

Is media24shop.com legit? TrustSniffer's high-trust assessment: 100/100

media24shop.com

Verdict

100

OUT OF 100

HIGH TRUST

media24shop.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not ScamLow Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 70%.

What this site appears to be

Media24 Shop is a South African ecommerce storefront offering magazines, books, household and lifestyle products, gift vouchers, book-club packages, and online courses. The page displays prices in rand, shopping-cart controls, customer account links, contact details, policies, and cookie-consent settings.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	5.3 years old Registered history	CLEAR
Web archive	Archived since 2021 109 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2021.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Media24 Shop is a South African ecommerce storefront that sells magazines, books, gift vouchers, book-club packages, household and lifestyle goods, and online courses, with prices displayed in rand and conventional account, cart, and ordering functions.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing behavior, or other scam indicators were observed. The homepage presents a coherent retail proposition through a WordPress and WooCommerce storefront, with specific merchandise, visible pricing, sale adjustments, account controls, and basket functions consistent with ordinary ecommerce. Historical continuity and clean external threat-reputation results reinforce the assessment that this is an established commercial site rather than a recently repurposed or deceptive property.

- The homepage identifies the store as Media24 Shop and consistently presents retail categories, named products, rand-denominated prices, login and registration links, order management, and shopping-cart controls.
- The domain was registered on 25 March 2021 and is approximately 5.35 years old; registration is maintained through Lexsynergy Limited and currently expires on 25 March 2027.
- The web archive contains 109 snapshots spanning 9 December 2021 to 16 July 2026, covering six tracked years without evidence of suspicious repurposing or semantic drift.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no phishing finding, no threat-signature match, and no reported abuse associated with the assessed infrastructure.

Regulatory Verification Notes

The observed business model is conventional retail rather than a regulated financial, brokerage, investment, or cryptocurrency service. No licensing claim is made, and the available evidence does not establish that a sector-specific financial authorization would be applicable. The homepage nevertheless provides contact details, policy access, customer-account functions, and cookie-consent controls, supporting a structured commercial presentation; the precise legal-entity disclosures contained within the linked policies were not included in the supplied page evidence.

- The homepage describes sales of publications, consumer goods, vouchers, book-club packages, and self-improvement courses, with no investment, brokerage, token, or financial-return offering.
- The homepage provides access to contact information and policies, alongside customer login, registration, account, and order-management functions.

- The hosting telemetry records service from AS13335 (CLOUDFLARENET — Cloudflare, Inc., US).
- The site’s transport encryption uses a DV certificate issued by YE2, valid until 10 October 2026.

What to Verify Next

For procurement, payment-provider onboarding, or higher-value purchasing, the appropriate checks are ordinary merchant due diligence: confirm the contracting legal entity and applicable jurisdiction in the checkout terms, review delivery and refund conditions for the selected product type, and independently confirm official contact channels where contractual support is material.

- The homepage offers both physical merchandise and online programs, making product-specific fulfillment and cancellation terms relevant to a transaction.
- Gift vouchers and book-club packages are distinct purchase formats whose redemption, delivery, and refund conditions should be reviewed in the applicable policies.
- The storefront exposes customer-account and order-management facilities, supporting normal post-purchase administration.
- Cookie-consent settings disclose the use of analytics and personalized-advertising technologies, which should be considered during enterprise privacy review.

Summary Verdict

The site is legitimate, established, and trustworthy, with a coherent commercial identity, sustained operating history, clean reputation, and normal ecommerce behavior. Standard use, including account login, account activity, and ordinary purchases, is appropriate.

Infrastructure Integrity

The website is protected by Cloudflare’s CDN/WAF. All four observed IPv4 and IPv6 addresses were Cloudflare edge nodes, while the origin remained shielded behind the service; this reduces direct infrastructure exposure but is treated as a security control rather than independent proof of legitimacy.

Closing Assessment

Prospective customers may engage normally while applying standard ecommerce precautions appropriate to the value and nature of the purchase.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of media24shop.com.

- The request stayed on media24shop.com. It was not redirected to another domain. CLEAR
- Registration is published under Lexsynergy Limited. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-03-25. NOTED
- The earliest public archive of this site is from 2021-12-09. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Lexsynergy Limited
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3108::ac42:287e
Name servers	HOPE.NS.CLOUDFLARE.COM, JOBS.NS.CLOUDFLARE.COM
SSL issuer	YE2
SSL expiry	2026-10-10
Domain age	5.3 years
Domain expiry	2027-03-25
Archive first seen	2021-12-09
Archive snapshots	109
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about media24shop.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.