

Is marketiq.com legit? TrustSniffer's high-trust assessment: 90/100

marketiq.com

Verdict

90

OUT OF 100

HIGH TRUST

marketiq.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 70%.

What this site appears to be

MarketiQ promotes an all-in-one B2B platform for financial institutions to coordinate marketing campaigns, direct mail, media buying, spending, and performance analysis from a centralized dashboard.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	31 years old Registered history	CLEAR
Web archive	Archived since 1996 164 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1996.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

MarketIQ is a business-to-business software website presenting a centralized marketing and media-management platform for financial institutions, covering campaign coordination, direct mail, email marketing, media purchasing, expenditure oversight, and performance analysis, with an apparent subscription, licensing, or managed-services model.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, or adverse threat-intelligence findings were observed. The site describes a coherent financial-marketing service rather than investment solicitation, trading, or custody of customer funds. Its long-established domain, substantial historical record, prominent global traffic footprint, and clean external reputation strongly support authentic, established operation.

- The homepage consistently describes centralized campaign management, financial-sector expertise, multichannel execution, scalable service delivery, and marketing-performance analytics.
- The domain was registered in 1995 and is approximately 30.69 years old; registration is maintained through GoDaddy.com, LLC, with expiry on 2029-11-30.
- The web archive contains 164 snapshots spanning 1996-12-28 to 2025-09-09, representing 30 years of tracked history, with no detected suspicious repurposing or semantic conflict.
- Reputation telemetry recorded zero malicious or suspicious detections, zero abuse reports, no phishing classification, and a global traffic rank of 8,134.

Regulatory Verification Notes

The analyzed homepage positions MarketIQ as a technology and marketing-services provider to financial institutions, not as a financial intermediary, broker, or investment provider. It makes no licensing claim on the captured page, and the available material does not establish whether a sector-specific authorization is applicable. Although the navigation references About Us, Contact Us, and Privacy Policy pages, the supplied page content does not provide their underlying legal-entity disclosures; this is a limited due-diligence point rather than evidence of illegitimacy. Domain-registration privacy through Domains By Proxy, LLC is an administrative arrangement and does not conflict with the site's identity.

- The homepage promotes marketing for stocks, bonds, mortgages, and banking products, but does so in the context of advertising and campaign management rather than offering those products directly.
- The homepage contains no license number, regulator attribution, or claim of regulated status.
- The site is served from AS396982 (Google Cloud Platform — Google LLC, US).
- Transport encryption uses a DV certificate issued by YR1, valid to 2026-09-29.

What to Verify Next

Enterprise onboarding should confirm the contracting entity’s legal name, registered address, and authority to execute the agreement through independent corporate records. Procurement should also obtain applicable data-processing, information-security, service-level, and subcontractor documentation, particularly if the platform will handle customer information or campaign datasets. Official commercial and support channels should be confirmed through an independent organizational contact before contracting.

- The homepage’s captured text describes service capabilities but does not identify the contracting entity or a registered office.
- The analyzed page presents no sensitive form, password field, hidden form, or form submission to an untrusted destination.
- Interactive testing found no cloaking, clipboard manipulation, wallet-related activity, fingerprinting, or suspicious inline scripts.

Summary Verdict

MarketIQ presents as a legitimate, established, and trustworthy B2B website. The identity, historical, reputational, content, and behavioral evidence converge on a low-risk posture, with no material inconsistency undermining ordinary use.

Infrastructure Integrity

The website uses Cloudflare CDN/WAF protection, with observed Cloudflare edge infrastructure and separate potential origin candidates. This architecture reduces direct service exposure and provides a meaningful security mitigation, although protective infrastructure is not independently proof of business legitimacy.

Closing Assessment

Normal interaction, including account login and standard platform use where offered, is appropriate; routine enterprise vendor due diligence should precede contractual onboarding or access to institutional data.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of marketiq.com.

- The request stayed on marketiq.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by awsdns-11.org, across 4 name servers. NOTED
- The registration is paid up to 2029-11-30. CLEAR
- The earliest public archive of this site is from 1996-12-28. CLEAR
- It is hosted on GOOGLE-CLOUD-PLATFORM, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	GOOGLE-CLOUD-PLATFORM - Google LLC, US
Country	US
Server IP	34.117.117.152
Name servers	NS-1119.AWSDNS-11.ORG, NS-1950.AWSDNS-51.CO.UK, NS-428.AWSDNS-53.COM, NS-956.AWSDNS-55.NET
SSL issuer	YR1
SSL expiry	2026-09-29
Domain age	30.7 years
Domain expiry	2029-11-30
Archive first seen	1996-12-28
Archive snapshots	164
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about marketiq.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.