

Is insurify.com legit? TrustSniffer's high-trust assessment: 90/100

insurify.com

Verdict

90

OUT OF 100

HIGH TRUST

insurify.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 45%.

What this site appears to be

Insurify presents an insurance comparison marketplace offering personalized quotes from more than 120 insurers, policy purchase assistance, licensed-agent support, reviews, calculators, and insurance education.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	21 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Insurify is an established insurance-comparison marketplace that presents visitors with personalized policy quotes, insurance-shopping assistance, consumer reviews, and educational tools across major coverage categories. Its apparent business model is to compare available policies and earn commissions when users purchase through the displayed offers.

Scam/Impersonation Risk

No contradictions were observed. The site does not present phishing, impersonation, malicious-content, or deceptive financial-return indicators, and its insurance-marketplace presentation is consistent with the stated business purpose. Independent reputation checks were clean, with no confirmed blacklist or malicious classification.

- The homepage identifies an insurance comparison service offering quotes from more than 120 insurers, policy assistance, reviews, calculators, and licensed-agent support.
- Page analysis recorded no red-flag indicators, no suspected brand impersonation, and no hidden sensitive forms.
- The domain was registered in 2006 and is approximately 20.52 years old.

Regulatory Verification Notes

The site presents a clear commercial marketplace model, including quote comparison, policy-purchase assistance, and commission-based monetization. It references licensed-agent support but does not establish a specific license number or licensing authority in the supplied evidence; this is a verification item rather than an identity contradiction. Registration uses GoDaddy.com, LLC, while ownership privacy is an administrative detail. The established domain, clean reputation, recognized hosting, and valid transport encryption support the site's legitimacy.

- The site's business description states that displayed quotes may generate commissions and that the comparison service is presented as free to users.
- The domain registrar is GoDaddy.com, LLC.
- Hosted on AS13335 (Cloudflare); TLS certificate issued by WE1, DV validation, valid to 2026-09-25.
- The site has a top-tier global traffic footprint within the measured top one million domains.

What to Verify Next

For regulated insurance transactions, confirm the relevant agent or insurer license through the applicable state or national registry and review the commission, coverage, and quote terms before purchase. Confirm official support and contact channels through an independent route when handling policy or payment matters.

- The homepage provides a ZIP-code quote form rather than a password or payment form.
- The site describes policy-purchase assistance and licensed-agent support.
- The marketplace model states that revenue may derive from commissions and advertising.

Summary Verdict

Insurify presents as a legitimate, established, and trustworthy insurance marketplace with no observed scam or impersonation contradictions. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

Cloudflare provides the site’s CDN and WAF protection, with observed edge IPs 104.18.8.5 and 104.18.9.5; the origin server was not observable. This protective architecture reduces direct origin exposure but is a mitigating control, not independent proof of legitimacy.

Closing Assessment

Standard use is appropriate, with licensing and policy terms confirmed through the relevant official registries and documentation before consequential insurance decisions.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of insurify.com.

- The request stayed on insurify.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2030-01-26. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US

Country	US
Server IP	2606:4700::6812:905
Name servers	AARON.NS.CLOUDFLARE.COM, PAIGE.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-09-25
Domain age	20.5 years
Domain expiry	2030-01-26
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about insurify.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/insurify.com> · assessed 2026-08-01