

Is insurancejournal.com legit? TrustSniffer's high-trust assessment: 100/100

insurancejournal.com

Verdict

100

OUT OF 100

HIGH TRUST

insurancejournal.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 65%.

What this site appears to be

Insurance Journal is a professional insurance-industry news homepage featuring current articles, regional and topical coverage, market data, jobs, events, webinars, newsletters, subscriptions, and related Wells Media Group publications.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	30 years old Registered history	CLEAR
Web archive	Archived since 1999 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by Sectigo Public Server Authentication CA DV R36	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1999.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Insurance Journal is an established professional news and information publisher focused on property and casualty insurance, presenting current reporting, market coverage, jobs, events, newsletters, subscriptions, and related industry resources for insurance professionals.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents coherent editorial content and conventional publishing functions, with no evidence of phishing, brand impersonation, deceptive financial transactions, or malicious behavior. The site's apparent advertising-, subscription-, event-, and sponsored-content model is consistent with its informational purpose.

- External reputation checks recorded zero malicious detections, zero suspicious detections, and no blacklist hit for the website.
- The archive record contains 5,000 snapshots spanning 1999–2022, covering 24 tracked years.
- The domain was registered in 1996 and has remained historically continuous.

Regulatory Verification Notes

The site operates as an industry publisher rather than presenting itself as a regulated financial-services provider. No licensing claim or registration number is identified in the supplied page evidence; this is a limited disclosure point for organizational verification, not evidence of deception. The domain uses private registration through a mainstream registrar, which is an administrative detail rather than an identity contradiction.

- The homepage is identified as a property-and-casualty insurance news publication with articles, research, events, jobs, newsletters, and subscriptions.
- Domain registration: GoDaddy.com, LLC; created 1996-07-25 and expiring 2033-07-24.
- Hosting is on AS36351 (SOFTLAYER - IBM Cloud, US).
- TLS uses Sectigo Public Server Authentication CA DV R36, domain validation, valid through 2026-10-26.

What to Verify Next

For formal procurement or regulated use, the prospective counterparty should confirm the publisher's legal entity and commercial relationship through the site's stated contact and subscription channels, and independently confirm any corporate registration requirements applicable to the proposed engagement.

- The homepage provides contact, subscription, newsletter, and publication-navigation functions.

- The site identifies related professional publications and industry services within its navigation.
- The analyzed forms are limited to search, newsletter subscription, and polling functions, with no sensitive form detected.

Summary Verdict

Insurance Journal presents as a legitimate, established, and trustworthy professional information website. Its identity, content, historical continuity, external reputation, and technical operation converge on a normal low-risk publishing profile, with no observed contradiction affecting ordinary use.

Infrastructure Integrity

The supplied evidence does not establish a CDN, WAF, or origin-IP exposure assessment; therefore, no additional infrastructure-based legitimacy conclusion is drawn.

Closing Assessment

Normal browsing, account login, subscriptions, and standard site interactions are appropriate, subject to ordinary organizational due diligence for formal or high-value engagements.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	39%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of insurancejournal.com.

- The request stayed on insurancejournal.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by softlayer.com, across 2 name servers. NOTED
- The registration is paid up to 2033-07-24. CLEAR
- The earliest public archive of this site is from 1999-01-25. CLEAR
- It is hosted on SOFTLAYER, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
-----------	------------------

Hosting	SOFTLAYER - IBM Cloud, US
Country	US
Server IP	169.61.31.50
Name servers	NS1.SOFTLAYER.COM, NS2.SOFTLAYER.COM
SSL issuer	Sectigo Public Server Authentication CA DV R36
SSL expiry	2026-10-26
Domain age	30.0 years
Domain expiry	2033-07-24
Archive first seen	1999-01-25
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about insurancejournal.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/insurancejournal.com> · assessed 2026-08-02