity details through the site’s customer-service and legal-information channels, and cross-check those details through an independent official contact route.

- The homepage provides delivery options, customer reviews, physical-store references, and a mobile-app channel for routine service verification.
- The available page evidence does not establish a separately verified licensing or corporate-registration record.

Summary Verdict

Hollyshop presents as a legitimate, established, and trustworthy ecommerce business with a coherent retail identity, durable operating history, clean reputation, and no observed contradiction signals. Normal interaction, including account login and standard purchases, is appropriate.

Infrastructure Integrity

The site resolves directly to one observed likely-origin IP rather than a CDN edge and shows no detected CDN or WAF layer. Its hosting infrastructure is associated with AS57724 and DDOS-GUARD in Russia; this is a direct-hosting posture and should be understood as a technical characteristic rather than proof of legitimacy.

Closing Assessment

Standard browsing, account use, and ordinary retail transactions are appropriate, subject to normal consumer checks of order, payment, delivery, and returns documentation.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

|                                  |            |
|----------------------------------|------------|
| Status                           | UNVERIFIED |
| Identity score                   | 30/100     |
| Identity verification confidence | 50%        |

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of hollyshop.ru.

- The request stayed on hollyshop.ru. It was not redirected to another domain. CLEAR
- Registration is published under REGRU-RU. CLEAR
- DNS for this domain is served by ru., across 4 name servers. NOTED
- The registration is paid up to 2026-09-15. NOTED

- The earliest public archive of this site is from 2013-03-31. CLEAR
- It is hosted on DDOS-GUARD, from a server in RU. NOTED

### Domain intelligence

|                    |                                                                                |
|--------------------|--------------------------------------------------------------------------------|
| Registrar          | REGRU-RU                                                                       |
| Hosting            | DDOS-GUARD - DDOS-GUARD LTD, RU                                                |
| Country            | RU                                                                             |
| Server IP          | 185.178.210.251                                                                |
| Name servers       | a.ns.selectel.ru., b.ns.selectel.ru., c.ns.selectel.ru., d.ns.selectel.ru.     |
| SSL issuer         | GlobalSign GCC R6 AlphaSSL CA 2025                                             |
| SSL expiry         | 2026-09-13                                                                     |
| Domain age         | 3.9 years                                                                      |
| Domain expiry      | 2026-09-15                                                                     |
| Archive first seen | 2013-03-31                                                                     |
| Archive snapshots  | 329                                                                            |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches |

### About this assessment

A trust score summarises the evidence TrustSniffer could collect about hollyshop.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/hollyshop.ru> · assessed 2026-08-02