

Is keepcart.co legit? TrustSniffer's high-trust assessment: 100/100

keepcart.co

Verdict

100

OUT OF 100

HIGH TRUST

keepcart.co appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 70%.

What this site appears to be

KeepCart promotes a Shopify-focused SaaS product that blocks coupon extensions, detects leaked coupon codes, improves marketing attribution, and claims to recover merchant revenue. The page offers a free trial and sales consultation, cites usage and customer metrics, advertises an affiliate program, and references terms and privacy policies.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	2 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	3.4 years old Registered history	CLEAR
Web archive	Archived since 2021 44 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2021.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

The website presents KeepCart, a Shopify-focused software service designed to block coupon extensions, detect leaked discount codes, improve affiliate attribution, and recover merchant revenue through free-trial, sales-consultation, and affiliate-led customer acquisition.

Scam/Impersonation Risk

No phishing, impersonation, conflicting legal identity, or other identity contradiction was observed. The homepage describes a coherent commercial product and makes specific promotional claims—including a 30-day free trial, a money-back guarantee, a 5/5 Shopify App Store rating, more than four million coupon blocks, coverage against Honey, RetailMeNot, Karma, Capital One Shopping, and over 120 other extensions, and a 30% affiliate offering. These claims are commercially plausible but were not independently substantiated within the supplied page content. Automated interaction testing found no sensitive or hidden forms, credential redirection, cloaking, clipboard manipulation, cryptocurrency-wallet activity, or suspicious inline scripts.

- The homepage consistently presents coupon-leak prevention, discount-code monitoring, automated code removal, checkout-margin protection, and affiliate-attribution functionality.
- The homepage contained no login form or sensitive-data form, while two successful interaction runs detected no hidden forms, wallet-provider activity, clipboard writes, fingerprinting, or cloaking.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no search-browsing threat indication, and no confirmed external threat listing; the domain also ranks 167,262 in the global traffic dataset.
- Historical records contain 44 archive snapshots spanning 2021-10-01 to 2026-05-10, covering 6 tracked years, with no detected suspicious repurposing or semantic drift.

Regulatory Verification Notes

KeepCart's represented activity is ordinary e-commerce software rather than a financial, investment, payments, or virtual-asset service, so the absence of a claimed regulatory licence is consistent with the stated business model. The homepage references terms and privacy policies, but the supplied content does not provide their substantive contracting-party or jurisdictional provisions. No matching broker profile was identified in the supplied third-party broker dataset; this is neutral contextual information and not a licensing determination.

- The homepage identifies the service as software for Shopify merchants and contains no investment, brokerage, cryptocurrency, deposit-taking, or regulated-return proposition.

- The homepage references terms and privacy policies and offers a sales consultation, free trial, and Shopify-oriented distribution.
- The domain was registered in 2023 and is approximately 3.44 years old; registration is maintained through Cloudflare, Inc. and runs to 2027-02-23.
- The site's transport encryption uses a WE1-issued DV TLS certificate valid to 2026-09-24.

What to Verify Next

Enterprise onboarding should confirm the contracting entity, governing law, data-processing terms, security commitments, subscription and refund conditions, and the operational effect of code-removal and checkout-intervention features. Procurement teams should also validate the advertised Shopify marketplace standing and customer-performance claims directly through independent Shopify and customer-reference channels.

- The homepage promotes a 30-day trial, a money-back guarantee, and revenue-recovery outcomes, making the associated eligibility, billing, and refund terms relevant to procurement.
- The product description indicates interaction with coupon codes, checkout behavior, and marketing attribution, creating a need to establish access permissions, retained data, subprocessors, and incident-notification obligations.
- The homepage claims no site-speed impact and presents a recovered-revenue example of \$14,842 over 90 days; the supplied evidence does not independently validate those performance representations.

Summary Verdict

KeepCart presents as a legitimate, established, and trustworthy e-commerce SaaS website. Its coherent business proposition, sustained historical presence, meaningful traffic footprint, clean external reputation, and benign observed behavior converge strongly in support of normal interaction, including account login and standard service use.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure. Both observed addresses were Cloudflare edge systems and no direct origin candidate was exposed; this reduces origin-server exposure but is a protective control rather than independent proof of business legitimacy.

- The hosting infrastructure is served from AS209242, operated as CLOUDFLARESPECTRUM — Cloudflare London, LLC, US.
- Two CDN edge addresses were observed—one IPv4 and one IPv6—and no likely origin address was identified.
- The hosting configuration resolved successfully through a trusted CDN, with the observed IPv4 service located in the United States.

Closing Assessment

Normal commercial engagement is appropriate, subject to standard SaaS procurement, contractual, privacy, and security due diligence proportionate to the intended deployment.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of keepcart.co.

- The request stayed on keepcart.co. It was not redirected to another domain. CLEAR
- Registration is published under Cloudflare, Inc.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-02-23. NOTED
- The earliest public archive of this site is from 2021-10-01. CLEAR
- It is hosted on CLOUDFLARESPECTRUM, from a server in US. NOTED

Domain intelligence

Registrar	Cloudflare, Inc.
Hosting	CLOUDFLARESPECTRUM - Cloudflare London, LLC, US
Country	US
Server IP	2620:cb:2000::1
Name servers	DARA.NS.CLOUDFLARE.COM, BRUCE.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-09-24
Domain age	3.4 years
Domain expiry	2027-02-23
Archive first seen	2021-10-01
Archive snapshots	44
Reputation	VirusTotal: 0 flagged AbuseIPDB: 2 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about keepcart.co at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/keepcart.co> · assessed 2026-08-04