

Is investorplace.com legit? TrustSniffer's high-trust assessment: 100/100

investorplace.com

Verdict

100

OUT OF 100

HIGH TRUST

investorplace.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 75%.

What this site appears to be

InvestorPlace homepage featuring stock-market news, analyst commentary, investment ideas, free email newsletters, social-media content, and subscriber account access. The publisher identifies itself as InvestorPlace Media, LLC and provides a Baltimore mailing address, policy links, disclosures, and support navigation.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	0 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	28 years old	CLEAR
	Registered history	
Web archive	Archived since 1999	CLEAR
	5000 snapshots	
Certificate	Encrypted connection	NOTED
	Issued by WE1	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1999.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

InvestorPlace is an established financial-news and investment-research website that presents stock-market reporting, analyst commentary, investment ideas, newsletters, premium research subscriptions, and subscriber account services. Its apparent business model combines advertising and audience measurement with conversion from free editorial content to paid research, rather than soliciting investment deposits.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or confirmed malicious reputation signals were observed. The login and newsletter forms are consistent with the stated publishing and subscription model, and testing found no hidden forms, credential submission to external destinations, cloaking, wallet-draining behavior, or clipboard manipulation. Promotional investment commentary may include ambitious performance-oriented claims, but the available evidence does not indicate fraudulent fund solicitation.

- The domain registration record shows registration on 10 August 1998 (~28 years old) through MarkMonitor Inc., with expiry on 9 August 2027.
- The domain has 5,000 archive snapshots spanning 25 January 1999–7 April 2018 (20 years tracked), with no detected suspicious repurposing or semantic drift.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing finding, no abuse reports, and an established global traffic rank of 32,334.
- Homepage interaction testing completed two successful runs without hidden forms, suspicious scripts, cloaking, external password-form submission, or detected credential-diversion behavior.

Regulatory Verification Notes

The homepage identifies the publisher as InvestorPlace Media, LLC and provides a Baltimore mailing address, disclosures, policy links, support navigation, and account-management functions. The site presents editorial research and stock ideas rather than acting as a deposit-taking investment platform; no financial-services licence is claimed in the supplied pages. Its advertising and audience-measurement model includes disclosed processing for personalisation, precise geolocation, and device-characteristic scanning, with controls to reject non-essential cookies or change preferences.

- The homepage names InvestorPlace Media, LLC and displays a mailing address, disclosures, privacy materials, support access, and account-management links.
- The homepage describes stock-market news, investment analysis, newsletters, and premium research subscriptions; it does not ask visitors to deposit investment funds.

- The consent interface identifies advertising, content measurement, audience research, personalisation, precise-geolocation use, and device-characteristic scanning.
- The hosting infrastructure is served from AS13335 (CLOUDFLARENET – Cloudflare, Inc., US); transport encryption uses a WE1-issued DV TLS certificate valid to 19 October 2026.

What to Verify Next

Prospective premium subscribers should review the applicable subscription terms, renewal and cancellation conditions, refund provisions, and investment-performance disclaimers before purchase. Privacy-conscious users should configure the consent controls according to their preferences, while institutional users should confirm that the named publisher and contractual counterparty match procurement and payment records.

- The homepage provides navigation to policy, disclosure, support, and account-management materials relevant to subscription review.
- The site offers both free newsletters and conversion to paid premium research, making the applicable commercial terms material to purchasing decisions.
- The consent interface permits rejection of non-essential cookies and later modification or withdrawal of preferences.
- The account area includes login, service-management, and support functions consistent with an ongoing subscriber relationship.

Summary Verdict

The website is legitimate, established, and trustworthy. Its identity, longstanding provenance, clean external reputation, coherent publishing model, and benign observed behavior converge without contradictory risk signals. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

Cloudflare provides the site’s CDN and WAF layer across four observed edge addresses. The origin server was not exposed during analysis, which is normal for this protective architecture and reduces direct infrastructure exposure; this remains a security mitigation rather than independent proof of legitimacy.

Closing Assessment

Prospective users may engage with the site normally, applying ordinary due diligence to subscription purchases and investment-research decisions.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of investorplace.com.

- The request stayed on investorplace.com. It was not redirected to another domain. CLEAR
- Registration is published under MarkMonitor Inc.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-08-09. NOTED
- The earliest public archive of this site is from 1999-01-25. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	MarkMonitor Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6810:be86
Name servers	AIDEN.NS.CLOUDFLARE.COM, LIV.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-19
Domain age	28.0 years
Domain expiry	2027-08-09
Archive first seen	1999-01-25
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about investorplace.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.