

# Is itsnicethat.com legit? TrustSniffer's high-trust assessment: 100/100

itsnicethat.com

## Verdict

100

OUT OF 100

HIGH TRUST

itsnicethat.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 65%.

What this site appears to be

Cookie-consent and vendor-disclosure content for It's Nice That, an established creative-culture publication. It enumerates necessary, preference, analytics, and marketing technologies, including extensive third-party tracking and embedded-media providers, without evident phishing or deceptive investment activity.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                                               |                  |
|---------------------------|-------------------------------------------------------------------------------|------------------|
| Malware engines           | <div>None flagged it</div> <div>VirusTotal</div>                              | <div>CLEAR</div> |
| Google Safe Browsing      | <div>Not listed</div> <div>Google</div>                                       | <div>CLEAR</div> |
| Abuse reports on the host | <div>0 reports</div> <div>AbuseIPDB; shared hosting inflates this count</div> | <div>NOTED</div> |
| Domain age                | <div>20 years old</div> <div>Registered history</div>                         | <div>CLEAR</div> |
| Web archive               | <div>Archived since 2007</div> <div>3426 snapshots</div>                      | <div>CLEAR</div> |
| Certificate               | <div>Encrypted connection</div> <div>Issued by Amazon RSA 2048 M01</div>      | <div>NOTED</div> |

## The page as captured

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No screenshot is retained for this report.

## Key findings

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- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2007.
- No flags from the reputation services TrustSniffer consulted at assessment time.

## Full analysis

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### Overview

The website is an established creative-culture publication presenting editorial content alongside advertising, memberships, events, embedded media, and commerce-related services, with the reviewed material primarily explaining its cookie-consent and third-party technology ecosystem.

### Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing behavior, deceptive investment propositions, or other scam indicators were observed. The site's long-running domain and continuous archival record provide strong provenance, while the reviewed page contained no sensitive forms, concealed credential collection, wallet interaction, or suspicious transaction mechanics. External threat-reputation checks were also clean.

- The domain registration record shows registration on 6 February 2007, making the domain approximately 19.49 years old.
- The historical record contains 3,426 archive snapshots from 9 April 2007 through 30 July 2026, spanning 20 tracked years without evidence of suspicious repurposing.
- The reviewed cookie and privacy-details page contained no login form, hidden form, sensitive form, or form submitting data to an untrusted destination.
- External reputation telemetry recorded no malicious or suspicious detections, no reported abuse, and an established global traffic rank of 35,115.

### Regulatory Verification Notes

The site presents as a news and editorial publisher rather than a financial-services, brokerage, or investment platform. The supplied page makes no licensing claim and contains no regulated financial solicitation; accordingly, the absence of a financial license is not adverse for the observed business model. The registration uses privacy-protected administrative details through REGISTER S.P.A., which is an ordinary registration arrangement and does not conflict with the site's established identity.

- The reviewed page describes creative-culture publishing, advertising, marketing partnerships, memberships, events, and associated commerce.
- The page's disclosed technology environment includes Stripe for payment-related functions and Shopify as a commerce framework.
- The site uses a domain-validated TLS certificate issued by Amazon RSA 2048 M01, valid until 12 November 2026.

- The reviewed content contains no cryptocurrency, token, leverage, yield, brokerage, or investment-return claims.

**What to Verify Next**

Routine institutional onboarding should confirm the contracting entity and applicable commercial terms before purchasing memberships, event services, advertising, or other paid offerings. Privacy and procurement reviews should also assess whether the disclosed analytics, targeted-advertising, persistent-storage, and embedded-media practices meet the organisation’s consent and data-governance requirements.

- The cookie-details page separates technologies into necessary, preference, statistics, and marketing categories and provides consent-management controls.
- The same page discloses third-party services including Google Analytics, Hotjar, Eventbrite, Vimeo, SoundCloud, Spotify, Cookiebot, hCaptcha, and Cloudflare Turnstile.
- The observed browser behavior included cross-site tracking, targeted advertising, persistent local storage, and third-party media embedding.

**Summary Verdict**

The website is legitimate, established, and trustworthy, with strong historical continuity, a clean security reputation, and content consistent with a mature creative-culture publisher. No contradictory evidence undermines its identity or stated purpose, and normal interaction, including account login and standard use, is appropriate.

**Infrastructure Integrity**

The site is served from AS16509 by Amazon.com, Inc. in the United States. Its Amazon-hosted delivery environment and valid transport encryption support operational integrity, although hosting infrastructure is a security control rather than independent proof of legitimacy.

- The site’s hosting infrastructure serves content from AS16509 (AMAZON-02 — Amazon.com, Inc., US).
- The observed server address was 18.165.122.113, geolocated to the United States.
- The hosting address was classified as content-delivery infrastructure, with no associated abuse reports.

**Closing Assessment**

Prospective users may engage with the site through ordinary browsing, account, membership, event, and commerce workflows, subject to their usual privacy, procurement, and payment controls.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

**What the analysis found**

No rule findings contributed to this verdict.

**Identity verification**

|                                  |        |
|----------------------------------|--------|
| Status                           | LIKELY |
| Identity score                   | 79/100 |
| Identity verification confidence | 39%    |

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

### What TrustSniffer observed

First-party facts recorded during the assessment of itsnicethat.com.

- The request stayed on itsnicethat.com. It was not redirected to another domain. CLEAR
- Registration is published under REGISTER S.P.A.. CLEAR
- DNS for this domain is served by awsdns-33.org, across 4 name servers. NOTED
- The registration is paid up to 2029-02-06. CLEAR
- The earliest public archive of this site is from 2007-04-09. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

### Domain intelligence

|                    |                                                                                           |
|--------------------|-------------------------------------------------------------------------------------------|
| Registrar          | REGISTER S.P.A.                                                                           |
| Hosting            | AMAZON-02 - Amazon.com, Inc., US                                                          |
| Country            | US                                                                                        |
| Server IP          | 18.165.122.113                                                                            |
| Name servers       | NS-1295.AWSDNS-33.ORG, NS-1889.AWSDNS-44.CO.UK, NS-567.AWSDNS-06.NET, NS-72.AWSDNS-09.COM |
| SSL issuer         | Amazon RSA 2048 M01                                                                       |
| SSL expiry         | 2026-11-12                                                                                |
| Domain age         | 19.5 years                                                                                |
| Domain expiry      | 2029-02-06                                                                                |
| Archive first seen | 2007-04-09                                                                                |
| Archive snapshots  | 3426                                                                                      |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches            |

### About this assessment

A trust score summarises the evidence TrustSniffer could collect about itsnicethat.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.