

Is levelupstore.co.za legit? TrustSniffer's high-trust assessment: 100/100

levelupstore.co.za

Verdict

100

OUT OF 100

HIGH TRUST

levelupstore.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not ScamLow Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 70%.

What this site appears to be

Level Up Store is a product-rich online retailer offering trading cards, board games, miniatures, collectibles, and hobby supplies. Products have explicit rand-denominated prices, sale pricing, stock groupings, pre-orders, cart functionality, and shipping thresholds. No clear fraud or sensitive-data harvesting indicators appear in the supplied page content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	174 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	6.5 years old Registered history	CLEAR
Web archive	Archived since 2020 60 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2020.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Level Up Store is an established South African e-commerce storefront selling trading cards, board games, miniatures, collectibles, and hobby accessories through ordinary retail sales, pre-orders, gift cards, and delivery charges, with prices displayed in South African rand.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing behavior, or other fraud indicators were observed. The product-rich homepage, conventional cart mechanics, stable historical presence, and clean external reputation converge on a legitimate retail operation. Testing also found no hidden forms, credential forwarding, cloaking, suspicious scripts, clipboard manipulation, or unexplained external requests.

- The domain registration records identify Space Audio, with Axxess DSL as registrar; registered 2020-02-14 (~6.46 years old) and currently expiring 2027-02-14.
- The web archive records 60 snapshots spanning 2020-05-29 to 2026-02-07 (7 years tracked), with no detected repurposing or semantic drift.
- The homepage presents explicit rand-denominated prices, stock categories, pre-orders, sale groupings, a shopping cart, tax treatment, and stated shipping thresholds.
- External threat checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing result, no external blacklist finding, and no matched malicious signatures.

Regulatory Verification Notes

The business model is conventional physical-goods retail rather than a financial, investment, brokerage, or crypto service, so the absence of a financial-services licence claim is not adverse. The supplied homepage material does not establish the full legal, contact, returns, or policy disclosures available elsewhere on the site; this is a minor due-diligence point rather than evidence of deception. The registration identity and valid transport certificate provide concrete administrative and technical continuity.

- The registration record names Space Audio as the organization associated with the domain.
- The homepage identifies the operation as “Level Up Store” and describes a retail catalogue covering Pokémon, Yu-Gi-Oh!, Magic: The Gathering, Warhammer, board games, Funko products, and accessories.
- The site’s transport encryption uses a TLS certificate issued by YE2 with DV validation, valid to 2026-10-27.

- The assessed homepage contained no sensitive form, untrusted form destination, financial-return claim, cryptocurrency feature, or wallet-connect mechanism.

What to Verify Next

Routine merchant due diligence should confirm that the legal trading identity shown at checkout or on the invoice corresponds with Space Audio, and that the published returns, cancellation, delivery, and pre-order terms are acceptable before placing a material order. Payment confirmation should preserve the product description, stated price, delivery commitment, and merchant receipt.

- The homepage advertises R59 shipping for qualifying orders over R1,000 and free shipping over R2,000.
- The cart states that tax is included and that shipping is calculated at checkout.
- The catalogue includes pre-orders, imports, gift cards, sale merchandise, and on-demand orders, making the applicable fulfilment and cancellation terms relevant to transaction review.

Summary Verdict

Level Up Store is a legitimate, established, and trustworthy retail website. Its coherent commercial presentation, sustained provenance, clean reputation, and benign observed behavior provide strong, mutually reinforcing evidence of authenticity, with no contradictory risk signals identified.

Infrastructure Integrity

The site is protected by Cloudflare's CDN/WAF, and the single observed address was a CDN edge server rather than a directly exposed origin. This reduces origin exposure and provides standard defensive benefits, although infrastructure protection is not independently proof of business legitimacy.

- The hosting infrastructure was served from AS13335 (Cloudflare, Inc.) through observed edge address 23.227.38.65 in Canada.
- All observed addresses were classified as CDN edge infrastructure; no origin-server candidate was exposed during the assessment.

Closing Assessment

Normal interaction, including account login and standard purchases, is appropriate, subject to ordinary e-commerce controls such as retaining order records and using a payment method with customary consumer protections.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of levelupstore.co.za.

- The request stayed on levelupstore.co.za. It was not redirected to another domain. CLEAR
- Registration is published under Axxess DSL. CLEAR
- DNS for this domain is served by co.za, across 4 name servers. NOTED
- The registration is paid up to 2027-02-14. NOTED
- The earliest public archive of this site is from 2020-05-29. CLEAR
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	Axxess DSL
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	23.227.38.65
Name servers	ns1.clusterdns.co.za, ns2.clusterdns.co.za, ns3.hostdns.co.za, ns4.clusterdns.org
SSL issuer	YE2
SSL expiry	2026-10-27
Domain age	6.5 years
Domain expiry	2027-02-14
Archive first seen	2020-05-29
Archive snapshots	60
Reputation	VirusTotal: 0 flagged AbuseIPDB: 174 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about levelupstore.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.