

Is insightpublicis.com a scam? TrustSniffer's high-risk assessment: 0/100

insightpublicis.com

Verdict

0

OUT OF 100

CRITICAL RISK

insightpublicis.com shows high-risk / scam indicators.

This assessment found strong scam indicators. Do not pay, sign in, or share personal details with this site.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-22 by automated analysis. Classification confidence 55%.

What this site appears to be

A creative agency portfolio page listing insights and case studies for clients such as Pepsi, Heineken, and Keystone Bank. No forms or transactional elements visible; appears informational.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	6 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	7.6 years old Registered history	CLEAR
Web archive	Archived since 2019 Public history exists	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

<https://insightpublicis.com/>

INSIGHT
PUBLICIS



What insightpublicis.com served when TrustSniffer captured it on 2026-08-22. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2019.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Security Alert

Fortinet flagged this site in external intelligence checks, indicating elevated compromise/scam exposure that requires immediate caution.

The website is an informational creative and marketing agency portfolio presenting brand insights, campaign case studies, and selected work associated with Pepsi, Heineken, Keystone Bank, 2SURE, and Super Komando; its apparent business model is to attract contracted agency engagements rather than sell products directly online.

Scam/Impersonation Risk

The site's visible presentation is benign and informational, with no login form, payment flow, credential request, wallet connection, or other transactional mechanism observed. However, this surface-level appearance is materially contradicted by external threat intelligence: the domain is reported as malicious by multiple detections and is subject to confirmed blacklist listings. The contradiction is sufficiently significant that the site should be treated as unsuitable for sensitive interaction, regardless of its portfolio content. No conflicting legal-entity names or direct brand-impersonation indicators were observed in the supplied page evidence.

EVIDENCE

- The homepage presents agency case studies and a “Contact Us” route, with no forms or sensitive-input elements observed.
- External reputation checks recorded 6 malicious detections from 11 effective detections, including a Tier-1 threat detection.
- Confirmed blacklist status was recorded by both VT and an external blacklist source.
- Domain registration continuity: registered 2019-01-30 and approximately 7.56 years old.

Regulatory Verification Notes

The apparent business model is a creative-services agency, and the visible content does not claim a financial, investment, or other regulated service. No license, registration number, or independently verified legal-entity identity is identified in the supplied site content, leaving the operator connection unverified rather than established. The registration record is held through GoDaddy.com, LLC with privacy-service details attributed to Domains By Proxy, LLC; this is an administrative ownership limitation, not by itself an identity contradiction. The available broker-reputation dataset did not produce a match, but that absence does not offset the separate malicious and blacklist findings.

EVIDENCE

- The homepage identifies agency work and client projects but does not display a license authority or license number.
- The supplied content map identifies “Contact” and “About” topics, without an independently verified legal-entity signal.
- Hosted on AS22612, NAMECHEAP-NET — Namecheap, Inc., US.
- TLS certificate issued by YR2 with DV validation, valid to 2026-10-24T22:24:40+00:00.

What to Verify Next

Before any business engagement, independently confirm the agency's legal name, physical business presence, and contracting authority through records obtained outside the website. Any claimed client relationship should be validated through the relevant client's official communications channel, and licensing or registration should be checked with the applicable jurisdictional registry if the proposed service extends beyond ordinary creative consultancy. Contact details should also be confirmed through an independent route before exchanging confidential material or signing a contract.

EVIDENCE

- The homepage provides portfolio claims involving Pepsi, Heineken, Keystone Bank, 2SURE, and Super Komando that can be independently corroborated.
- The visible navigation includes “Our Process” and “Contact Us,” providing stated channels for business engagement.
- The page contains no visible login, password, payment, or wallet-connect workflow requiring immediate credential or financial verification.

Summary Verdict

The overall posture is **critical risk for sensitive interaction**. Although the website presents a coherent informational agency profile and has an established registration history, confirmed blacklist exposure and malicious external detections dominate the assessment, while the real-world operator identity remains unverified.

Infrastructure Integrity

The site resolves directly to a single hosting address on Namecheap’s AS22612 infrastructure, with no CDN detected. Its DV TLS certificate provides transport encryption, but neither the hosting arrangement nor certificate validates the operator’s legitimacy; the infrastructure therefore offers limited assurance against the externally recorded reputation risk.

Closing Assessment

Use should be limited to passive review while independent identity, client-reference, and engagement-channel checks are completed; login, credential submission, confidential exchanges, and financial commitments should not proceed.

Written analysis generated 2026-08-22 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, external reputation.

01 Governance Risk

- The registration record withholds contact details for the operator.
Registration and ownership rule:KF_WHOIS_HIDDEN
- Registration details are held behind a privacy service, so no operator is named publicly. This is common and legal, and it also means there is nobody to check.
Registration and ownership rule:KF_WHOIS_PRIVATE

02 Sensitive Interaction Risk

- The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.
Analysis engine signal:direct_threat
- An external threat feed lists this domain: either Google Safe Browsing marked it malicious, or a significant number of malware engines flagged it.
External reputation rule:EXT_BLACKLIST_CRITICAL

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of insightpublicis.com.

- The request stayed on insightpublicis.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by insightredefini.com, across 2 name servers. NOTED
- The registration is paid up to 2027-01-30. NOTED
- The earliest public archive of this site is from 2019-02-08. CLEAR
- It is hosted on NAMECHEAP-NET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	NAMECHEAP-NET - Namecheap, Inc., US
Country	US
Server IP	159.198.70.40
Name servers	NS1.INSIGHTREDEFINI.COM, NS2.INSIGHTREDEFINI.COM
SSL issuer	YR2
SSL expiry	2026-10-24
Domain age	7.56 years (continuous registration)
Domain expiry	2027-01-30
Archive first seen	2019-02-08
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 6 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about insightpublicis.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.