

Is iherb.com legit? TrustSniffer's high-trust assessment: 90/100

iherb.com

Verdict

90

OUT OF 100

HIGH TRUST

iherb.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-06 by automated analysis. Classification confidence 55%.

What this site appears to be

Ecommerce storefront for vitamins, supplements, beauty, grocery and health products with promotions, rewards program and account/checkout functionality.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

TrustSniffer assessed iherb.com on 2026-07-06 and gave it a trust score of 90/100, a high-trust result: the evidence TrustSniffer collected is consistent with an established, legitimately operated site. The trust score runs from 0 to 100, where 100 is the most trusted; it is an automated, evidence-based assessment and not a legal finding.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of iherb.com.

- The request resolved to fi.iherb.com, a subdomain of iherb.com. NOTED
- Registration is published under MarkMonitor Inc.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2030-07-28. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	MarkMonitor Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	104.18.38.11

Name servers	DESI.NS.CLOUDFLARE.COM, EVAN.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	Not available
Domain age	29.0 years
Domain expiry	2030-07-28
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about iherb.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/iherb.com> · assessed 2026-07-06