

Is instabuy.com.br legit? TrustSniffer's high-trust assessment: 100/100

instabuy.com.br

Verdict

100

OUT OF 100

HIGH TRUST

instabuy.com.br appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 70%.

What this site appears to be

Instabuy presents a Brazilian B2B SaaS platform offering ecommerce websites, delivery applications, white-label storefronts, and ERP integrations for supermarkets and organic food producers.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	15 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 2017 75 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2017.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Instabuy is a Brazilian B2B SaaS platform for supermarkets and organic food producers, presenting white-label ecommerce websites, delivery applications, mobile apps, ERP integrations, and business support through a demo-led commercial model.

Scam/Impersonation Risk

No contradictions were observed. The homepage describes a coherent supermarket-commerce business, promotes demonstrations rather than direct consumer payments, and contains no detected phishing, impersonation, malicious-content, or blacklist indicators. Its claims—such as 99.9% uptime and high conversion—are commercial assertions, not evidence of fraud.

- Homepage: clearly identifies supermarket ecommerce, delivery applications, white-label storefronts, and ERP integrations.
- Homepage: promotes “Solicite uma demonstração” and contains no sensitive login or payment form.
- External reputation checks: zero malicious and zero suspicious detections, with no blacklist or brand-impersonation match.
- Domain registration: registered 2015-01-22, approximately 11.53 years old; 75 archive snapshots spanning 2017–2026 across 10 tracked years.

Regulatory Verification Notes

The site presents a conventional software-service model rather than a financial product or payment service. The supplied content does not state a regulatory license or registration number; this is a limited disclosure point for commercial due diligence, not an indication of illegitimacy. The available page material describes a professional B2B offering with customer references, integrations, and a Brazilian operating context.

- Homepage: describes ecommerce, delivery, mobile-development, integration, and support services for supermarkets.
- Homepage: identifies customer-facing functionality and a business demonstration process rather than regulated financial activity.
- Hosting: served from AS58182, Wix.com Ltd., Israel.
- Transport security: TLS certificate issued by YR2, DV validation, valid through 2026-09-26.

What to Verify Next

Before a commercial engagement, the prospective counterparty should confirm the contracting entity, applicable Brazilian corporate registrations, and any sector-specific obligations relevant to the intended arrangement. Contact and support channels should also be confirmed through an independently sourced business channel.

- Homepage: provides the commercial scope and target customers but does not supply a license number in the supplied content.
- Homepage: directs prospective customers toward a demonstration-based sales process.

Summary Verdict

Instabuy presents as a legitimate, established, and trustworthy B2B software provider with a coherent business purpose and no observed scam or impersonation contradictions. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site resolves to Wix.com Ltd. infrastructure on AS58182 in Israel, with a confirmed resolved hosting posture and trusted protective network characteristics. The valid DV certificate provides baseline transport protection, while infrastructure remains a mitigating control rather than proof of business legitimacy.

Closing Assessment

Standard browsing, login, account actions, and ordinary commercial engagement are appropriate, subject to normal procurement and counterparty due diligence.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of instabuy.com.br.

- The request stayed on instabuy.com.br. It was not redirected to another domain. CLEAR
- DNS for this domain is served by awsdns-05.net, across 4 name servers. NOTED
- The registration is paid up to 2027-01-22. NOTED
- The earliest public archive of this site is from 2017-07-08. CLEAR
- It is hosted on wix_com, from a server in IL. NOTED

Domain intelligence

Registrar	Not available
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Hosting	wix_com - Wix.com Ltd., IL
Country	IL
Server IP	185.230.63.107
Name servers	ns-553.awsdns-05.net, ns-1288.awsdns-33.org, ns-1700.awsdns-20.co.uk, ns-412.awsdns-51.com
SSL issuer	YR2
SSL expiry	2026-09-26
Domain age	11.5 years
Domain expiry	2027-01-22
Archive first seen	2017-07-08
Archive snapshots	75
Reputation	VirusTotal: 0 flagged AbuseIPDB: 15 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about instabuy.com.br at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/instabuy.com.br> · assessed 2026-08-03