

# Is lifehacker.ru legit? TrustSniffer's high-trust assessment: 90/100

lifehacker.ru

## Verdict

90

OUT OF 100

HIGH TRUST

lifehacker.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-17 by automated analysis. Classification confidence 75%.

What this site appears to be

Article index/homepage of a Russian lifestyle and technology magazine (Лайфхакер). Contains many editorial links, advertising spots and a consent management panel describing numerous ad vendors. No indications of credential harvesting or financial investment offers on this page.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

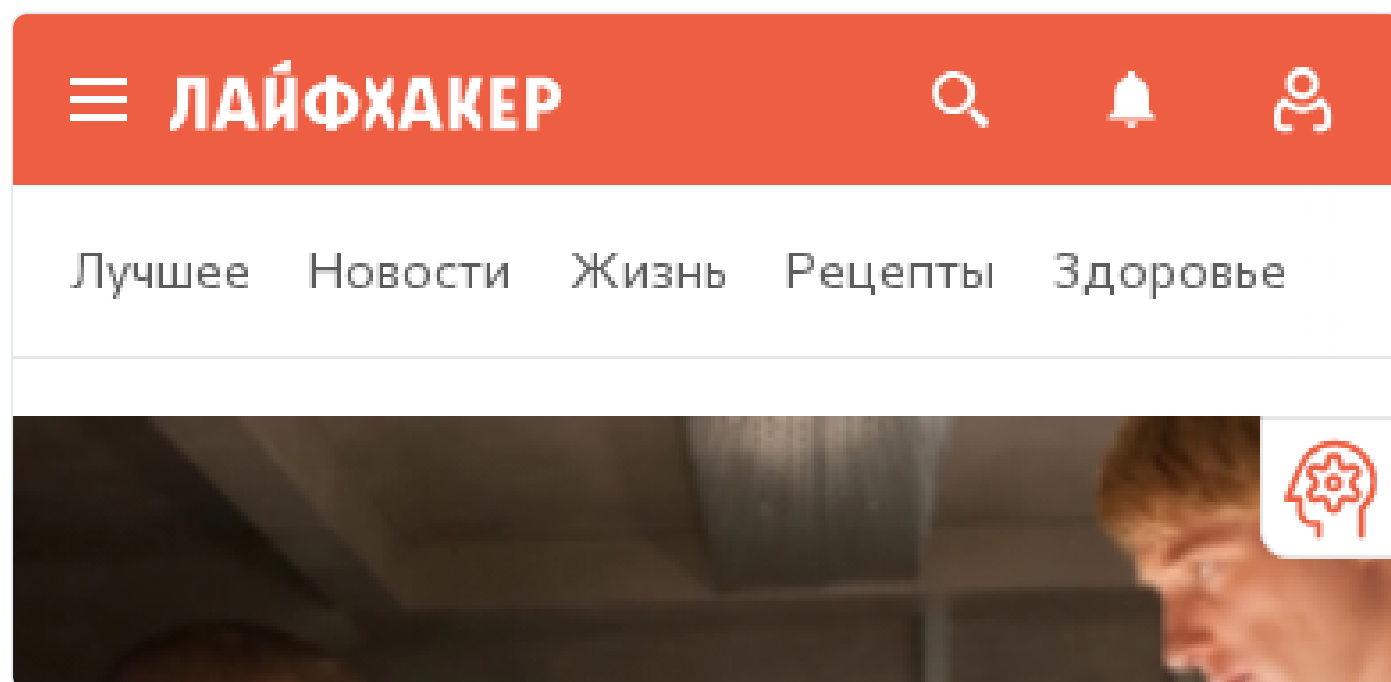
## At a glance

The checks that decide most of this verdict.

|                           |                                                                    |       |
|---------------------------|--------------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                                      | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                               | CLEAR |
| Abuse reports on the host | 0 reports<br>AbuseIPDB; shared hosting inflates this count         | NOTED |
| Domain age                | 20 years old<br>Registered history                                 | CLEAR |
| Web archive               | Archived since 2007<br>5000 snapshots                              | CLEAR |
| Certificate               | Encrypted connection<br>Issued by GlobalSign GCC R3 DV TLS CA 2020 | NOTED |

## The page as captured

<https://lifehacker.ru/>



What lifehacker.ru served when TrustSniffer captured it on 2026-08-17. The page may look different now.

## Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2007.
- No flags from the reputation services TrustSniffer consulted at assessment time.

## Full analysis

### Overview

This website is the homepage of "Лайфхакер," a Russian-language editorial magazine presenting articles and advice on technology, health, shopping, lifestyle, recipes, entertainment, and productivity. Its apparent business model is an established ad-supported publication funded through display advertising, affiliate links, and sponsored content.

### Scam/Impersonation Risk

No contradictions were observed. The homepage presents substantial editorial content rather than credential collection, investment solicitation, or financial-service functionality; analysis found no login form, hidden sensitive form, wallet interaction, or brand-impersonation indicator. External reputation checks likewise found no malicious or suspicious detections, while the site's long operational continuity and consistent historical presence support an established-site assessment. The published contact address `info@lifehacker.come` is a contact-channel integrity anomaly consistent with a deliverability-breaking typo or possible typosquat, but it is not, by itself, evidence of impersonation or fraud.

#### EVIDENCE

- The homepage is identified as a news/editorial page containing articles across technology, health, shopping, culture, recipes, and lifestyle, with no credential-harvesting or investment-offer indicators.
- The homepage contains one consent-preferences form and no login form, hidden form, password submission, wallet connection, clipboard action, or browser-based fund-draining behavior.
- The domain was registered on 2007-01-30 and is approximately 19.56 years old.
- Historical records show 5,000 snapshots spanning 2007–2024, with 18 years tracked and a maximum observed gap of 1 year.

#### Regulatory Verification Notes

The site's apparent role is editorial rather than financial or investment-related, so the supplied content does not establish a licensing requirement. The homepage navigation exposes sections corresponding to information, advertising, vacancies, editorial matters, and the project description, but the supplied page content does not identify a verified legal operator, regulatory registration, or license number. This is a transparency item for publisher-identity verification, not a scam finding. The available evidence is consistent with an established, apparently legitimate website, while the real-world operator identity remains likely rather than independently verified. No broker-related match was identified in the available third-party context.

#### EVIDENCE

- The homepage title and content identify the service as “Лайфхакер,” an informational media publication rather than a regulated financial product.
- The homepage exposes navigation for “Advertising,” “Editorial,” “Vacancies,” “Information,” and “About the project,” providing site-level routes relevant to publisher verification.
- Domain registration is through REGTIME-RU, with the recorded expiry date of 2027-01-30.
- The site uses a valid DV TLS certificate issued by GlobalSign GCC R3 DV TLS CA 2020, valid through 2027-03-08.

#### What to Verify Next

Before credential or payment interactions associated with any commercial offer, independently confirm the publisher's legal identity through the site's editorial or project-information pages and verify that advertising, affiliate, and sponsored material is clearly identified. Official social channels should be reached through independently confirmed profiles rather than relying solely on contact details encountered within an article or advertisement. If a specific commercial service is promoted, its merchant identity, returns or cancellation terms, and payment-protection arrangements should be checked separately.

## EVIDENCE

- The homepage describes an ad-supported model involving display advertising, affiliate links, sponsored content, and a consent-management platform.
- The homepage links to multiple social-presence channels, including Telegram, VK, Twitter, Pinterest, YouTube, and RSS.
- The analyzed page contains advertising placements and a consent panel describing numerous advertising vendors, making separation of editorial and commercial material a relevant verification point.

## Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a low-risk trust posture. No scam, phishing, impersonation, or other contradictory signal was observed, although the operator's real-world identity is not independently verified.

## Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, which is a mitigating security control rather than proof of legitimacy. The observed edge address is 95.129.232.247 on AS57724, operated by DDOS-GUARD - DDOS-GUARD LTD, RU; the origin server was not observable in the supplied infrastructure analysis.

## Closing Assessment

Ordinary editorial browsing is proportionate to the available evidence; any credential or payment interaction arising from associated commercial content should follow independent merchant-identity, policy, and payment-protection checks.

Written analysis generated 2026-08-17 by the TrustSniffer Analysis Engine from the evidence in this report.

## What the analysis found

No rule findings contributed to this verdict.

## Identity verification

|                                  |        |
|----------------------------------|--------|
| Status                           | LIKELY |
| Identity score                   | 76/100 |
| Identity verification confidence | 76%    |

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

## What TrustSniffer observed

First-party facts recorded during the assessment of lifehacker.ru.

- The request stayed on lifehacker.ru. It was not redirected to another domain. CLEAR
- Registration is published under REGTIME-RU. CLEAR
- DNS for this domain is served by com., across 2 name servers. NOTED

- The registration is paid up to 2027-01-30. NOTED
- The earliest public archive of this site is from 2007-02-14. CLEAR
- It is hosted on DDOS-GUARD, from a server in RU. NOTED

Domain intelligence

|                    |                                                                                |
|--------------------|--------------------------------------------------------------------------------|
| Registrar          | REGTIME-RU                                                                     |
| Hosting            | DDOS-GUARD - DDOS-GUARD LTD, RU                                                |
| Country            | RU                                                                             |
| Server IP          | 95.129.232.247                                                                 |
| Name servers       | carl.ns.cloudflare.com., cheryl.ns.cloudflare.com.                             |
| SSL issuer         | GlobalSign GCC R3 DV TLS CA 2020                                               |
| SSL expiry         | 2027-03-08                                                                     |
| Domain age         | 19.56 years (continuous registration)                                          |
| Domain expiry      | 2027-01-30                                                                     |
| Archive first seen | 2007-02-14                                                                     |
| Archive snapshots  | 5000                                                                           |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches |

About this assessment

A trust score summarises the evidence TrustSniffer could collect about lifehacker.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/lifehacker.ru> · assessed 2026-08-17