

Is idealhome.co.uk legit? TrustSniffer's high-trust assessment: 90/100

idealhome.co.uk

Verdict

90

OUT OF 100

HIGH TRUST

idealhome.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Article and index pages from Ideal Home (home & lifestyle magazine) featuring editorial content, buying guides, reviews, garden and renovation advice. Typical publisher site with newsletter sign-up and sponsored/affiliate sections.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0% confidence AbuseIPDB, 4 reports; shared hosting inflates reports	CLEAR
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 1999 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1999.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Ideal Home is an established home-and-lifestyle digital magazine presenting editorial articles, buying guides, product reviews, garden and renovation advice, house tours, and practical ideas for kitchens, bedrooms, bathrooms, and living spaces. Its apparent business model is digital publishing supported by advertising, sponsored and affiliate content, subscriptions, and newsletters.

Scam/Impersonation Risk

No contradictions were observed. The reviewed content is consistent with an editorial publisher: it contains no identified phishing, impersonation, cryptocurrency, wallet-draining, or other high-risk abuse pattern, and the page-level assessment reported no red flags. Some browser-interaction irregularities were recorded, but they did not include an external password form, wallet provider, cloaking, or a confirmed sensitive-data capture mechanism. A small number of abuse reports were attributed to shared delivery infrastructure rather than the website itself, with the signal discounted because the underlying address is used by a content-delivery provider; this does not establish site-level abuse.

EVIDENCE

- The homepage is classified as an editorial/magazine page with no red flags and no suspected brand impersonation.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, and no confirmed blacklist or phishing result; the site is ranked 34225 in the traffic measurement provided.
- The domain was registered in 2015 (~11.58 years old); registrar: Lexsynergy Ltd; expiration: 2027-01-12T16:22:52Z.
- Archive records contain 5000 snapshots spanning 1999-04-27T22:28:54Z to 2024-12-05T04:48:35Z, covering 26 years tracked.

Regulatory Verification Notes

The available site content presents a publishing business rather than a financial, investment, brokerage, or other inherently regulated service. No regulatory licence claim or licence number was identified in the reviewed content, so licensing is not independently established; this is a verification point rather than evidence of deception. The publisher’s real-world operating identity also remains independently unverified, despite the

broader evidence being consistent with an established website. The external broker-reputation context contained no match and should be treated only as supporting context, not as a licensing determination.

EVIDENCE

- The homepage describes editorial coverage of home, garden, renovation, DIY, product reviews, and buying guides, with newsletter and sign-in functionality.
- The reviewed site content contains no identified regulatory licence claim or licence number.
- Hosted on AS54113 (FASTLY - Fastly, Inc., US).
- TLS certificate issued by YR1 (DV), valid to 2026-10-30T15:42:56+00:00.

What to Verify Next

Before any credential or payment interaction associated with a linked merchant, subscription, or commercial offer, independently confirm the relevant merchant's legal identity, return or cancellation terms, and available payment protection. Where a regulated service is encountered through an article or affiliate link, confirm its authorisation directly with the applicable regulator rather than relying on site presentation. Official support and contact channels should also be confirmed through an independent route for account-related matters.

EVIDENCE

- The homepage identifies a publishing and affiliate-content model, so the publisher and any linked merchant may be separate entities.
- The page contains a newsletter sign-up and login prompt, while no sensitive form was detected in the page analysis.
- The reviewed site is not presented as a regulated financial-services provider, making any separate regulated offer reached through a link subject to its own verification.

Summary Verdict

The overall posture is **high trust and low risk**, with convergent evidence supporting an established, apparently legitimate website and no observed scam or impersonation contradiction. The classification supports ordinary browsing and routine site interaction, while the operator's real-world identity remains unverified and therefore is not proven by this assessment.

Infrastructure Integrity

The website is protected by Fastly CDN/WAF infrastructure, and the observed addresses were CDN edge servers rather than a directly exposed origin. This provides a meaningful layer of infrastructure protection and reduces direct origin exposure, but it is a mitigating security characteristic rather than proof of operator legitimacy.

Closing Assessment

Routine browsing is proportionate; before submitting credentials or making payments, ordinary independent checks of the relevant merchant, terms, payment protections, and official support channels should be completed.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 4 reports on hosting IP 199.232.194.114 (Fastly, Inc., Content Delivery Network), 0% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of idealhome.co.uk.

- The request stayed on idealhome.co.uk. It was not redirected to another domain. CLEAR
- Registration is published under Lexsynergy Ltd. CLEAR
- DNS for this domain is served by org., across 4 name servers. NOTED
- The registration is paid up to 2027-01-12. NOTED
- The earliest public archive of this site is from 1999-04-27. CLEAR
- It is hosted on FASTLY, from a server in US. NOTED

Domain intelligence

Registrar	Lexsynergy Ltd
Hosting	FASTLY - Fastly, Inc., US
Country	US
Server IP	199.232.194.114
Name servers	ns-1203.awsdns-22.org., ns-1990.awsdns-56.co.uk., ns-479.awsdns-59.com., ns-861.awsdns-43.net.
SSL issuer	YR1
SSL expiry	2026-10-30
Domain age	11.58 years (continuous registration)
Domain expiry	2027-01-12
Archive first seen	1999-04-27
Archive snapshots	5000

About this assessment

A trust score summarises the evidence TrustSniffer could collect about idealhome.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/idealhome.co.uk> · assessed 2026-08-11