

Is kscopemarketing.co.nz a scam? TrustSniffer's high-risk assessment: 0/100

kscopemarketing.co.nz

Verdict

0

OUT OF 100

CRITICAL RISK

kscopemarketing.co.nz shows high-risk / scam indicators.

This assessment found strong scam indicators. Do not pay, sign in, or share personal details with this site.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-21 by automated analysis. Classification confidence 55%.

What this site appears to be

Kaleidoscope (KScope) Marketing is a professional services marketing and coaching consultancy led by an experienced practitioner offering business development, digital presence support and team coaching. Site contains service descriptions, testimonials and contact details (email and phone).

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

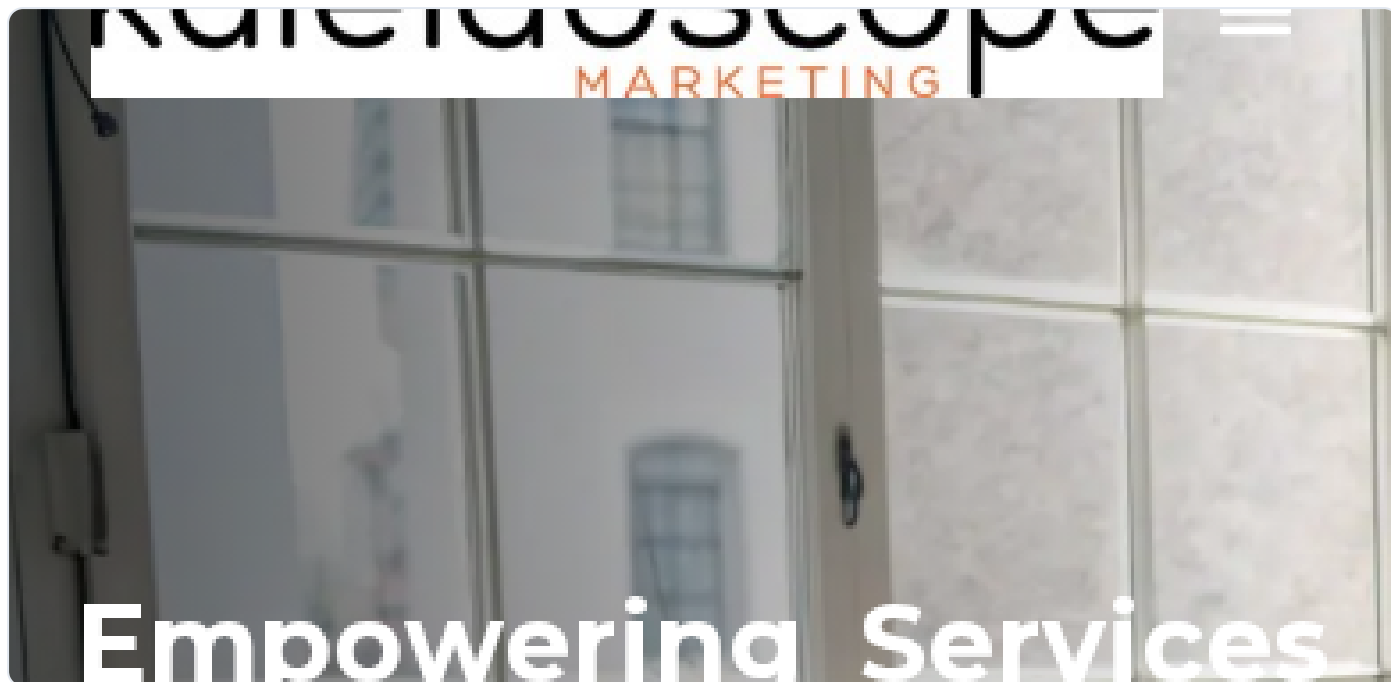
At a glance

The checks that decide most of this verdict.

Malware engines	9 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	20 years old Registered history	CLEAR
Web archive	Archived since 2010 Public history exists	CLEAR
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

<https://kscopemarketing.co.nz/>



What kscopemarketing.co.nz served when TrustSniffer captured it on 2026-08-21. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2010.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Security Alert

Fortinet, Sophos flagged this site in external intelligence checks, indicating elevated compromise/scam exposure that requires immediate caution.

kscopemarketing.co.nz presents Kaleidoscope (KScope) Marketing as a professional-services consulting and coaching practice for firms seeking business-development support, marketing assistance, digital-presence improvement, and team leadership development. Its apparent business model is fee-based consultancy, coaching programmes, and project engagements requested through the site's contact channels.

Scam/Impersonation Risk

The site's stated consultancy model and page content do not show login capture, credential harvesting, wallet connection, or an apparent brand-impersonation pattern. However, this does not reconcile the confirmed external threat findings: the domain is blacklisted, nine evaluated detections classify it as malicious, one further detection is suspicious, and Fortinet and Sophos are among the vendors reporting a threat. These findings create a material contradiction to the otherwise professional presentation and support a security-forward posture for sensitive interactions. No identity contradiction was observed across the supplied site content, and no page-

level phishing or impersonation indicator was identified; the concern is instead the confirmed blacklist and malicious-detection signal.

EVIDENCE

- External reputation telemetry records 9 malicious and 1 suspicious detections from 15 evaluated results, with Fortinet and Sophos listed among the flagged vendors.
- External reputation telemetry records a confirmed blacklist supported by two blacklist sources.
- The homepage, services, testimonials, and contact pages present a consultancy business and contain no login form or sensitive submission form.
- Domain registration record: Registered 2006 (~20.26 years old).
- Web-archive record: 66 snapshots spanning 2010–2026 (17 years tracked).

Regulatory Verification Notes

The legal and identity position remains insufficiently established for regulated engagement. The site describes a professional consultancy but does not provide a claimed licensing authority or license number in the supplied content; this is a regulatory-disclosure gap requiring independent confirmation rather than proof of misconduct. Identity linkage is assessed as likely, supported by the site's presence across Facebook, LinkedIn, and YouTube, but it is not independently verified. No broker match was identified in the supplied third-party reputational context.

EVIDENCE

- About and homepage content describe Kaleidoscope Marketing and its consultancy purpose but do not state a licensing authority or registration number.
- The site links to three social domains: Facebook, LinkedIn, and YouTube.
- Hosting telemetry: Served from AS396982 (GOOGLE-CLOUD-PLATFORM — Google LLC, US).
- TLS telemetry: Certificate issued by YE1, domain-validated (DV), valid to 2026-10-05.

What to Verify Next

Before any engagement involving payment, confidential business information, or contractual commitment, the prospective counterparty should be confirmed through the relevant corporate or professional registry for its operating jurisdiction. The organization's legal contracting name, invoicing details, service terms, refund provisions, and independent business references should also be confirmed through an offline or independently sourced channel rather than relying solely on site-provided details. Any account or payment workflow should be assessed separately from the public marketing pages.

EVIDENCE

- The contact page provides both email and telephone contact routes that can be independently validated.
- The site contains no login form, password field, or sensitive submission form in the supplied page and behavior analysis.
- The site's public navigation comprises the homepage, About, Services, Testimonials, and Contact pages.

Summary Verdict

The overall posture is **critical trust risk** because strong external threat detections and confirmed blacklisting outweigh the site’s coherent consultancy presentation and otherwise ordinary public-page behavior. The site may represent a real consultancy, but its legitimacy and suitability for sensitive interaction are not established to a standard appropriate for credentials, confidential information, or financial commitment.

Infrastructure Integrity

The site resolves directly to a single likely origin address hosted in Google Cloud, with no detected CDN or WAF vendor. This infrastructure is technically ordinary but provides no meaningful protective mitigation against the external reputation findings.

Closing Assessment

Use should be limited to non-sensitive, read-only review while independent identity, registry, contractual, and payment protections are established; credentials, confidential information, and financial transactions should not be submitted through the site at this stage.

Written analysis generated 2026-08-21 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, behaviour in a sandbox, external reputation.

- 01 Governance Risk

 - The public registration record for this domain is incomplete.
Registration and ownership rule:KF_WHOIS_INCOMPLETE
- 02 Sensitive Interaction Risk

 - The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.
Analysis engine signal:direct_threat
 - The page carried inline scripts written in a style TrustSniffer treats as suspicious.
Behaviour in a sandbox rule:BEHAV_SUSPICIOUS_INLINE_SCRIPTS
 - An external threat feed lists this domain: either Google Safe Browsing marked it malicious, or a significant number of malware engines flagged it.
External reputation rule:EXT_BLACKLIST_CRITICAL

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of kscopemarketing.co.nz.

- The request stayed on kscopemarketing.co.nz. It was not redirected to another domain. CLEAR
- Registration is published under Dreamscape Networks International Pte Ltd t/a Crazy Domains. CLEAR
- DNS for this domain is served by awsdns-23.org, across 4 name servers. NOTED
- The earliest public archive of this site is from 2010-05-13. CLEAR
- It is hosted on GOOGLE-CLOUD-PLATFORM, from a server in US. NOTED

Domain intelligence

Registrar	Dreamscape Networks International Pte Ltd t/a Crazy Domains
Hosting	GOOGLE-CLOUD-PLATFORM - Google LLC, US
Country	US
Server IP	34.69.245.142
Name servers	ns-1214.awsdns-23.org, ns-1947.awsdns-51.co.uk, ns-249.awsdns-31.com, ns-529.awsdns-02.net
SSL issuer	YE1
SSL expiry	2026-10-05
Domain age	20.26 years (continuous registration)
Domain expiry	Not available
Archive first seen	2010-05-13
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 9 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about kscopemarketing.co.nz at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.