

Is lighthousemarketing.ca safe? TrustSniffer's low-trust assessment:
40/100

lighthousemarketing.ca

Verdict

40

OUT OF 100

LOW TRUST

lighthousemarketing.ca is low-trust and potentially risky.

Several risk patterns were present. Do not send money or personal details until you have verified this business another way.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-19 by automated analysis. Classification confidence 55%.

What this site appears to be

Local marketing agency site (Lighthouse Marketing) offering website design, SEO, and local search services for small businesses in the Lower Mainland, BC. Contact info and blog present; typical agency content and newsletter signup.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	2 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 2002 Public history exists	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

<https://lighthousemarketing.ca/>



What lighthousemarketing.ca served when TrustSniffer captured it on 2026-08-19. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2002.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Overview

Lighthouse Marketing is a local digital marketing agency website presenting website design, search-engine optimization, Google local search, social-media strategy, and ongoing marketing services for small businesses across Surrey, Langley, Vancouver, Burnaby, and other communities in British Columbia.

Scam/Impersonation Risk

The site's visible content is consistent with a conventional marketing agency: it contains service descriptions, testimonials, blog material, and contact functionality, with no observed login form, credential-harvesting mechanism, brand-impersonation indicator, or conflicting legal identity. However, this benign presentation is outweighed by confirmed external threat contradictions: the domain is blacklisted and has two malicious detections. Those findings create a material risk for sensitive interaction, even though the website itself does not display an obvious phishing workflow. The website's apparent business purpose therefore cannot be treated as sufficient assurance for credential submission, financial transactions, or other sensitive engagement.

EVIDENCE

- The homepage presents local marketing services, testimonials, blog content, and a newsletter/contact function rather than a login or payment workflow.
- Domain registration evidence records creation on 2015-01-28 through Tucows.com Co., with an age of 11.56 years.
- Historical records contain 94 archive snapshots spanning 2002–2026, with 25 years tracked.
- External reputation telemetry records 2 malicious detections and a confirmed blacklist status.

Regulatory Verification Notes

The site appears to operate as a commercial marketing-services provider rather than presenting itself as a regulated financial or investment entity. Its footer identifies “Lighthouse Marketing Inc.” and links to privacy and contact pages, but the available evidence does not independently verify that claimed operator identity. No license or registration number is claimed on the site; for this type of service, that is primarily a disclosure and contracting verification matter rather than standalone evidence of fraud. The overall regulatory and identity position is consequently unclear, and the adverse external reputation findings remain the decisive concern.

EVIDENCE

- The site footer identifies “Lighthouse Marketing Inc.” and provides privacy-policy and contact-page links.
- The homepage describes client service work involving website design, SEO, local search, and social-media strategy.
- Hosting is recorded on AS63410, PRIVATESYSTEMS – PrivateSystems Networks, US.
- The site uses a DV TLS certificate issued by YR2, valid to 2026-10-10.

What to Verify Next

Before any commercial engagement, an independent check should confirm that Lighthouse Marketing Inc. is the entity legally responsible for the site and that its business registration is current in the relevant jurisdiction. The applicable contract, refund or cancellation terms, data-processing responsibilities, and payment-protection arrangements should be obtained and reviewed before funds or customer information are provided. Contact channels should also be confirmed through an independently sourced route rather than relying solely on information presented on the website.

EVIDENCE

- The homepage identifies service coverage across the Lower Mainland of British Columbia.
- The site exposes a newsletter/contact form and does not expose a sensitive login form.
- The site provides a telephone contact route and a contact page for prospective clients.
- The available regulatory material does not display a license or registration number.

Summary Verdict

The overall posture is **low trust with elevated sensitive-interaction risk**. The site presents a plausible business model and professionally structured content, but those positive characteristics do not overcome the confirmed adverse reputation contradictions or the absence of independently verified operator identity.

Infrastructure Integrity

The site is not detected behind a mainstream CDN or WAF and resolves to a single directly hosted address. This provides limited edge-layer mitigation and should be treated only as an infrastructure observation, not as evidence of malicious hosting or legitimacy.

Closing Assessment

Prospective users should restrict engagement to preliminary review until the operator, contractual terms, and appropriate payment and data-handling safeguards have been independently confirmed; credentials and financial information should not be submitted at this stage.

Written analysis generated 2026-08-19 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine.

- 01 Governance Risk

 - The registration record withholds contact details for the operator.
Registration and ownership rule:KF_WHOIS_HIDDEN
 - The public registration record for this domain is incomplete.
Registration and ownership rule:KF_WHOIS_INCOMPLETE
 - Registration details are held behind a privacy service, so no operator is named publicly. This is common and legal, and it also means there is nobody to check.
Registration and ownership rule:KF_WHOIS_PRIVATE
- 02 Sensitive Interaction Risk

 - The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.
Analysis engine signal:direct_threat

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of lighthousemarketing.ca.

- The request stayed on lighthousemarketing.ca. It was not redirected to another domain. CLEAR
- Registration is published under Tucows.com Co.. CLEAR

- DNS for this domain is served by privatesystems.net, across 4 name servers. NOTED
- The registration is paid up to 2027-01-28. NOTED
- The earliest public archive of this site is from 2002-05-25. CLEAR
- It is hosted on PRIVATESYSTEMS, from a server in US. NOTED

Domain intelligence

Registrar	Tucows.com Co.
Hosting	PRIVATESYSTEMS - PrivateSystems Networks, US
Country	US
Server IP	108.160.156.25
Name servers	cp1.privatesystems.net, cp2.privatesystems.net, cp3.privatesystems.net, cp4.privatesystems.net
SSL issuer	YR2
SSL expiry	2026-10-10
Domain age	11.56 years (continuous registration)
Domain expiry	2027-01-28
Archive first seen	2002-05-25
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 2 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about lighthousemarketing.ca at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.