

Is kucoin.com safe? TrustSniffer's moderate-trust assessment: 60/100

kucoin.com

Verdict

60

OUT OF 100

MODERATE TRUST

kucoin.com is moderately trusted.

Most signals looked ordinary, and some evidence was missing. Read the checks below before you pay or hand over personal details.

Sensitive Interaction Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 75%.

What this site appears to be

Marketing and product page for a major custodial crypto exchange offering trading, deposit/withdrawal, earn/staking products, referral programs, and mobile apps; includes legal links (TOS, Privacy), security claims, and promotional banners.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	13 years old Registered history	CLEAR
Web archive	Archived since 2017 4407 snapshots	CLEAR
Certificate	Encrypted connection Issued by Amazon RSA 2048 M04	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2017.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

KuCoin is a custodial cryptocurrency exchange presenting spot and futures trading, fiat purchase and withdrawal services, staking and earn products, referral programs, and mobile applications. The homepage also promotes support for major cryptoassets including BTC, ETH, KCS, USDT, USDC, SOL, XRP, ADA, and DOGE, alongside claims of more than 45 million users and welcome rewards of 11,000 USDT; these are site-presented marketing claims rather than independently established facts.

Scam/Impersonation Risk

No contradictions were observed. The available evidence does not identify phishing, brand impersonation, malicious behavior, or a confirmed blacklist listing, and the site's content, domain continuity, and external reputation signals are broadly consistent with an established exchange website. The principal concern is not apparent impersonation but the sensitivity of the interaction surface: the site provides login, signup, and trading-onboarding forms, while the underlying service involves custody of funds and account credentials.

EVIDENCE

- The homepage identifies the service as KuCoin and presents a coherent exchange and trading-platform structure, with no detected brand-impersonation indicator.
- The domain was registered on 2013-11-13 and is approximately 12.75 years old.
- Historical records show 4,407 archive snapshots from 2017-09-01 through 2026-08-09, covering 10 tracked years.
- External reputation checks recorded zero malicious detections, zero suspicious detections, and no blacklist hit for the domain.

Regulatory Verification Notes

The site provides Terms of Service and Privacy links and presents security and proof-of-reserves messaging, but the supplied page evidence does not show a licensing authority or registration number. This is a regulatory-disclosure gap requiring confirmation rather than evidence of a scam. The business model warrants heightened financial due diligence because service access involves depositing assets before use and placing funds under custodial control; promotional rewards, staking or yield features, trading services, and referral commissions should therefore be assessed against the applicable jurisdiction, withdrawal terms, fees, and counterparty protections. The site's identity is **apparently established but not independently verified** by the available evidence.

EVIDENCE

- The homepage contains links to Terms of Service and Privacy materials, but no license authority or license number is identified in the supplied page content.
- Domain registration is through Amazon Registrar, Inc., with an expiration date of 2030-11-13.
- The site is served from AS16509, Amazon.com, Inc., US.
- The site's TLS certificate is issued by Amazon RSA 2048 M04, uses DV validation, and is valid through 2027-01-06.

What to Verify Next

Before high-value deposits, trading, or other sensitive activity, the applicable licensing and registration status should be confirmed directly with the relevant financial or virtual-asset regulator. The Terms of Service and withdrawal documentation should be reviewed for custody arrangements, geographic restrictions, fees, account suspension provisions, and dispute mechanisms. Account-recovery and support channels should be confirmed through an independent official route, and payment-protection options should be assessed before transferring material funds.

EVIDENCE

- The homepage exposes login, signup, and trade-onboarding forms, establishing a sensitive account-interaction surface.
- The legal navigation includes Terms of Service and Privacy pages that can be examined for governing-entity and dispute-resolution details.
- The exchange model described on the site requires account funding before trading or other funded services can be used.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website, but the real-world operator identity and regulatory standing are not independently verified in the supplied material. The overall posture is **moderate trust**, with no observed scam or impersonation contradiction and a need for additional diligence before material financial exposure.

Infrastructure Integrity

The site is protected by AWS CloudFront CDN/WAF infrastructure, and all observed addresses were CDN edge servers rather than an independently visible origin. This provides a meaningful mitigation against direct origin exposure, but protective hosting infrastructure alone does not establish ownership or regulatory legitimacy.

EVIDENCE

- AWS CloudFront is identified as the CDN/WAF provider.
- Seven observed IP addresses were classified as CDN edge addresses, with zero likely origin candidates.
- The principal hosting network is AS16509, Amazon.com, Inc., US.

Closing Assessment

Routine site inspection is reasonable, while independent regulatory, contractual, and account-security checks should precede high-value deposits or other sensitive financial actions.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of kucoin.com.

- The request stayed on kucoin.com. It was not redirected to another domain. CLEAR
- Registration is published under Amazon Registrar, Inc.. CLEAR
- DNS for this domain is served by awsdns-28.org, across 4 name servers. NOTED
- The registration is paid up to 2030-11-13. CLEAR
- The earliest public archive of this site is from 2017-09-01. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Amazon Registrar, Inc.
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	52.85.154.80
Name servers	NS-1249.AWSDNS-28.ORG, NS-1850.AWSDNS-39.CO.UK, NS-280.AWSDNS-35.COM, NS-906.AWSDNS-49.NET
SSL issuer	Amazon RSA 2048 M04
SSL expiry	2027-01-06
Domain age	12.75 years (continuous registration)
Domain expiry	2030-11-13
Archive first seen	2017-09-01

Archive snapshots	4407
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about kucoin.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/kucoin.com> · assessed 2026-08-10