

Is mediamarkt.ch legit? TrustSniffer's high-trust assessment: 100/100

mediamarkt.ch

Verdict

100

OUT OF 100

HIGH TRUST

mediamarkt.ch appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 55%.

What this site appears to be

German-language homepage for MediaMarkt Switzerland, an established omnichannel electronics retailer. The page presents extensive product categories, promotions, sponsored offers, physical store locations, marketplace inventory, customer services, delivery and return information, accepted payment methods, social channels, and legal or corporate links.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by GeoTrust TLS RSA CA G1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is MediaMarkt Switzerland's German-language e-commerce and marketplace presence, presenting consumer electronics, household appliances, entertainment products, promotions, physical Swiss stores, delivery and after-sales services, and inventory from both MediaMarkt and third-party sellers.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, or other material fraud signals were observed. The homepage presents a coherent retail identity through detailed merchandise categories, named store locations, customer-service functions, and established social channels. Observed browser activity showed no cloaking, hidden forms, credential forwarding, clipboard interference, or suspicious scripts, while independent threat-reputation checks returned clean results. This convergence strongly supports the conclusion that the site is the legitimate MediaMarkt Switzerland retail platform.

- The homepage identifies the operation as "MediaMarkt Schweiz" and lists physical outlets including Aarau, Basel SBB, Carouge, Chur, Dietikon, Kriens, and Meyrin.
- The homepage provides links to MediaMarkt presences on Facebook, Instagram, YouTube, TikTok, and LinkedIn.
- Behavioral inspection completed 2 of 2 runs successfully, with no cloaking, hidden forms, suspicious inline scripts, clipboard hijacking, or wallet-related activity detected.
- External reputation telemetry recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing result, no abuse reports, and a global traffic rank of 51,445.

Regulatory Verification Notes

The site is principally a conventional retailer rather than an investment or trading platform. Its broader commercial offering includes memberships, warranties, insurance, a Shopping Card, and financing-related shopping services; the contractual provider and applicable terms therefore matter when a customer selects one of those ancillary products. The homepage exposes legal and corporate links, but the supplied page evidence does not establish the substantive identity or regulatory disclosures applicable to each financial or insurance-related service. This is a limited product-level disclosure question, not evidence of illegitimacy.

- The homepage navigation includes legal or corporate links alongside delivery, returns, payment, customer-service, and store information.
- The homepage advertises a Shopping Card and related service offerings, while the assessed business model includes warranties, insurance, and financing-related shopping services.
- The site's transport encryption uses an organization-validated certificate issued by GeoTrust TLS RSA CA G1 to MMS Technology GmbH, valid until 2027-02-22.

- The homepage contains no sensitive form, hidden login form, or form submitting credentials to an untrusted destination.

What to Verify Next

For ordinary retail purchases, customers should confirm whether an item is sold directly by MediaMarkt or by a marketplace merchant and review the corresponding delivery, return, warranty, and seller terms. Before accepting insurance, credit, or payment-linked products, the named contractual provider, governing terms, fees, and cancellation rights should be checked on the relevant transaction page. Official customer-service channels should be confirmed independently if an order-related communication requests an unusual payment method or departure from the normal checkout process.

- The homepage distinguishes marketplace inventory from MediaMarkt’s broader catalogue, making seller attribution relevant to transaction terms.
- The homepage presents delivery, installation, repair, warranty, payment, and return information that can be checked before purchase.
- The site maintains a substantial retail catalogue across 16 identified topic areas and exposes extensive customer-service and physical-store navigation.
- The observed page loaded successfully over HTTP 200 and presented approximately 18,452 characters of substantive storefront content.

Summary Verdict

The website is a legitimate, established, and trustworthy Swiss retail platform. Its consistent commercial identity, mature storefront, substantial real-world presence, clean threat reputation, and stable observed behavior support normal consumer and account activity with high confidence.

Infrastructure Integrity

The site is served through Cloudflare’s mainstream CDN/WAF, with all eight observed addresses operating as edge nodes and no origin candidate exposed during the assessment. This architecture mitigates direct infrastructure exposure but is treated as a protective control rather than independent proof of identity.

- The hosting infrastructure is served from AS13335 (Cloudflare, Inc., US).
- Observed edge addresses included 141.101.90.96, 141.101.90.97, 141.101.90.98, and 141.101.90.99, all within AS13335.
- All 8 observed IP addresses were classified as CDN edge servers.

Closing Assessment

Normal browsing, account login, checkout, and standard retail transactions are appropriate, subject to the customary review of seller and transaction terms.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
--------	--------

Identity score	80/100
Identity verification confidence	80%

- Trusted social count=4

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of mediamarkt.ch.

- The request stayed on mediamarkt.ch. It was not redirected to another domain. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2a06:98c1:3200::90:1
Name servers	Not available
SSL issuer	GeoTrust TLS RSA CA G1
SSL expiry	2027-02-22
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about mediamarkt.ch at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.