

Is immediate.co.uk legit? TrustSniffer's high-trust assessment: 100/100

immediate.co.uk

Verdict

100

OUT OF 100

HIGH TRUST

immediate.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 55%.

What this site appears to be

Corporate homepage for Immediate Media Co., a UK-based publisher showcasing brands, news, careers and advertising information. Content focuses on company profile, brands, research and job listings.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	30 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Immediate is a corporate media and publishing website for Immediate Media Co., presenting the company's consumer brands, publishing activities, careers, news, insights, advertising services, and commercial partnership model. Its apparent purpose is to support a portfolio of magazines and digital media brands through advertising, branded content, subscriptions, events, and related services.

Scam/Impersonation Risk

No contradictions were observed across the supplied evidence: there are no phishing, impersonation, blacklist, or malicious-content indicators. The homepage presents a coherent corporate-media identity, includes no login or sensitive submission form, and does not solicit financial transfers or cryptocurrency activity. The available evidence therefore supports an apparently legitimate, low-risk website, while the real-world operator identity remains likely rather than independently verified.

EVIDENCE

- The homepage is classified as a corporate/media page with no detected brand-impersonation or phishing indicators.
- Behavioral testing recorded no login form, hidden form, password-external form, wallet connection, clipboard hijack, or suspicious inline script.
- The domain was registered on 1996-10-14 and is 29.84 years old.
- The site has traffic rank 33678 and is within the top 1,000,000 sites.

Regulatory Verification Notes

The site's stated activity is consumer publishing and media rather than a regulated financial service. Its company, brands, careers, advertising, contact, and legal-facing content provide a substantive corporate presentation, but the supplied evidence does not independently verify the real-world operator identity. No financial licence or regulatory claim is indicated, so any future service involving payments, subscriptions, or commercial contracting should be assessed against the applicable merchant and consumer-protection requirements. The available external reputation evidence is clean, and no matching broker-reputation signal was identified.

EVIDENCE

- The homepage identifies Immediate as a media company and presents brands including Radio Times, Good Food, Nutracheck, HistoryExtra, and BBC Gardeners' World Magazine.
- Domain registration is through Lexsynergy Ltd.
- Hosted on AS209242, CLOUDFLARESPECTRUM - Cloudflare London, LLC, US.
- TLS certificate: issuer YE2, validation level DV, valid to 2026-09-18T17:51:29+00:00.

What to Verify Next

Before credential or payment interactions, an interested party should independently confirm the contracting entity, applicable consumer terms, return or cancellation provisions for any paid offering, and available payment-protection mechanisms. Any commercial engagement should also confirm that the official contact and social channels correspond to the same corporate presence, preferably through an independently sourced business record or offline contact route.

EVIDENCE

- The site provides dedicated Contact us, Advertising, News, Insights, and careers navigation.
- The homepage links to social profiles on LinkedIn, TikTok, and Instagram.
- The published business model includes advertising, branded content, subscriptions, events, and commercial partnerships.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a high-trust and low-risk posture. No contradictory threat, impersonation, or phishing signals were identified, although the operator's real-world identity is not independently verified.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, with observed edge addresses 141.193.213.30 and 141.193.213.31; the origin server was not identified in the analysis. This provides a meaningful layer of traffic filtering and exposure reduction, but remains a mitigating technical control rather than proof of legitimacy.

Closing Assessment

Ordinary browsing is proportionate to the assessed posture; before submitting credentials or making a payment, standard independent checks of the contracting party, transaction terms, and payment protections should be completed.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status

LIKELY

Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of immediate.co.uk.

- The request stayed on immediate.co.uk. It was not redirected to another domain. [CLEAR](#)
- Registration is published under Lexsynergy Ltd. [CLEAR](#)
- DNS for this domain is served by com., across 6 name servers. [NOTED](#)
- The registration is paid up to 2026-10-14. [NOTED](#)
- It is hosted on CLOUDFLARESPECTRUM, from a server in US. [NOTED](#)

Domain intelligence

Registrar	Lexsynergy Ltd
Hosting	CLOUDFLARESPECTRUM - Cloudflare London, LLC, US
Country	US
Server IP	141.193.213.31
Name servers	ns1.imdserve.com., ns2.imdserve.com., ns3.imdserve.com., ns4.imdserve.com., ns5.imdserve.com., ns6.imdserve.com.
SSL issuer	YE2
SSL expiry	2026-09-18
Domain age	29.84 years (continuous registration)
Domain expiry	2026-10-14
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about immediate.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that

evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/immediate.co.uk> · assessed 2026-08-11