

Is latestdeals.co.uk legit? TrustSniffer's high-trust assessment: 99/100

latestdeals.co.uk

Verdict

99

OUT OF 100

HIGH TRUST

latestdeals.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 55%.

What this site appears to be

A UK deals and voucher aggregator (Latest Deals) showing community-submitted offers, affiliate disclosures, and lists of retailer deals. The site monetises via affiliate links and displays privacy/consent notices.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	0 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	22 years old	CLEAR
	Registered history	
Web archive	Never archived	WATCH
	No public history of this site	
Certificate	Encrypted connection	NOTED
	Issued by Amazon RSA 2048 M04	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

LatestDeals.co.uk is a UK-focused deals and voucher aggregator that presents community-submitted discounts, voucher codes, freebies, competitions, and retailer offers, with an apparent business model based on affiliate links and referral commissions generated when visitors click through to retailers and make purchases.

Scam/Impersonation Risk

No contradictions were observed. The homepage identifies the service as “Genuine UK Deals Recommended by Real People” and presents a coherent consumer-deals model rather than impersonating a financial institution, retailer, or other named brand. The supplied content contains no phishing indicators, malicious detections, confirmed abuse pattern, or suspicious contact-channel anomaly. The combination of a long-established domain, clean external reputation, and consistent site purpose supports a legitimate identity and provenance assessment.

EVIDENCE

- The homepage is classified as a deals and coupon aggregator, with community-shared offers, discount codes, freebies, competitions, and retailer deals.
- External reputation checks recorded zero malicious and zero suspicious detections, with no phishing or brand-impersonation finding.
- The domain was registered through Gandi on 2004-03-08 and is 22.44 years old.

Regulatory Verification Notes

The site presents a commercial affiliate and referral model, not a regulated financial-services offering. Its pages include an About Us area, retailer listings, affiliate disclosures, and privacy and consent notices; the supplied material does not state a regulatory licence or registration number. That is a limited disclosure point for business verification rather than evidence of deception. The available third-party broker context produced no match, and the site's consumer-commerce presentation is consistent with the stated business model.

EVIDENCE

- The homepage describes affiliate links and referral commissions associated with external retailer purchases.
- The homepage links to About Us, retailer, voucher, freebies, and competition sections and displays privacy-consent controls.
- The site is hosted on AS16509, Amazon.com, Inc. (US).
- Its TLS certificate is issued by Amazon RSA 2048 M04, uses DV validation, and is valid to 2026-11-12.

What to Verify Next

For procurement or other formal engagement, confirm the operator details shown on the About Us and contact materials against an independent corporate source. Before completing a purchase, check that each outbound retailer link resolves to the intended merchant and review the applicable offer terms. Privacy preferences and third-party data-processing choices should be reviewed where personalised advertising or analytics are not required.

EVIDENCE

- The About Us page is available as a dedicated internal site section for operator and service information.
- Retailer pages and outbound links are present for merchants including Amazon, Argos, Tesco, and Boots.
- The homepage provides consent controls covering cookies, analytics, advertising, and other partner processing.

Summary Verdict

The website presents a **high-trust, legitimate, and established** posture with no observed contradiction or abuse pattern. Its identity, commercial purpose, content, and technical operation are mutually consistent, making normal interaction and standard use appropriate.

Infrastructure Integrity

The site is protected by Amazon CloudFront CDN/WAF infrastructure, and all observed addresses were CDN edge servers rather than an exposed origin address. This reduces direct origin exposure and is a positive defensive characteristic, while remaining a mitigating infrastructure signal rather than proof of legitimacy.

Closing Assessment

Normal browsing, account interaction where offered, and standard consumer use are appropriate; formal business engagements should follow the organisation’s usual independent verification and purchasing controls.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of latestdeals.co.uk.

- The request stayed on latestdeals.co.uk. It was not redirected to another domain. CLEAR
- Registration is published under Gandi. CLEAR
- DNS for this domain is served by org., across 4 name servers. NOTED
- The registration is paid up to 2029-03-08. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Gandi
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	13.33.235.51
Name servers	ns-1121.awsdns-12.org., ns-1647.awsdns-13.co.uk., ns-23.awsdns-02.com., ns-582.awsdns-08.net.
SSL issuer	Amazon RSA 2048 M04
SSL expiry	2026-11-12
Domain age	22.4 years
Domain expiry	2029-03-08
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about latestdeals.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.