

Is jumia.com.gh legit? TrustSniffer's high-trust assessment: 97/100

jumia.com.gh

Verdict

97

OUT OF 100

HIGH TRUST

jumia.com.gh appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 55%.

What this site appears to be

Marketplace storefront (Jumia Ghana) listing many product categories, promotions, product tiles and navigation. Typical e-commerce content: search, account/login, cart, product listings and deals.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

This website is Jumia Ghana, an online retail marketplace presenting visitors with product listings, promotions, search, customer accounts, shopping-cart functionality, and ordering support across categories such as electronics, fashion, groceries, appliances, health and beauty, and household goods.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent physical-goods marketplace model based on product sales, seller participation, and promotions rather than investment, cryptocurrency, or other abuse-prone financial mechanisms. The available content includes ordinary retail navigation and customer-service functions, and the technical review found no credential-harvesting behavior, hidden sensitive forms, cloaking, wallet activity, or suspected brand impersonation. The site's apparent legitimacy is therefore consistent with the available evidence, although the real-world operator identity remains independently unverified.

EVIDENCE

- Homepage content identifies “Jumia Ghana” and displays retail categories, product tiles, promotions, account functions, orders, cart, and customer support.
- Behavioral inspection recorded 2 successful runs, 0 hidden forms, 0 password submissions to external forms, 0 wallet-connect runs, and 0 cloaking detections.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, and 0 abuse reports for the observed infrastructure.
- Domain registration telemetry records creation on 2014-04-11, with an age of 12.34 years.

Regulatory Verification Notes

The site operates as an e-commerce marketplace, not as a financial service presented as requiring investment or trading authorization. The available storefront material does not establish a verified regulatory license or registration number, so applicable merchant, consumer-protection, tax, and marketplace obligations should be confirmed separately; this is a disclosure and verification matter, not evidence of a scam. Registration telemetry identifies Ghana Dot Com as registrar and Jumia Services GmbH as the recorded organization, but those records do not independently verify that entity as the current operator of the website.

EVIDENCE

- Homepage business-model content describes online retail involving electronics, fashion, groceries, appliances, and other physical goods.
- The available storefront content contains no claimed license authority or license number.
- Registration records identify Ghana Dot Com as registrar and Jumia Services GmbH as the organization.

What to Verify Next

Before credential or payment interactions, an enterprise or consumer should independently confirm the merchant entity through the relevant corporate or commercial registry, review the site's return, refund, cancellation, delivery, and seller terms, and confirm that the selected payment method provides appropriate transaction protection. Official support and contact channels should also be validated through an independent route rather than relying solely on contact details displayed within a transaction flow.

EVIDENCE

- The homepage links to help content covering order placement, payment, delivery tracking, cancellation, returns and refunds, and live chat.
- The storefront provides account, sign-in, wishlist, orders, and cart functions relevant to credential and payment review.
- The site presents a marketplace model in which individual seller participation may affect fulfillment, returns, and dispute handling.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture. No phishing, malware, blacklist, or identity-contradiction signals were observed, while independent verification of the real-world operator remains incomplete.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, with observed traffic terminating at Cloudflare edge servers rather than a directly exposed origin. This reduces direct origin exposure and is a mitigating security control, but it is not proof of merchant legitimacy.

EVIDENCE

- Served from AS13335 (CLOUDFLARENET - Cloudflare, Inc., US); observed edge IPs are 104.16.75.58 and 104.16.76.58.
- TLS certificate issued by WE1 with DV validation, valid to 2026-08-19T23:52:58+00:00.
- Infrastructure resolution identified 2 edge IPs and 0 origin candidates.

Closing Assessment

Normal browsing and ordinary marketplace use appear proportionate to the assessed posture, subject to completing independent merchant-identity, returns, and payment-protection checks before submitting credentials

or making a purchase.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of jumia.com.gh.

- The request stayed on jumia.com.gh. It was not redirected to another domain. CLEAR
- Registration is published under Ghana Dot Com. CLEAR
- DNS for this domain is served by co.uk, across 4 name servers. NOTED
- The registration is paid up to 2027-04-11. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Ghana Dot Com
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	104.16.75.58
Name servers	ns-1584.awsdns-06.co.uk, ns-621.awsdns-13.net, ns-1392.awsdns-46.org, ns-158.awsdns-19.com
SSL issuer	WE1
SSL expiry	2026-08-19
Domain age	12.34 years (continuous registration)
Domain expiry	2027-04-11
Archive first seen	Not available
Archive snapshots	0

Reputation

VirusTotal: 0 flagged | AbuseIPDB: 0 reports | Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about jumia.com.gh at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/jumia.com.gh> · assessed 2026-08-11