

Is marketingedge.com.ng legit? TrustSniffer's high-trust assessment: 100/100

marketingedge.com.ng

Verdict

100

OUT OF 100

HIGH TRUST

marketingedge.com.ng appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 55%.

What this site appears to be

Homepage of Marketing Edge, a Nigerian marketing and advertising news magazine publishing current industry news, brand coverage, features, interviews, reports, videos, and magazine editions. The page includes advertising placements, a newsletter signup, cookie consent controls, company policies, and verifiable contact details.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	13 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Marketing Edge is an established Nigerian marketing and advertising news publication presenting industry reporting, brand coverage, interviews, videos, reports, and magazine editions, supported through advertising, promotional exposure, publications, and newsletter audience development.

Scam/Impersonation Risk

No scam, phishing, impersonation, blacklisting, or conflicting-identity indicators were observed. The long-established domain aligns with the publication presented on the homepage, while tested interactions showed no credential-harvesting forms, concealed forms, wallet activity, clipboard manipulation, or cloaking. External reputation results were clean, providing strong cross-evidence support for the site's legitimacy.

- The domain registration record shows registration on 10 January 2014 (~12.56 years old), through GO54 Limited, with expiry on 10 January 2027.
- The homepage contains one newsletter-subscription form; it does not request passwords or other sensitive credentials and has no untrusted submission destination.
- Observed browser interactions detected no hidden forms, external password forms, suspicious inline scripts, wallet provider, wallet drainer, clipboard hijacking, or cloaking.
- External reputation assessment returned 0 malicious and 0 suspicious detections, no reported abuse, and no phishing or impersonation finding.

Regulatory Verification Notes

The site operates as an editorial news magazine rather than a financial, investment, brokerage, or payment service, so no sector-specific financial licence is indicated by its stated activity. Its organizational description, physical address, telephone contacts, company policies, privacy information, and terms provide a coherent disclosure framework for that business model. No adverse broker-reputation match was identified, although that contextual result is not a regulatory determination.

- The homepage identifies the service as a marketing and advertising news magazine covering Nigerian business, brands, technology, interviews, and corporate news.
- The site's policy materials provide privacy and terms information alongside organizational and physical contact details.
- The site is served from AS13335 (CLOUDFLARENET – Cloudflare, Inc., US).
- Transport encryption uses a WE1-issued domain-validated TLS certificate, valid until October 2026.

What to Verify Next

For institutional onboarding, the publication's legal name and physical address should be matched against current Nigerian corporate records, and advertising or editorial engagements should be confirmed through independently sourced business channels. The privacy terms should also be reviewed before adding personnel to the newsletter or commissioning promotional services.

- The homepage offers advertising placements and promotional exposure, creating a potential commercial relationship that warrants normal counterparty validation.
- The newsletter function processes subscriber information and is accompanied by configurable cookie-consent controls.
- The publication presents magazine editions, reports, interviews, and videos as distinct components of its editorial offering.

Summary Verdict

Marketing Edge is a legitimate, established, and trustworthy publication with a coherent identity, mature editorial purpose, clean reputation, and no contradictory security signals. The evidence supports normal interaction, including routine account access and standard use.

Infrastructure Integrity

The website uses a mainstream CDN and web application firewall, with all observed addresses operating as edge infrastructure rather than exposed origin services. This reduces direct infrastructure exposure and is a meaningful security mitigation, although protective hosting alone is not proof of legitimacy.

Closing Assessment

Prospective users and enterprise counterparties may engage normally, applying routine procurement and privacy review for formal commercial arrangements.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of marketingedge.com.ng.

- The request stayed on marketingedge.com.ng. It was not redirected to another domain. [CLEAR](#)

- Registration is published under GO54 Limited (formerly Whogohost Limited). CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-01-10. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GO54 Limited (formerly Whogohost Limited)
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3036::ac43:9f0b
Name servers	melissa.ns.cloudflare.com, kanye.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-04
Domain age	12.6 years
Domain expiry	2027-01-10
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about marketingedge.com.ng at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/marketingedge.com.ng> · assessed 2026-07-31