

Is insurancebusinessmag.com legit? TrustSniffer's high-trust assessment: 90/100

insurancebusinessmag.com

Verdict



insurancebusinessmag.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 55%.

What this site appears to be

Homepage of Insurance Business UK, a professional trade publication presenting current insurance news, analysis, premium articles, reports, interviews, webinars, and industry resources. It includes named authors, publication dates, account access, newsletter promotion, contact links, and standard privacy and cookie policies.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	11 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

The website is an established professional publication for the UK insurance sector, presenting current news, analysis, interviews, premium content, industry reports, webinars, events, and specialist resources through an advertising- and subscription-supported media model.

Scam/Impersonation Risk

No identity contradictions, phishing behavior, brand impersonation, or deceptive financial solicitation were observed. The site's editorial structure—named authors, dated reporting, specialist insurance coverage, account access, newsletters, and contact pathways—is consistent with a mature trade publication. Its long-established domain, substantial global traffic footprint, and clean external threat reputation provide convergent evidence that this is the legitimate Insurance Business UK website.

- The homepage identifies the service as “Insurance Business | Insurance News for UK Professionals” and presents dated articles, named contributors, and established editorial categories.
- The homepage contained no sensitive form, externally submitted password form, hidden form, wallet-connect mechanism, clipboard manipulation, or cloaking behavior.
- The domain was registered on 27 January 2016 and is approximately 10.52 years old; registration is maintained through GoDaddy.com, LLC.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing result, no abuse reports, and a global traffic rank of 33,347.

Regulatory Verification Notes

The site operates as an insurance-industry publisher rather than an insurer, broker, investment platform, or deposit-taking service. Its observed activities—editorial publishing, premium articles, advertising, reports, newsletters, webinars, and events—do not themselves establish a requirement for financial-services authorization. No regulatory licence is claimed in the supplied page evidence, and that absence is not anomalous for the identified publishing model. Standard privacy and cookie disclosures are presented, while private domain registration through Domains By Proxy, LLC is an administrative arrangement rather than a security concern.

- The homepage describes news, opinion, annual guides, white papers, events, webinars, premium content, and advertising services rather than regulated financial transactions.
- The homepage provides contact, author, contributor, advertising, privacy, and cookie-policy pathways.

- The site's transport encryption uses a domain-validated TLS certificate issued by WE1, valid until 29 September 2026.
- The third-party broker dataset produced no match; this supplies no adverse broker-reputation signal and is not a licensing determination.

What to Verify Next

Enterprise onboarding should confirm that any proposed commercial relationship—such as advertising, event participation, premium-content procurement, or data-sharing—uses the contracting identity and payment instructions contained in formal documentation. Procurement teams should also review the applicable privacy, cookie, subscription, and commercial terms for alignment with internal data-protection and vendor-management requirements. Official contact channels may be independently confirmed before executing a material contract.

- The homepage exposes separate pathways for premium content, advertising, events, newsletters, and industry resources, indicating several distinct commercial engagement types.
- The cookie notice states that usage data may be shared with social-media, advertising, and analytics partners, making consent and data-processing terms relevant to institutional review.
- Domain registration is active through 27 January 2027.
- The observed homepage login area did not expose a sensitive or untrusted form destination during analysis.

Summary Verdict

The website is legitimate, established, and trustworthy, with a coherent professional-publishing identity and no observed contradictory or deceptive signals. The convergence of mature editorial content, sustained domain tenure, meaningful traffic, clean reputation evidence, and sound transport security supports a high-confidence trust posture.

Infrastructure Integrity

The site is protected by Cloudflare's CDN/WAF, with all four observed IPv4 and IPv6 addresses operating as edge servers; no origin candidate was exposed. This reduces direct origin-server exposure and provides a mainstream protective layer, although infrastructure protection is a mitigating control rather than independent proof of identity.

- The hosting infrastructure is served from AS13335, operated by CLOUDFLARENET – Cloudflare, Inc., US.
- Four CDN edge addresses were observed, comprising two IPv4 and two IPv6 addresses, with no likely origin address identified.

Closing Assessment

Normal interaction, including account login and standard use, is appropriate; material commercial engagements should proceed through ordinary enterprise procurement and contracting controls.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
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Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of insurancebusinessmag.com.

- The request stayed on insurancebusinessmag.com. It was not redirected to another domain. [CLEAR](#)
- Registration is published under GoDaddy.com, LLC. [CLEAR](#)
- DNS for this domain is served by cloudflare.com, across 2 name servers. [NOTED](#)
- The registration is paid up to 2027-01-27. [NOTED](#)
- It is hosted on CLOUDFLARENET, from a server in US. [NOTED](#)

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:6d9
Name servers	DILBERT.NS.CLOUDFLARE.COM, KRISTIN.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-09-29
Domain age	10.5 years
Domain expiry	2027-01-27
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about insurancebusinessmag.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that

evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/insurancebusinessmag.com> · assessed 2026-07-31