

# Is huffpost.com legit? TrustSniffer's high-trust assessment: 100/100

huffpost.com

## Verdict

100

OUT OF 100

HIGH TRUST

huffpost.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

HuffPost homepage featuring breaking news, politics, entertainment, lifestyle, opinion, shopping, newsletters, games, membership offers, and reader contributions. The page uses an extensive consent-management system for advertising, audience measurement, personalization, device identifiers, and optional precise geolocation.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                                         |       |
|---------------------------|-------------------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                                           | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                                    | CLEAR |
| Abuse reports on the host | 1 report<br>AbuseIPDB; shared hosting inflates this count               | NOTED |
| Domain age                | 21 years old<br>Registered history                                      | CLEAR |
| Web archive               | Archived since 2006<br>5000 snapshots                                   | CLEAR |
| Certificate               | Encrypted connection<br>Issued by GlobalSign Atlas R3 DV TLS CA 2025 Q4 | NOTED |

## The page as captured

---

No screenshot is retained for this report.

## Key findings

---

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2006.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

## Full analysis

---

### Overview

HuffPost is an established news and media website presenting breaking news, politics, world affairs, entertainment, lifestyle coverage, opinion, shopping content, newsletters, games, and personal essays, supported through advertising, paid memberships, reader contributions, sponsored material, and commerce-oriented coverage.

### Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing behavior, malicious reputation findings, or deceptive financial activity were observed. The homepage consistently presents the HuffPost brand and identifies the publisher as part of HuffPost News under BuzzFeed, Inc. Its long-established domain, extensive historical record, prominent global traffic footprint, and clean threat-intelligence reputation strongly support the conclusion that this is the legitimate HuffPost service rather than a lookalike or recently created operation.

- Domain-registration records show registration through MarkMonitor Inc. on 10 March 2005, making the domain approximately 21.41 years old; registration extends to 10 March 2028.
- Web-archive records contain 5,000 snapshots spanning 3 February 2006 to 29 September 2019, covering 14 tracked years, with no confirmed suspicious repurposing or semantic drift.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing classification, no external blacklist finding, and no matched threat signatures.
- The homepage contained no hidden forms, credential-collection form, untrusted form destination, cloaking, wallet interaction, clipboard hijacking, or detected brand impersonation.

### Regulatory Verification Notes

HuffPost operates as a general news publisher rather than a financial, brokerage, or investment service, so the supplied pages do not establish a need for a financial-services licence. Corporate attribution is explicit on the homepage, which names HuffPost News and BuzzFeed, Inc., while Terms and Privacy Policy links provide recognizable legal and data-governance pathways. The commercial model is also presented transparently: recurring ad-free memberships are offered at \$10 per month for either the website or apps and \$20 per month for both, alongside one-time contributions, advertising, sponsored content, and shopping coverage. No conflicting legal-entity names or adverse broker-reputation match were identified.

- The homepage footer states that the service is part of HuffPost News and attributes copyright to BuzzFeed, Inc.

- The homepage links to Terms and Privacy Policy pages and clearly distinguishes membership, contribution, advertising, sponsored-content, and commerce-supported revenue mechanisms.
- The homepage's only identified form was a newsletter email sign-up with no sensitive fields or untrusted destination.
- The site's transport encryption uses a DV certificate issued by GlobalSign Atlas R3 DV TLS CA 2025 Q4, valid until 25 November 2026.

### **What to Verify Next**

Enterprise onboarding should confirm the contractual entity and applicable terms for any paid membership or commercial relationship, document the privacy and consent settings relevant to organizational policy, and review how sponsored or commerce-oriented content is labelled. Procurement teams should also confirm official billing and support channels through established corporate contact routes before entering a material agreement.

- The homepage offers recurring memberships and one-time contributions, creating terms, renewal, billing, and cancellation considerations for organizational purchasers.
- The consent interface covers advertising personalization, audience measurement, device identifiers, device-characteristic scanning, and optional precise geolocation, making privacy-setting review relevant to managed environments.
- The homepage combines editorial reporting with shopping and sponsored-content revenue streams, warranting routine review of commercial-content disclosures.

### **Summary Verdict**

The website is a legitimate, established, and trustworthy mainstream publisher. Its identity, historical presence, corporate attribution, reputation, and observed behavior converge consistently, with no contradictory risk signals. Normal interaction, including account login, newsletter registration, membership use, and standard site functions, is appropriate.

### **Infrastructure Integrity**

The website is served through Fastly's mainstream CDN/WAF environment. The observed addresses are predominantly edge servers, with one potential origin candidate; this architecture reduces direct exposure and provides ordinary availability and traffic-filtering protections, although infrastructure protection alone is not proof of legitimacy.

- Hosting telemetry shows service from AS54113 (FASTLY – Fastly, Inc., US), with four observed CDN edge addresses and one potential origin candidate.

### **Closing Assessment**

Prospective users and enterprises may engage with the website through normal channels, applying ordinary procurement, privacy, and account-security controls appropriate to a major advertising- and membership-supported publisher.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

### **What the analysis found**

---

No rule findings contributed to this verdict.

## Identity verification

|                                  |            |
|----------------------------------|------------|
| Status                           | UNVERIFIED |
| Identity score                   | 30/100     |
| Identity verification confidence | 50%        |

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

## What TrustSniffer observed

First-party facts recorded during the assessment of huffpost.com.

- The request stayed on huffpost.com. It was not redirected to another domain. CLEAR
- Registration is published under MarkMonitor Inc.. CLEAR
- DNS for this domain is served by awsdns-07.org, across 4 name servers. NOTED
- The registration is paid up to 2028-03-10. CLEAR
- The earliest public archive of this site is from 2006-02-03. CLEAR
- It is hosted on FASTLY, from a server in US. NOTED

## Domain intelligence

|                    |                                                                                            |
|--------------------|--------------------------------------------------------------------------------------------|
| Registrar          | MarkMonitor Inc.                                                                           |
| Hosting            | FASTLY - Fastly, Inc., US                                                                  |
| Country            | US                                                                                         |
| Server IP          | 151.101.66.114                                                                             |
| Name servers       | NS-1081.AWSDNS-07.ORG, NS-1616.AWSDNS-10.CO.UK, NS-247.AWSDNS-30.COM, NS-843.AWSDNS-41.NET |
| SSL issuer         | GlobalSign Atlas R3 DV TLS CA 2025 Q4                                                      |
| SSL expiry         | 2026-11-25                                                                                 |
| Domain age         | 21.4 years                                                                                 |
| Domain expiry      | 2028-03-10                                                                                 |
| Archive first seen | 2006-02-03                                                                                 |
| Archive snapshots  | 5000                                                                                       |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 1 report   Google Safe Browsing: 0 matches              |

## About this assessment

A trust score summarises the evidence TrustSniffer could collect about huffpost.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a

legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

---

**This report online:** <https://trustsniffer.com/report/huffpost.com> · assessed 2026-08-03