

Is locateme.co.nz a scam? TrustSniffer's high-risk assessment: 0/100

locateme.co.nz

Verdict

0

OUT OF 100

CRITICAL RISK

locateme.co.nz shows high-risk / scam indicators.

This assessment found strong scam indicators. Do not pay, sign in, or share personal details with this site.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-22 by automated analysis. Classification confidence 55%.

What this site appears to be

LocateMe is a New Zealand-based provider of 4G GPS trackers and a subscription-based tracking platform. The site lists device models, prices, installation options, features (10s updates, geofencing, alerts), contact phone/email, and local service claims.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

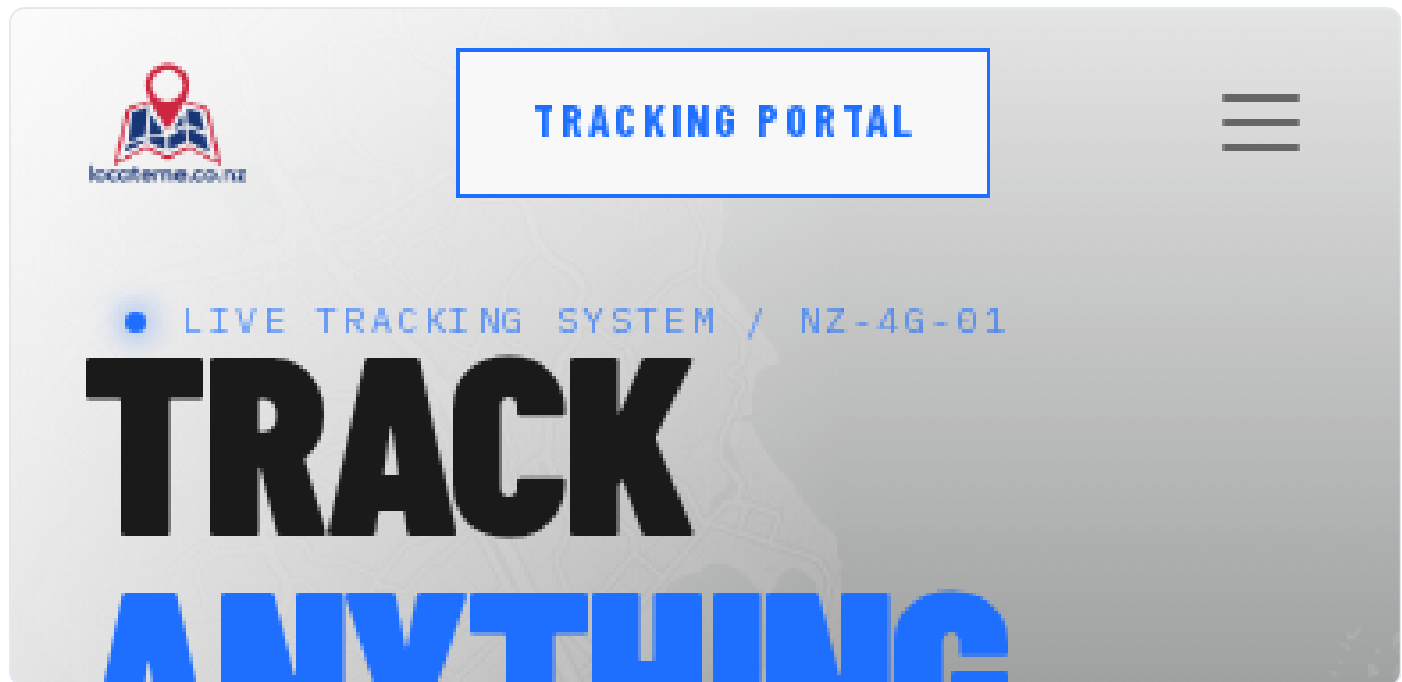
At a glance

The checks that decide most of this verdict.

Malware engines	17 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	6.6 years old Registered history	CLEAR
Web archive	Archived since 2010 Public history exists	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

https://locateme.co.nz/



What locateme.co.nz served when TrustSniffer captured it on 2026-08-22. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2010.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Security Alert

Fortinet, Sophos flagged this site in external intelligence checks, indicating elevated compromise/scam exposure that requires immediate caution.

LocateMe is a New Zealand-focused GPS tracking business offering 4G tracking devices, optional installation, and recurring subscriptions for vehicles, fleets, and other assets. Its website presents real-time location monitoring, geofencing, speed and movement alerts, trip history, SIM inclusion, and stated local service capabilities as the basis of its commercial model.

Scam/Impersonation Risk

Confirmed external reputation contradictions materially outweigh the otherwise ordinary presentation of the service. The domain was identified by 17 malicious detections, was associated with a confirmed blacklist, and triggered detections from two tier-one security vendors. These signals support a high-risk assessment for sensitive interaction even though the site content itself did not show brand impersonation, phishing language, credential harvesting, hidden forms, or suspicious browser activity. No identity contradiction between distinct legal entities was observed, but the external detections remain unresolved and cannot be offset by the site's professional appearance.

EVIDENCE

- External scanning recorded 17 malicious detections and a confirmed blacklist association for the domain; two tier-one security vendors also flagged it.
- The homepage presented a conventional GPS-tracking service and contained no login form, hidden form, or observed credential-harvesting mechanism.
- Archive telemetry records 35 snapshots spanning 2010–2026, with 17 years tracked; the archive-reconciled domain age is 16.238193018480494 years.

Regulatory Verification Notes

The site presents a clear commercial offering and New Zealand market positioning, but the available material does not establish the real-world operator as independently verified. No licensing authority or license number is claimed, and the disclosure state for governance and ownership is unclear; this is a regulatory and transparency verification gap rather than, by itself, proof of fraud. The site was not matched in the supplied broker-reputation dataset, which provides limited contextual reassurance but no legal, licensing, or regulatory conclusion. The domain is registered through Metaname.

EVIDENCE

- The homepage and service navigation identify a New Zealand GPS-tracking provider but do not present a licensing authority or license number.
- The site's contact and order-inquiry functionality provides a business-contact route, while the operator's independent legal identity remains unverified.
- Domain registration telemetry records creation on 2020-01-06T22:35:09Z and an age of 6.63 years; registrar: Metaname.

What to Verify Next

Before any account, payment, installation, or subscription commitment, the operator's legal entity should be confirmed through an independently obtained business registry record and any applicable New Zealand licensing or consumer-compliance register. The commercial terms, cancellation rights, recurring-billing mechanism, data-handling practices, and the ownership of the tracking portal should be checked using contact details obtained independently of the site. Any payment should use a method offering transaction dispute and chargeback protections, and credentials should not be reused from other services.

EVIDENCE

- The homepage advertises device sales, monthly subscriptions, SIM inclusion, and installation availability, creating recurring-payment and service-fulfilment matters for verification.
- The site exposes a contact page, FAQ, app-setup area, and tracking portal, providing specific locations against which operator and service claims can be checked.
- The contact/order-inquiry form was observed without a sensitive credential field or untrusted submission destination.

Summary Verdict

The overall posture is **critical risk for sensitive interaction**. Although the website presents a coherent small-business service and behaved normally during inspection, the confirmed malicious and blacklist contradictions make its apparent legitimacy insufficient for login, credential submission, payment, or other consequential engagement.

Infrastructure Integrity

The site is fronted by Cloudflare's CDN/WAF, and all observed addresses were CDN edge infrastructure rather than an independently observable origin. This reduces direct origin exposure and is a mitigating technical control, but it does not establish the operator's legitimacy or neutralize the external reputation findings.

EVIDENCE

- Served from AS13335, CLOUDFLARENET — Cloudflare, Inc., US.
- Observed edge addresses were 104.21.8.112, 172.67.157.86, 2606:4700:3037::6815:870, and 2606:4700:3037::ac43:9d56; likely origin IP count: 0.
- TLS certificate issuer: WE1; validation level: DV; valid to 2026-11-18T22:54:25+00:00.

Closing Assessment

Pending independent resolution of the security contradictions and confirmation of the operator, use should remain limited to passive viewing; login, credential submission, financial activity, and other sensitive actions should not proceed.

Written analysis generated 2026-08-22 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, external reputation.

01 Governance Risk

- The public registration record for this domain is incomplete.
Registration and ownership rule:KF_WHOIS_INCOMPLETE

02 Sensitive Interaction Risk

- The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.
Analysis engine signal:direct_threat
- An external threat feed lists this domain: either Google Safe Browsing marked it malicious, or a significant number of malware engines flagged it.
External reputation rule:EXT_BLACKLIST_CRITICAL

Identity verification

Status	UNVERIFIED
Identity score	30/100

Identity verification confidence50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of locateme.co.nz.

- The request stayed on locateme.co.nz. It was not redirected to another domain. CLEAR
- Registration is published under Metaname. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The earliest public archive of this site is from 2010-05-27. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Metaname
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3037::ac43:9d56
Name servers	iris.ns.cloudflare.com, jobs.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-11-18
Domain age	6.63 years (continuous registration)
Domain expiry	Not available
Archive first seen	2010-05-27
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 17 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about locateme.co.nz at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

