

Is instacart.com legit? TrustSniffer's high-trust assessment: 90/100

instacart.com

Verdict

90

OUT OF 100

HIGH TRUST

instacart.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-17 by automated analysis. Classification confidence 45%.

What this site appears to be

GPT summary status=degraded | GPT summary call failed: HTTP error from GPT: 429 Too Many Requests { "error": { "message": "You exceeded your current quota, please check your plan and billing details. For more information on this error, read the docs: <https://platform.openai.com/docs/guides/error-codes/api-errors>.", "type": "insufficient_quota", "param": null, "code": "insufficient_quota" } }

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	30 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Instacart is a grocery-delivery and pickup website that presents access to local-store groceries, with an apparent business model centred on ordering household food items for delivery or collection.

Scam/Impersonation Risk

No contradictions were observed across the available evidence: there were no phishing, impersonation, identity-conflict, or confirmed blacklist indicators. External reputation checks were clean, and the domain has a long-established registration history. Automated interaction did identify a moderate volume of external requests and posts outside expected allowlists, but the same testing found no wallet connection, wallet-drainer behaviour, clipboard interception, hidden forms, password exfiltration forms, or cloaking; this is therefore a contextual network-complexity signal rather than evidence of malicious activity.

EVIDENCE

- The domain registration record shows creation on 1996-10-31 and an age of 29.8 years.
- Independent reputation checks recorded 0 malicious and 0 suspicious detections; the site ranked 2801 globally and was within the top 1 million.
- Automated homepage interaction completed successfully in 2 of 2 runs, with 7 non-whitelisted external XHR requests and 9 non-whitelisted external POST requests; no wallet-drainer, clipboard-hijack, hidden-form, or cloaking activity was detected.

Regulatory Verification Notes

Available evidence is consistent with an established, apparently legitimate website, but the real-world operator identity is not independently verified. The registration record uses privacy protection, which is an administrative limitation rather than an identity contradiction. The supplied evidence does not independently establish licensing or a specific regulatory status, and the available on-site disclosure position is unclear; those points should remain verification matters rather than being treated as scam indicators. No contextual broker-data match was identified.

EVIDENCE

- The domain is registered through Amazon Registrar, Inc., with an expiry date of 2029-10-30.
- The site is served from AS16509, Amazon.com, Inc., US.
- The transport certificate is issued by Amazon RSA 2048 M01, uses DV validation, and is valid through 2026-11-24.

What to Verify Next

Before credential or payment interactions, independently confirm the legal merchant identity, applicable licensing or registration requirements, published return and cancellation terms, and the payment protections available for disputed transactions. Contact channels should be confirmed through an independently sourced route rather than relying solely on information presented within the site.

EVIDENCE

- The homepage capture returned HTTP status 200 and contained 9,926 characters of page text.
- Behavioural testing recorded 4 console errors and a maximum post-interaction DOM difference of 26 elements, supporting a repeat check of the exact checkout and account flows.
- No wallet provider was detected during the captured interaction runs.

Summary Verdict

The overall posture is high trust and low risk, with evidence consistent with an established, apparently legitimate website and no observed scam or impersonation contradictions. Confidence in connecting the website to a specific real-world operator remains limited, so legitimacy should be regarded as apparent rather than independently proven.

Infrastructure Integrity

The site is hosted within identifiable Amazon infrastructure, which provides a conventional and attributable hosting environment. Such infrastructure supports operational integrity but is not, by itself, proof of the operator's legitimacy.

Closing Assessment

Normal browsing and ordinary use are proportionate to the assessed posture; independent merchant-identity, terms, and payment-protection checks should be completed before submitting credentials or making payments.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNKNOWN
Identity score	50/100
Identity verification confidence	15%

- AI page analysis unavailable (page captured; identity not AI-verified)

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of instacart.com.

- The request stayed on instacart.com. It was not redirected to another domain. CLEAR
- Registration is published under Amazon Registrar, Inc.. CLEAR
- DNS for this domain is served by awsdns-16.com, across 4 name servers. NOTED
- The registration is paid up to 2029-10-30. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Amazon Registrar, Inc.
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	18.165.122.30
Name servers	NS-132.AWSDNS-16.COM, NS-1394.AWSDNS-46.ORG, NS-1943.AWSDNS-50.CO.UK, NS-589.AWSDNS-09.NET
SSL issuer	Amazon RSA 2048 M01
SSL expiry	2026-11-24
Domain age	29.80 years (continuous registration)
Domain expiry	2029-10-30
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about instacart.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.