

Is lelabrandao.co legit? TrustSniffer's high-trust assessment: 100/100

lelabrandao.co

Verdict

100

OUT OF 100

HIGH TRUST

lelabrandao.co appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 70%.

What this site appears to be

Portuguese-language Shopify storefront for Lela Brandão Co., offering women's apparel and accessories with product prices, color variants, free-shipping promotion, loyalty enrollment, newsletter signup, customer support details, and policy links.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	8 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	6.1 years old	CLEAR
	Registered history	
Web archive	Archived since 2020	CLEAR
	102 snapshots	
Certificate	Encrypted connection	NOTED
	Issued by YE1	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2020.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

The website is a Portuguese-language Shopify storefront operated under the Lela Brandão Co. name, selling women's clothing and accessories at prices denominated in Brazilian reais while promoting free shipping, customer loyalty enrollment, newsletter subscriptions, and access to shopping and policy information.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing behavior, or other scam indicators were observed. The storefront presents a coherent retail identity and business model, while its long-running domain and continuous archive record support provenance rather than opportunistic domain reuse. Reputation checks found no malicious or suspicious classification, and observed forms and browser behavior showed no credential theft, cloaking, wallet interaction, or unauthorized external submission patterns.

- Domain-registration records show that the storefront's domain was registered through GoDaddy.com, LLC on 17 June 2020 and is approximately 6.12 years old.
- The domain's archive record contains 102 snapshots spanning November 2020–April 2026, covering 7 tracked years; the historical analysis found no suspicious repurposing or semantic drift.
- External reputation telemetry recorded 0 malicious and 0 suspicious detections, with no phishing, impersonation, or confirmed threat-list finding for the domain.
- Homepage testing identified two newsletter-email forms, neither sensitive nor directed to an untrusted destination; no login form, hidden form, cloaking, clipboard manipulation, or suspicious script behavior was detected.

Regulatory Verification Notes

The site operates as an ordinary fashion retailer rather than presenting regulated financial, investment, or brokerage services. Its product listings, BRL pricing, recognized payment methods, customer-service information, shipping and returns material, and policy links form a commercially coherent consumer-retail presentation. The available page evidence does not establish a specific incorporated legal entity or corporate registration identifier; this is a limited disclosure point for counterparty due diligence, not evidence of fraud or an indication that a financial-services license should exist. No relevant broker profile was identified in the supplied third-party context, which is consistent with the site's non-brokerage business model and is not a legal determination.

- The homepage identifies the store as “Lela Brandão Co.” and presents women’s apparel and accessories with prices, colour variants, and direct-purchase functionality.
- The storefront publishes customer-service details and links to shipping, returns, and other store policies, but the supplied page content does not establish a separate legal-entity name or corporate registration number.
- Hosting telemetry records service from AS13335 (CLOUDFLARENET – Cloudflare, Inc., US); the site’s transport encryption uses a DV certificate issued by YE1, valid until 29 October 2026.
- The homepage contains no cryptocurrency, investment, brokerage, leverage, yield, or wallet-connect proposition that would imply a financial-regulatory licensing claim.

What to Verify Next

For enhanced merchant onboarding or material procurement, the trading name should be reconciled with the legal entity shown on an invoice, payment receipt, or applicable business registry entry. Purchase-specific checks should confirm the final price, delivery timetable, return conditions, and accepted payment protections before checkout. Official customer-service channels may also be confirmed independently where an order requires manual intervention.

- The storefront displays prices in Brazilian reais and promotes free shipping once the cart reaches R\$499, making the final checkout total and promotion eligibility relevant purchase controls.
- The homepage provides product variants and links to shipping and returns information, supporting pre-purchase review of fulfilment and refund terms.
- Loyalty-program and newsletter enrollment are presented as optional customer-retention features rather than prerequisites for purchasing.
- The observed storefront uses Shopify and presents standard ecommerce functionality without a sensitive-data form on the assessed homepage.

Summary Verdict

The website is a legitimate, established, and trustworthy ecommerce storefront. Its consistent commercial identity, durable provenance, clean external reputation, coherent page content, and benign observed behavior converge on a high-confidence assessment that normal interaction, including account login and standard purchasing activity, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare’s CDN/WAF, with the observed address operating as an edge server and the origin shielded from direct exposure. This arrangement reduces direct attack-surface exposure and is a mitigating security control, although infrastructure protection alone is not proof of merchant legitimacy.

Closing Assessment

Prospective customers may use the storefront normally, applying standard ecommerce precautions such as retaining order records and using an established payment method with appropriate purchase protections.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of lelabrandao.co.

- The request stayed on lelabrandao.co. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by domaincontrol.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-17. NOTED
- The earliest public archive of this site is from 2020-11-01. CLEAR
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	23.227.38.32
Name servers	NS05.DOMAINCONTROL.COM, NS06.DOMAINCONTROL.COM
SSL issuer	YE1
SSL expiry	2026-10-29
Domain age	6.1 years
Domain expiry	2027-06-17
Archive first seen	2020-11-01
Archive snapshots	102
Reputation	VirusTotal: 0 flagged AbuseIPDB: 8 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about lelabrandao.co at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/lelabrandao.co> · assessed 2026-07-31