

Is marketbook.co.za legit? TrustSniffer's high-trust assessment: 97/100

marketbook.co.za

Verdict

97

OUT OF 100

HIGH TRUST

marketbook.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 55%.

What this site appears to be

MarketBook South Africa is an established marketplace for buying, selling, hiring, and advertising trucks, trailers, construction equipment, farm machinery, and parts. The page provides extensive category navigation, equipment listings with prices, company background, industry blog content, advertising details, and publication information.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	1 report AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	16 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

MarketBook South Africa is an established online marketplace for buying, selling, hiring, and advertising trucks, trailers, construction equipment, farm machinery, parts, and attachments. Its visitor-facing model combines searchable equipment listings, seller and dealer participation, advertising, subscriptions, auctions, and related industry publications.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent commercial marketplace with extensive categories, priced equipment listings, dealer and advertising functions, company information, and publication content. It shows no phishing indicators, suspicious forms, brand-impersonation signals, crypto features, or other high-risk abuse patterns. External reputation checks were clean, with no confirmed malicious or blacklist finding.

- Homepage: "MarketBook South Africa" identifies a marketplace for new and used equipment and provides structured category navigation.
- Homepage: Login, registration, dealer-portal, advertising, contact, and sell-equipment functions are presented as standard marketplace features.
- Page content: Red-flag count was 0; malicious and suspicious reputation findings were both 0.

Regulatory Verification Notes

The site appears to represent Sandhills Global and operates through a long-established domain registered with Ascio. The supplied site content provides company background and publication information, but no specific regulatory license or registration number is evidenced; this is a transparency item for business-model verification, not an indication of deception. No third-party broker match was identified.

- Domain registration: Created 2010-04-08; domain age 16.32 years; expiry 2027-04-08; registrant organization Sandhills Global; registrar Ascio.
- Hosting: Served on AS13335, Cloudflare, Inc., US.
- Transport encryption: TLS certificate issued by WE1, validation level DV, valid to 2026-10-05.
- Homepage: Company background, advertising details, and industry publication information are displayed.

What to Verify Next

For regulated procurement or materially significant transactions, confirm any applicable licensing or registration directly with the relevant South African authority and validate seller details through independently sourced contact information. Standard account login and marketplace interaction are appropriate.

- Marketplace pages: Buyer, seller, dealer, advertising, and registration workflows are exposed as ordinary site functions.
- Listing content: Equipment categories and displayed prices provide transaction-specific details for independent review.
- Contact and company-information content: Independent confirmation routes are available for counterparties and commercial arrangements.

Summary Verdict

The website presents as a legitimate, established, and trustworthy commercial marketplace with strong convergence across its coherent business content, mature domain identity, clean external reputation, and valid technical controls. No evidence indicates phishing, impersonation, malicious distribution, or deceptive financial activity.

Infrastructure Integrity

Cloudflare CDN/WAF protection fronts the site, with observed edge addresses 104.18.35.200 and 172.64.152.56, both on AS13335; no origin candidate was observed. This reduces direct origin exposure and is a mitigating infrastructure characteristic, but is not by itself proof of legitimacy.

Closing Assessment

Normal interaction, including account login and standard account actions, is appropriate; transaction counterparties and any significant commercial commitment should still be assessed on their individual merits.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of marketbook.co.za.

- The request stayed on marketbook.co.za. It was not redirected to another domain. CLEAR

- Registration is published under Ascio. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-04-08. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Ascio
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	172.64.152.56
Name servers	ingrid.ns.cloudflare.com, noel.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-05
Domain age	16.3 years
Domain expiry	2027-04-08
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 1 report Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about marketbook.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/marketbook.co.za> · assessed 2026-08-01