

# Is lanarosa.com.br legit? TrustSniffer's high-trust assessment: 96/100

lanarosa.com.br

## Verdict

96

OUT OF 100

HIGH TRUST

lanarosa.com.br appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-20 by automated analysis. Classification confidence 50%.

What this site appears to be

Online storefront for Lana Rosa, a Brazilian fashion brand with product catalog, promotions, cart/checkout flows, login and newsletter signup, and visible contact/address information. Appears to be a standard ecommerce site with legitimate brand claims.

## Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
  - Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                                       |       |
|---------------------------|-----------------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                                         | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                                  | CLEAR |
| Abuse reports on the host | 3% confidence<br>AbuseIPDB, 1 report; shared hosting inflates reports | CLEAR |
| Domain age                | 18 years old<br>Registered history                                    | CLEAR |
| Web archive               | Archived since 2009<br>Public history exists                          | CLEAR |
| Certificate               | Encrypted connection<br>Issued by WE1                                 | NOTED |

## The page as captured

<https://lanarosa.com.br/>



What lanarosa.com.br served when TrustSniffer captured it on 2026-08-20. The page may look different now.

## Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2009.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

## Full analysis

### Overview

Lana Rosa is an apparent Brazilian direct-to-consumer fashion retailer offering clothing and accessories through an online storefront. Visitors are presented with product categories including dresses, sets, blouses, blazers, trousers, and plus-size items, together with promotions, shipping, returns, account access, cart, checkout, and newsletter functions.

### Scam/Impersonation Risk

No contradictions were observed: the available evidence identifies no phishing, impersonation, malicious-content, or confirmed threat indication associated with the website. The storefront presents a coherent retail model, visible customer-contact and address information, and ordinary ecommerce functionality rather than deceptive investment, cryptocurrency, or credential-harvesting mechanics. One low-confidence abuse report concerns the hosting provider's shared infrastructure, not the website specifically; its attribution does not establish abuse by Lana Rosa or its operator.

#### EVIDENCE

- Homepage: presents the Lana Rosa fashion catalogue, promotional shipping terms, shopping cart, returns information, and standard customer-account functions.
- Registration record: created 2008-09-30 and approximately 17.9 years old, with expiry recorded as 2027-09-30.
- Hosting observation: 1 abuse report was recorded against IP 185.133.35.21, attributed to shared data-center/web-hosting infrastructure with confidence score 3.

#### Regulatory Verification Notes

Available evidence is consistent with an established, apparently legitimate retail website, but the real-world operator identity is not independently verified. A registration record names Lana Bezerra de Oliveira, while the site presents the Lana Rosa brand; this is an identity lead rather than proof that the named individual operates the business. The supplied site content contains no licensing claim or license number. For a fashion retailer, that is a disclosure and merchant-verification point, not evidence of a scam. The transport layer uses a valid domain-validated certificate, and the hosting arrangement is technically identified.

#### EVIDENCE

- Site contact content: displays customer-support information and a physical address in Brazil.
- Registration record: lists Lana Bezerra de Oliveira as the registrant.
- Hosting infrastructure: served from AS273584, identified as LINKED STORE BRASIL CRIACAO E DESENVOL DE SOFTWARE, BR.
- Transport encryption: TLS certificate issued by WE1 at DV validation level, valid to 2026-09-23T13:36:48+00:00.

#### What to Verify Next

Before credential or payment interactions, independently confirm that the merchant identity associated with the Lana Rosa brand corresponds to the business represented by the published address and registration information. The prospective customer should also review the applicable exchange and return terms, confirm the checkout's payment-protection options, and validate official support channels through an independent route.

#### EVIDENCE

- Merchant-identity check: compare the business details presented on the site with the relevant Brazilian corporate or commercial registry.
- Transaction check: confirm return, refund, delivery, and payment-protection terms at checkout before completing a purchase.

#### Summary Verdict

The overall posture is high trust and low risk, with the available evidence consistent with an established, apparently legitimate website. The principal qualification is that the site's real-world operator identity has not been independently verified, so legitimacy should be understood as evidence-consistent rather than proven.

Infrastructure Integrity

The site resolves directly to three likely origin IPs and has no detected CDN or WAF layer. This provides less intermediary shielding than a CDN-fronted deployment, but the infrastructure is resolved, technically identified, and does not by itself indicate malicious activity.

Closing Assessment

Normal browsing is appropriate; before submitting credentials or payment details, ordinary independent checks of merchant identity, returns, and payment protection should be completed.

Written analysis generated 2026-08-20 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 1 report on hosting IP 185.133.35.21 (LINKED STORE BRASIL CRIACAO E DESENVOL DE SOFTWARE, Data Center/Web Hosting/Transit), 3% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

|                                  |            |
|----------------------------------|------------|
| Status                           | UNVERIFIED |
| Identity score                   | 30/100     |
| Identity verification confidence | 50%        |

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of lanarosa.com.br.

- The request stayed on lanarosa.com.br. It was not redirected to another domain. CLEAR
- DNS for this domain is served by com.br, across 2 name servers. NOTED
- The registration is paid up to 2027-09-30. NOTED
- The earliest public archive of this site is from 2009-05-21. CLEAR
- It is hosted on AS273584, from a server in BR. NOTED

Domain intelligence

|           |                                                                   |
|-----------|-------------------------------------------------------------------|
| Registrar | Not available                                                     |
| Hosting   | AS273584 - LINKED STORE BRASIL CRIACAO E DESENVOL DE SOFTWARE, BR |
| Country   | BR                                                                |
| Server IP | 185.133.35.21                                                     |

|                    |                                                                                              |
|--------------------|----------------------------------------------------------------------------------------------|
| Name servers       | ns146.prodns.com.br, ns147.prodns.com.br                                                     |
| SSL issuer         | WE1                                                                                          |
| SSL expiry         | 2026-09-23                                                                                   |
| Domain age         | 17.90 years (continuous registration)                                                        |
| Domain expiry      | 2027-09-30                                                                                   |
| Archive first seen | 2009-05-21                                                                                   |
| Archive snapshots  | Not counted (archive lookup incomplete)                                                      |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 3% confidence, 1 report   Google Safe Browsing: 0 matches |

## About this assessment

A trust score summarises the evidence TrustSniffer could collect about lanarosa.com.br at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

**This report online:** <https://trustsniffer.com/report/lanarosa.com.br> · assessed 2026-08-20