

Is krushmedia.com legit? TrustSniffer's high-trust assessment: 90/100

krushmedia.com

Verdict

90

OUT OF 100

HIGH TRUST

krushmedia.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Krush Media is an adtech company offering programmatic advertising, PMP opportunities, and publisher monetization services. The page includes marketing copy, compliance claims (sellers.json, ads.txt, schain), and contact details (physical address and email contacts). No forms or direct financial transaction prompts are present on the captured page.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.		
Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	14 years old Registered history	CLEAR
Web archive	Archived since 2002 330 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2002.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Krush Media is a corporate B2B adtech website presenting programmatic advertising, private marketplace opportunities, publisher monetization, and related technical integrations for advertisers and publishers. Its apparent business model is to facilitate digital advertising campaigns and generate revenue through service fees, commissions, revenue sharing, or platform integrations.

Scam/Impersonation Risk

No contradictions were observed across the supplied page, technical, historical, and reputation evidence. The site's content is consistent with a professional advertising-services business: it describes advertiser and publisher solutions, PMP opportunities, supply-path integrity, and compliance mechanisms including sellers.json, ads.txt, and schain. External reputation checks returned no malicious or suspicious classifications, no phishing or impersonation indicators were identified, and the site was not associated with a confirmed blacklist. This convergence supports an apparently legitimate, low-risk posture, while the real-world operator remains independently unverified.

EVIDENCE

- The homepage identifies Krush Media as providing programmatic advertising and publisher monetization services, with no phishing indicators, login form, or sensitive transaction form observed.
- The homepage was assessed as a corporate/B2B adtech page with no reported red flags or brand-impersonation indicators.
- The domain was registered in 2012 and is approximately 13.87 years old through the available registration record; the registrar is GoDaddy.com, LLC.
- Historical records contain 330 snapshots spanning 2002–2026, covering 25 tracked years, with no suspicious repurposing or semantic drift detected.

Regulatory Verification Notes

The Company and Contact content presents Krush Media as a commercial advertising business and includes a Pasadena, California location and contact details. The site describes compliance practices and supply-path controls, but the supplied content does not present a regulatory license or registration number; for this type of B2B advertising service, the relevance of a financial-services license is not established by the evidence. This is a disclosure point for ordinary corporate due diligence, not evidence of deceptive conduct. A separate broker-reputation dataset produced no match and therefore provides no adverse contextual signal.

EVIDENCE

- The homepage identifies advertiser solutions, publisher solutions, technology, compliance, and company information as the site's principal sections.
- The homepage states that the business uses sellers.json, ads.txt, and schain-related compliance practices.
- The site is served from AS396982, operated by GOOGLE-CLOUD-PLATFORM / Google LLC in the United States.
- The transport certificate is issued by YR2, uses domain validation (DV), and is valid until 2026-11-07.

What to Verify Next

Before credential or payment interactions, the prospective counterparty should independently confirm the legal entity behind Krush Media, validate the Pasadena contact details through an offline or independently sourced channel, and review applicable contractual, data-processing, billing, and payment-protection terms. Where a regulated advertising, data, or financial activity is specifically contemplated, any required registration should be checked with the relevant official registry rather than inferred from the site's compliance language. The captured page contains no direct transaction form, so commercial onboarding would require separate review of the proposed engagement process.

EVIDENCE

- The homepage provides a physical location and business contact details that can be checked independently.
- The homepage describes compliance and supply-path controls but does not display a license or registration number in the supplied content.
- The captured page contains zero forms and no sensitive form destination.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a high-trust, low-risk posture. No scam, phishing, impersonation, or identity-conflict indicators were observed, although the available evidence does not independently verify the real-world operator.

Infrastructure Integrity

The site resolves to Google Cloud Platform infrastructure in the United States, with two likely origin addresses identified and no CDN edge layer detected. This hosting environment is a mitigating technical signal for service continuity and infrastructure quality, but it is not, by itself, proof of operator legitimacy.

Closing Assessment

Normal business engagement is proportionate to the assessed posture, subject to standard independent counterparty, contractual, contact-channel, and payment-protection checks before credentials or funds are committed.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of krushmedia.com.

- The request stayed on krushmedia.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by domaincontrol.com, across 2 name servers. NOTED
- The registration is paid up to 2026-09-30. NOTED
- The earliest public archive of this site is from 2002-01-21. CLEAR
- It is hosted on GOOGLE-CLOUD-PLATFORM, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	GOOGLE-CLOUD-PLATFORM - Google LLC, US
Country	US
Server IP	104.196.235.64
Name servers	NS25.DOMAINCONTROL.COM, NS26.DOMAINCONTROL.COM
SSL issuer	YR2
SSL expiry	2026-11-07
Domain age	13.87 years (continuous registration)
Domain expiry	2026-09-30
Archive first seen	2002-01-21
Archive snapshots	330
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about krushmedia.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/krushmedia.com> · assessed 2026-08-11