

Is kuruma-news.jp legit? TrustSniffer's high-trust assessment: 90/100

kuruma-news.jp

Verdict

90

OUT OF 100

HIGH TRUST

kuruma-news.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-17 by automated analysis. Classification confidence 55%.

What this site appears to be

Japanese automotive news portal featuring articles, reviews, prices, sponsored content and advertising; provides login/registration and consent management for personalised ads.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

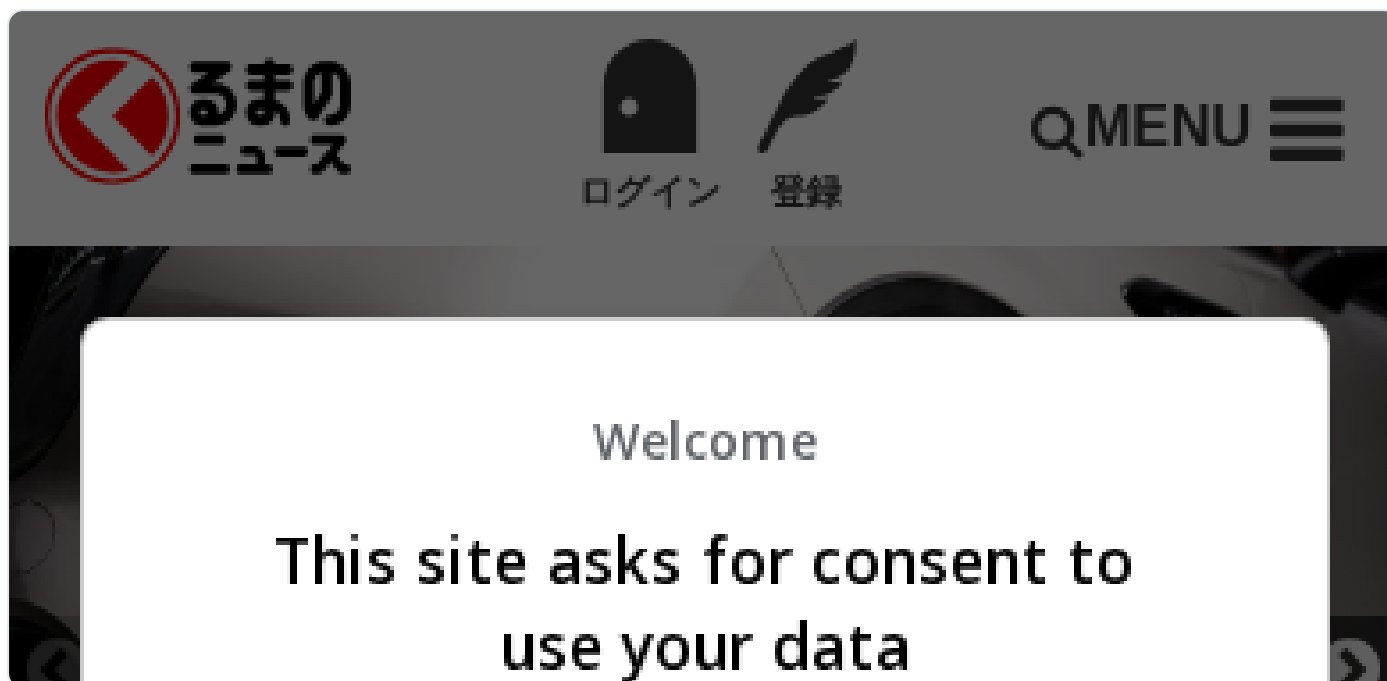
At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

<https://kuruma-news.jp/>



What kuruma-news.jp served when TrustSniffer captured it on 2026-08-17. The page may look different now.

Key findings

- Automated classification: Not Scam.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Kuruma News (kuruma-news.jp) is a Japanese automotive news and content portal presenting vehicle news, model releases, reviews, prices, test drives, used-car search and related motoring services. Its apparent business model is advertising- and sponsorship-supported publishing, supplemented by affiliate listings and commercial partnerships.

Scam/Impersonation Risk

No contradictions were observed: the reviewed material contains no phishing, impersonation, malicious-reputation, or brand-conflict indicators. The homepage presents a coherent editorial service rather than an artificial financial or promotional scheme, and its login and registration functions are accompanied by ordinary content and consent-management features. Runtime activity included advertising- and consent-related external communications and inline scripts, but no cloaking, hidden sensitive forms, wallet activity, clipboard manipulation, or password submission to an external destination was observed; these signals are consistent with a media site and do not establish abusive intent.

EVIDENCE

- The homepage identifies the service as a comprehensive automotive information site and contains substantial Japanese-language news, reviews, vehicle pricing and sponsored editorial content.
- The homepage's two forms are a login form and a consent form; no sensitive form or untrusted submission destination was detected.
- Technical behavior recorded 2 successful runs, 0 wallet-connect runs, 0 wallet-sensitive runs, 0 wallet-drainer runs, 0 clipboard-hijack runs, and 0 hidden forms.
- External reputation checks recorded 0 malicious detections and 0 suspicious detections, with no phishing detection reported.

Regulatory Verification Notes

The site is presented as a news and media business, not as a financial service or broker, so a financial license is not inherently expected from the observed business model. Its commercial activity is visible through display advertising, sponsored articles, affiliate listings for used-car searches, insurance and vehicle services, and advertising partnerships. The reviewed material does not independently establish the publisher's real-world legal identity or confirm any applicable commercial registration; this is a verification matter rather than evidence of deception. A separate broker-reputation context check returned no match and should not be interpreted as a licensing determination. The site's broad public audience, valid transport security and mainstream hosting are consistent with an established online publishing operation.

EVIDENCE

- The homepage offers automotive news, new-car releases, test drives, used-car search, vehicle buying and selling, videos, and sponsored content.
- Public traffic telemetry recorded rank 8959 and placement in the top 1,000,000 sites.
- Hosting telemetry: served from AS13335, CLOUDFLARENET — Cloudflare, Inc., US.
- TLS telemetry: certificate issuer WE1, validation level DV, valid to 2026-11-12T10:49:53+00:00.

What to Verify Next

Before credential or payment interactions, independently confirm the publisher's legal identity through its official contact, about or legal information and ensure that any commercial referral leads to the intended merchant. Sponsored and affiliate relationships should be distinguished from independent editorial content, while any vehicle, insurance or service provider reached through the site should be checked separately for its own terms, returns or cancellation rights, and payment protections. Contact channels should be confirmed through an independent route where a transaction or account recovery is involved.

EVIDENCE

- The homepage provides login and registration functionality, making confirmation of the intended sign-in domain and account-recovery process an appropriate control.
- The displayed business model includes sponsored articles and affiliate listings, supporting separate review of commercial disclosures and referred providers.
- The site includes personalised-ad consent management, supporting review of consent choices and privacy terms before account use.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a high-trust, low-risk posture. The site's coherent publishing purpose, clean external reputation, substantial audience footprint, normal interaction profile and technically sound delivery converge in support of that assessment, while the operator's real-world identity remains not independently verified.

Infrastructure Integrity

Cloudflare CDN/WAF protection is present, with observed traffic served through Cloudflare edge infrastructure rather than a directly exposed origin. This is a mitigating infrastructure control that reduces direct origin exposure but is not, by itself, proof of legitimacy; the detected infrastructure fragmentation is not accompanied by a confirmed abuse pattern.

Closing Assessment

Ordinary browsing is proportionate to the assessed posture, while credentials or payments should proceed only after the publisher, commercial counterparty, applicable terms and available payment protections have been independently confirmed.

Written analysis generated 2026-08-17 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of kuruma-news.jp.

- The request stayed on kuruma-news.jp. It was not redirected to another domain. [CLEAR](#)

- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:10::6814:18ab
Name servers	Not available
SSL issuer	WE1
SSL expiry	2026-11-12
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about kuruma-news.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/kuruma-news.jp> · assessed 2026-08-17