

Is kingsfund.org.uk legit? TrustSniffer's high-trust assessment: 100/100

kingsfund.org.uk

Verdict

100

OUT OF 100

HIGH TRUST

kingsfund.org.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

The King's Fund is an established UK independent charity providing health and social care policy analysis, research, news, events, and leadership development resources.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Archived since 1998 1490 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1998.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The King's Fund is an established UK independent charity providing health and social care policy analysis, research, news, events, leadership development, professional education, and public-interest information.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent charitable and informational purpose, with substantive policy reports, explainers, blogs, podcasts, data, consultations, events, and leadership resources. Its forms are limited to ordinary search and newsletter functions, with no login, payment, wallet, hidden-form, phishing, malware, or impersonation indicators.

- Homepage identifies "The King's Fund" as an independent charity working to improve health.
- Homepage content contains extensive health-policy and social-care analysis rather than deceptive financial or transactional claims.
- Observed interaction testing found no hidden sensitive forms, wallet activity, clipboard manipulation, cloaking, or suspicious scripts.

Regulatory Verification Notes

The available site content supports a clear organizational identity and a charitable, educational, and professional-services model. No financial-services license is claimed in the supplied evidence; this is a disclosure point for administrative verification, not an indication of wrongdoing. The external reputation picture is clean, and no matching third-party broker profile was identified.

- Domain registered 1997-05-08 and approximately 29.26 years old; registrar: Cloudflare, Inc.
- Web archive contains 1,490 snapshots spanning 1998–2026, covering 29 tracked years.
- Served on AS13335, Cloudflare, Inc.; TLS certificate issued by WE1 using DV validation, valid to 2026-09-08.

What to Verify Next

For formal procurement or partnership, confirm the charity's current legal and registration details through the relevant UK public registry and validate any paid course, event, or venue agreement using contact details independently obtained from established institutional records. Standard browsing, newsletter subscription, and account-related interaction are appropriate within the site's ordinary operating context.

- The homepage provides the organization name, mission, policy topics, publications, events, and leadership-development offerings.
- The site exposes standard search and newsletter-subscription forms without sensitive credential fields.
- The supplied evidence records no malicious or suspicious external reputation findings.

Summary Verdict

The website presents as a legitimate, established, and trustworthy institutional information service. Its identity, long operating history, substantial content, clean reputation, and consistent technical behavior converge on a high-confidence legitimate assessment.

Infrastructure Integrity

The site is protected by Cloudflare's CDN/WAF infrastructure, with observed traffic terminating on Cloudflare edge addresses and no origin candidates identified. This reduces direct origin exposure and is a mitigating infrastructure factor, although it is not independently proof of legitimacy.

Closing Assessment

Normal interaction, including account login where offered and standard site use, is appropriate; formal institutional engagements should follow ordinary procurement and registry-validation procedures.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of kingsfund.org.uk.

- The request stayed on kingsfund.org.uk. It was not redirected to another domain. CLEAR
- Registration is published under Cloudflare, Inc. [Tag = CLOUDFLARE]. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-05-08. NOTED
- The earliest public archive of this site is from 1998-01-31. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Cloudflare, Inc. [Tag = CLOUDFLARE]
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US

Server IP	2606:4700:10::6814:2d96
Name servers	ajay.ns.cloudflare.com, paige.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-08
Domain age	29.3 years
Domain expiry	2027-05-08
Archive first seen	1998-01-31
Archive snapshots	1490
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about kingsfund.org.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/kingsfund.org.uk> · assessed 2026-08-03